

## REQUISITION FOR ACCOMMODATION

(Fill up with Capital letters)

Name : .....

Address : .....

Telephone No : .....

Email : .....

Type of accommodation required (Please ✓)

Economy Non-A/c Single

Economy Non A/c Double

Executive Non A/c Single

Suite Non A/c Double

Economy A/c Double

Suite A/c Double

Particulars of money sent:

DD no.: .....

Amount : .....

Bank : .....

Date : .....

I require room reservation for ..... days from ..... August 2004.

Name and Signature

## POSTER PRESENTATION

Contributions based on original work on the above theme areas will be considered for poster presentation from registered participants. Abstract on such posters, not exceeding 200 words should be forwarded along with registration fee to the Organizing Secretary.

Poster presentation shall be made by the designated author in accordance with the specification mentioned below. A space of 90x75 cm will be provided for each poster. All accepted posters are required to be displayed without fail on the evening of 20<sup>th</sup> August between 5 pm – 6 pm. Poster presentation session will be between 9 am – 11 am on 21<sup>st</sup> August.

**Specifications for poster:** Title and subtitles : 24 pts (Upper case bold), text 24 pts (lower case). Photos/Figures/Graphs may be included as desired.

### DAY TWO (21-8-2004) : OPEN SESSION

The participants of the interface session on the second day will include researchers, extension personnel, medical practitioners, manufacturers, traders, designers, food technologists, students, farmers and other interested persons. An exhibition-cum-sale showcasing organically produced ayurvedic / herbal products and other rice-based products, handicrafts, farm implements and machinery and exhibits on indigenous knowledge related to rice is also organised. Farmers, manufacturers, processors, traders and institutions interested to display/sell rice based products are welcome to take part in this exhibition. They may contact the Organising Secretary before 15 July, 2004 for reservation of space and other guidelines. The exhibition will be open to the public.

## PARTICIPATION

Participants who wish to attend the technical session on the first day and to present posters, are required to register by paying Rs. 500/- as registration fee. (Rs. 300/- for bonafide students). Registration will entitle them to participate in all events on both days. Participants attending only on the second day should also register without paying any fee.

## REGISTRATION

Registration can be done up to **30<sup>th</sup> June, 2004** by sending the filled up registration form and a crossed Demand Draft for the prescribed fee payable at State Bank of Travancore, Pattambi, drawn in favour of **"The Organizing Secretary, Science and Society Interface on Medicinal and Aromatic Rices of Kerala"**. Late registration is allowed only up to **15<sup>th</sup> July, 2004** by remitting Rs. 1000/-.

## ACCOMMODATION

Payment of registration fee does not make participants eligible for free accommodation. Accommodation is only on payment basis and will be arranged on specific request in the prescribed form. The current tariff rates of local hotels are given below for guidance:

ORDINARY HOTEL		
	A/c Three Bed Room	Rs. 600
	A/c Double Bed Room	Rs. 400- 550
	Non A/c Four Bed Room	Rs. 300
	Non A/c Three Bed Room	Rs. 225 - 350
	Non A/c Double Bed Room	Rs. 150 - 225
	Non A/c Single Bed Room	Rs. 100 - 150
THREE STAR HOTEL		
	A/c Rooms (Luxury Tax extra)	Rs. 650/-
	A/C Suite (Luxury Tax extra)	Rs. 1100/-
	Non A/C Rooms (Luxury Tax extra)	Rs. 450/-
	Non A/c Suite (Luxury Tax extra)	Rs. 700/-
	Extra person	Rs. 100/-

Request for accommodation should be accompanied without fail by an advance equivalent to the one-day tariff of the desired room.

### CONTACT ADDRESSES

- Dr. P.V. Balachandran**,  
Assoc. Director of Research & Organising Secretary,  
RARS, (KAU) Pattambi, Palakkad, Kerala - 679 306  
Phone (0) 0466 2212228, 0466 2212275  
Fax No. 0466 2212275  
e mail : rarsptb@sancharnet.in  
pvbalu@sancharnet.in
- Dr. N. Anil Kumar**  
M S Swaminathan Research Foundation, Community  
Agro Biodiversity Centre, Puthoorvayal (PO), Kalpetta,  
Wayanad. Kerala - 673 121. Ph. 04936 204477

### IMPORTANT DATES

Registration for technical session without late fee	: 30 June 2004
Registration with late fee	: 15 July 2004
Last date for receipt of abstracts	: 15 July 2004
Intimation on acceptance of paper	: 30 July 2004
Registration for open session	: 15 July 2004

rice is life



INTERNATIONAL  
YEAR OF RICE  
2 0 0 4

WWW.rice2004.org

Science - Society Interface  
on

## MEDICINAL AND AROMATIC RICES OF KERALA

20-21 August, 2004



organized by

M S SWAMINATHAN RESEARCH  
FOUNDATION, CHENNAI

AND

KERALA AGRICULTURAL UNIVERSITY

in observance of

INTERNATIONAL YEAR OF RICE

Venue

REGIONAL AGRICULTURAL RESEARCH STATION

PATTAMBI, PALAKKAD, KERALA - 679 306





## INTERNATIONAL YEAR OF RICE

**R**ice is the staple food of over half of the world's population, while providing income for millions of rice producers, processors and traders. Rice based production systems and their associated post-harvest operations employ about one billion people in rural areas of developing countries. Rice enters people's lives as a daily food, at religious festivals and wedding parties, in paintings and in songs. Cultivation of the crop has changed landscapes, introduced new cuisine, and provided farmers with new sources of income. *Rice is a food - but more than a food. It is society, culture, politics, business, the beauty of the landscape, people in their communities. In short, Rice is Life.*

The international year of rice will act as a catalyst to initiate missions aimed at increasing rice production in a sustainable manner. Similar strategy has been successful in the past. Just after World War II, rapid population growth and low rice production led experts to predict starvation in Asia and FAO declared **1966 as Year of Rice** which propelled increased research and application of improved technology, leading to the **Green Revolution**. Rapid acceleration of rice production in the last three decades has been a primary contributor to the world's food security. Despite this, there are about 840 million under-nourished people, including more than 200 million children, in developing countries. Improving and sustaining productivity of rice systems would help to reduce or eradicate this alarming level of hunger.

**Rice is also well known for its medicinal uses.** In Ayurveda the medicinal value of rice has been described. Rice is considered to be acrid, oleaginous, tonic, aphrodisiac, fattening, diuretic and useful in biliousness. *Navarakizhi* is one of the most important specialized procedures in Ayurveda therapy of Kerala, which utilizes *Navara* rice, as one of the main

ingredient. Apart from medicinal rice, aromatic rice also deserve due attention for their commercial value.

On the occasion of the International Year of Rice 2004, M S Swaminathan Research Foundation (MSSRF) and Kerala Agricultural University (KAU) are jointly organizing a **Science-Society Interface on medicinal and aromatic rice**. The event would focus on the importance and potential of medicinal and aromatic rice varieties of Kerala. The Ayurvedic system of medicine in Kerala had been using medicinal rice since very long time. The event will be held at the Regional Agricultural Research Station (RARS), Pattambi, an internationally reputed and leading rice research institution under the Kerala Agricultural University.

M.S. Swaminathan Research Foundation (MSSRF) is an autonomous non-profit trust advocating a job-led economic growth strategy in rural areas, based on a pro-nature, pro-poor, and pro-women orientation to technology development and dissemination. Designed to converge on a goal of agricultural and rural development rooted in the principles of ecological sustainability, economic efficiency and social and gender equity, MSSRF undertakes activities in the five major programme areas of Coastal Systems Research, Biodiversity and Biotechnology, Ecotechnology and Food Security, Gender and Development and Informatics. A Community Agrobiodiversity Centre (CABC) established by MSSRF in Wayanad, Kerala is dedicated to empower the local people in documenting, conserving and value adding to medicinal plants and the associated traditional knowledge.

The Kerala Agricultural University is the primary and principal instrumentality of the Kerala State in developing human resources and skills and technology, required for the sustainable development of its agriculture, defined broadly as encompassing all production activities based on land and water, including crop production (agriculture), animal husbandry, forestry and fishery through conducting, interfacing and integrating education, research and extension in these spheres of economic endeavor.



## VENUE

The Regional Agricultural Research Station, Pattambi, is located on the banks of the famous river NILA (Bharathapuzha). It is the nerve centre of rice research in Kerala - *God's Own Country* - a land of mesmerizing beauty. Opened by Mr. Viscount Goshen, the colonial Governor of the then Madras Presidency on 12<sup>th</sup> October 1927, the RARS enjoys historic importance and the rare distinction of releasing *Annapoorna* (Ptb 35), the first high yielding, early maturing, dwarf hybrid derivative of rice in South East Asia, in 1966. RARS, Pattambi is famous across rice growing regions of the world for the development of several commercially valuable elite rice varieties notable with the prefix 'Ptb'. The Station has so far released 57 rice varieties, starting from Aryan (Ptb 1) to Swetha (Ptb 57), suited to the different cropping situations of Kerala.

Located 80 Km from Cochin International Airport, Pattambi is also close to the renowned Guruvayur Sree Krishna Temple. Pattambi is well connected by both rail and road. RARS, Pattambi is 15 km north of Shoranur railway junction and 3 km from Pattambi railway station. All express trains stop at Pattambi station. It is 50 km away from Thrissur, 58 km from Palakkad and 75 km from Calicut. The weather at Pattambi during August will be pleasant, with intermittent showers. The relative humidity will be around 90% and temperature between 22° C - 32° C.

## THE PROGRAMME

The programme on the first day will include technical sessions on the indicated topics. The second day will be set apart for open sessions on science-society interface touching upon the mentioned thematic areas as well as for an exhibition on rice and rice-related products and activities.

### DAY ONE (20-8-2004) : TECHNICAL SESSION

Invited speakers will present papers on the following thematic areas related to medicinal and aromatic rice:-

#### Theme areas

1. Conservation, Evaluation, Purification and Genetic Improvement.
2. Biochemical and Molecular Characterization.
3. Therapeutic Uses and Medicinal Properties.
4. Validation of Indigenous Knowledge and IPR Issues.

The presentations will be made from a gendered perspective, except where it is not relevant.



## Science - Society Interface on

# MEDICINAL AND AROMATIC RICES OF KERALA

20-21 August, 2004

### REGISTRATION FORM

(Fill up with Capital letters)

Name : .....

Mailing Address : .....

Telephone no : .....

Email : .....

Occupation : .....

Whether presenting poster during the seminar:

Yes

No

If Yes, give title of the poster:

Particulars of registration fee paid:

DD No and Amount : .....

Bank : .....

Date : .....

Do you want reservation of your accommodation:

Yes

No

(If yes, please enclose an advance equivalent to the one-day tariff of the desired room drawn as crossed Demand Draft payable at State Bank of Travancore, Pattambi in favor of "The Organizing Secretary, Science and Society Interface on Medicinal and Aromatic Rices of Kerala")

Name and Signature