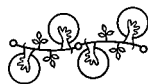




Directory of NVA Fellows

Profiles and core competencies

Volume - 3
December 2009



M S SWAMINATHAN RESEARCH FOUNDATION

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FOREWORD

The name Jamsetji Tata is synonymous with the spirit of innovation, creativity and social responsibility. The Jamsetji Tata National Virtual Academy was established in 2003 on the occasion of the centenary of the demise of Jamsetji Tata. Since then the Academy has elected 1010 (men 593 & women 417) as Fellows on the basis of a peer review process. The Academy was described by Dr A P J Abdul Kalam, Former President of India as "the celebration of India's rural core competence". The Academicians who are grass root workers are now widely regarded as the torch bearers of the Rural Knowledge Revolution. In view of the prestige of the Academy, many requests have come from other countries for their nationals to be elected as Foreign Fellows of the Academy. So far, 985 (593 male and 417 women) Fellows have been selected from 21 States and 25 (22 male and 3 women) Fellows have been elected from Afghanistan, Philippines, Nepal, Kenya, Nigeria and Sri Lanka. The present directory contains information on the accomplishments of 238 (161 male and 77 women) candidates who will be inducted as Fellows of the Academy at the next convocation.

Bridging the digital divide is essential for introducing the benefits of the present knowledge age in rural and tribal areas. The Jamsetji Tata NVA is committed to this task. A Jamsetji Tata Training School has also been established for providing opportunities to NVA Fellows for further professional growth. The Training school will encourage life long education leading to a learning revolution in rural India.

I am grateful to Mr Senthilkumaran, Director, Information, Education and Communication and of the NVA, and all his colleagues particularly Ms Nancy Anabel, Ms Ganga Vidya and Mr J Srinath for their painstaking efforts in compiling this directory. I hope it will prove to be a source of inspiration to all interested in bridging the urban-rural digital divide.


M S Swaminathan

Acknowledgement

Since 1992 M S Swaminathan Research Foundation has been pioneering ICT-enabled development activities through Village Resource Centres (VRCs) and Village Knowledge Centres (VKCs). In 2003 most of these activities came under the aegis of the Jamsetji Tata National Virtual Academy. The VRCs and VKCs are using both traditional and modern technologies to provide necessary information / knowledge to the rural communities. This programme involves strengthening four linkages namely lab-to-lab, lab-to-land, land-to-lab and land-to-land.

One of the activities involves identifying potential grassroots people through regional committees in different States and awarding them Fellowship. If rural transformation is to take place, the contributions of these grassroots experts / social workers are essential since they know the problems of rural communities and also their traditional solutions. It will be important to identify and select suitable rural women and men who have shown leadership qualities, so that they would become role models in their respective villages. This Fellowship does not contain any monetary benefits and it is in recognition of SOCIAL COMMITMENT OF THE INDIVIDUAL TO 'PUBLIC GOOD'.

During 2004-2008, 985 Fellows have been selected from 21 States (Andhra Pradesh, Assam, Chhattisgarh, Delhi, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Orissa, Puducherry, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, Uttarkand and West Bengal). NVA has also selected 25 Fellows from Afghanistan, Philippines, Nepal, Kenya, Nigeria and Sri Lanka during 2007.

During 2008-2009, a new batch of 238 (M: 161 F: 77) NVA Fellows have been selected from 13 states (Andhra Pradesh, Assam, Bihar, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Orissa, Pondicherry, Rajasthan, Tamilnadu and Uttar Pradesh) and 1 union territory. For this 23 regional committees (Experts) had been formed in 10 states.

The Jamsetji Tata National Virtual Academy (NVA) and Training School is very grateful to Prof P C Kesavan, Honorary Professor, Training School and Distinguished Fellow, M S Swaminathan Research Foundation for helping in many ways for preparing the Fellows profiles and select the candidates.

The NVA is also grateful to the members of regional committees (listed in the last part of this directory) for their help in selecting the right kind of grassroots experts for Rural Knowledge Revolution.

NVA greatly appreciates Mr P Sivakumar and Mr M Selvaraj for compiling the details of the NVA Fellows and assisting the regional committees by providing necessary data for selection process.

NVA is also thankful to Dr. Vishwanath palled, Mr. R. Rajkumar, Mr. M. Muthukumar, Dr. E. D. Israel Oliver King, Ms. S. Velvizhi, Ms. R. Sreekirupa, Mr. A. Ananth, Ms. P. Pakkialatchoumy, Mr. G. Girijan and Mr. Prashanth Parida who all provided the necessary logistic arrangements for the selection of NVA Fellows in their respective regions and facilitating the work of the regional committees.

Special thanks are due to Dr. V. Palaniappan, Dr. A. Thiagarajan, Dr. B. S. Nagarajan and Shri. Sureshrao Pawde for providing valuable inputs for the selection of the NVA Fellows as well as forming regional committees.

The NVA extends sincere thanks to Ms. R Kalpana Dutt, Ms. D. Suvitha, Ms M Krithika and Ms. N. Sharmila for preparing the profiles of the NVA Fellows along with their photographs.

The NVA conveys special thanks to Mr J Srinath for coordinating peer-review in different states.

The NVA extends sincere thanks to Ms N Ganga Vidya and Ms Nancy J Anabel for overall coordination of the peer review process of selecting the grassroots academicians in the different states and bringing out this directory.

Last but not the least, our sincere thanks are due to Dr Ajay K Parida, Executive Director and Prof M S Swaminathan, Chairman for their support at all the levels.

S. Senthilkumaran

Director – IEC

M S Swaminathan Research Foundation

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Methodology: Peer Review Selection of NVA Fellows

NVA Fellows

The human resource of rural India is rooted with enormous potentials and experience and particularly rich in traditional knowledge and wisdom. Hitherto, such rural potentials were not explored for larger sections of society nor provided opportunity to share and remain invisible in the front line of development. If these men and women who, with enormous potentials on various aspects of development are recognized and provided with life long training, they could make a concerted effort in their respective and neighbouring village to lead the villagers and progress knowledge revolution and place the community in the development sphere. If such rural transformation is to take place, identification of grassroots academicians and their contributions are essential since they know the problems of rural communities and also the solutions. Therefore, it is significant and appropriate to identify and select suitable rural women and men as NVA fellows. So far, 985 members including women and 25 international members have been chosen as NVA Fellows from 22 states. Adding value to this effort, NVA had decentralized the process of peer review and selected 238 NVA fellows from 13 states and a Union Territory in India. As NVA Fellows have been recognized as “Torch Bearers” of knowledge revolution, the selection process is pivotal.

Process and Methodology

The National Virtual Academy for Rural Prosperity at M S Swaminthan Research Foundation follows three steps to identify the right candidate for NVA Fellows selection such as Nomination Process, Peer Review Selection Process and Announcement and Convocation Process.

Nomination Process

At the outset, The National Virtual Academy for Rural Prosperity at M S Swaminthan Research Foundation calls for nomination of the gross-root academicians from a large number of institutions and organizations including National Alliance of Grameen Gyan Abhiyan, Government Agencies, Academic and Scientific Institutions, Private Sector Companies and NGOs. The list of candidates nominated across India is being clustered on regional basis and a snap short review at the first level is made to weed out the candidates who do not fulfill the criteria.

Peer Review Selection Process

The NVA Fellows are selected through peer review processes by constituting a peer review team at the regional level. The identification of the experts for the committee is done based on the overall expertise of the candidates as well the richness of the local experts' knowledge and experience towards rural development. The number of peer review committee for a region is decided based on the number of candidates in the region. Each committee encompasses a minimum 3 and maximum 4 members, which incorporated one representative from M S Swaminathan Research Foundation. The peer review committee members are then

oriented on the selection criteria and process to be adopted before they select the candidates. The committee members were selected by ensuring that they are genuine in identifying candidates as per criteria and avoid encouraging favoritism based on caste, class, gender and education. The list of members who were part of the Peer Review Committee is annexed.

The main criteria for selecting the NVA Fellows are the commitment to society to spread knowledge and educate many on their expertise and community welfare, as well as the exorbitant competencies to address various issues pertaining to rural development patronage its momentum. Along with this their communications skills as well as attitude and willingness to share their knowledge and skills to other fellow members of their own village and neighborhood is also ascertained through the peer review. The decentralized system of peer review was immensely helpful to easily converse with the candidates in their regional language by identifying and relating with the local contexts, conditions and nature. The committee members had done a careful selection by taking an unbiased neutral stand through a systematic approach by having individual assessment for each candidates and then final consensus as a team at the end to select a person based on the criteria. The profiles of the candidates were kept as a baseline to discuss with the candidates. During the selection, the peer review committee members were oriented to categorize the selected candidates under three types, i.e. Social Worker, Knowledge Worker and Indigenous Knowledge Holder / Practitioner.

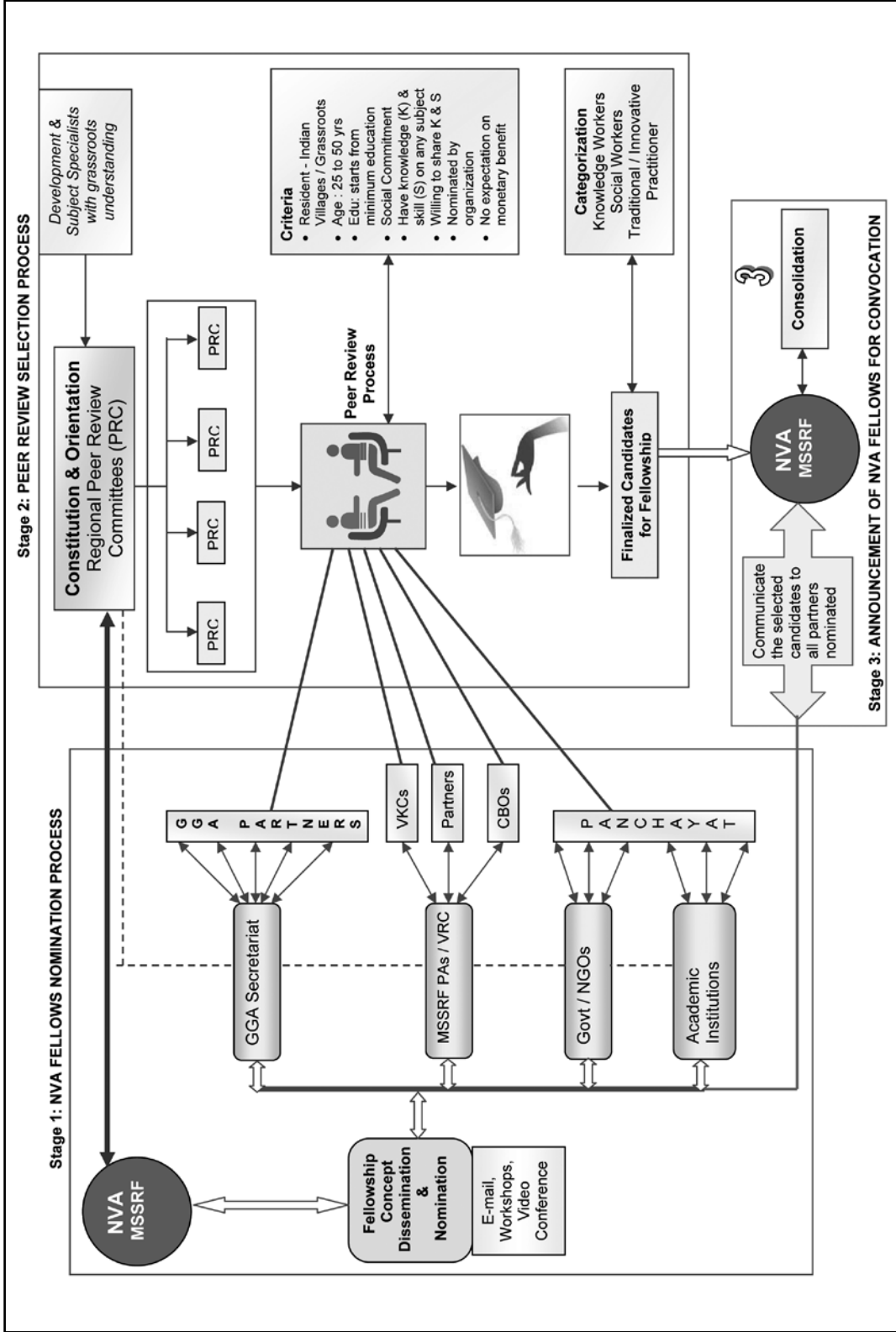
- **Knowledge worker** is the one who is directly connected with ICT enabled VKCs, tele centers, gyan choupals or any other models etc for at least two to three years to disseminate necessary day to day information / knowledge to the rural community in appropriate ways. He / she should have been serving the community other than their center's routine schedules
- **Social Worker** is the one who does regular services to the community on his / her own by linking with other government departments / institutions / organizations for minimum of 5 years. Any candidate who may be working in his / her individual capacity at the village and may subsequently join some other organization or start any social organization with the help of government or bank or any funding agency to continue her / his good work was also considered as an eligible person for this NVA Fellowship.
- **Indigenous Knowledge holder** is the one who practices / demonstrates the traditional knowledge and wisdom on different subjects' such as agriculture, health, fisheries, livestock, human, etc for the benefit of rural community for more than 5 years. While ascertaining this category, the candidates were probed to identify the impact due to such innovative or indigenous practice

Details of NVA Fellows Selection

As a result of the peer review selection, altogether, 238 candidates (Male 161 and Female 77) were selected as NVA Fellows from 13 states and 1 Union territory. Among the

227 candidates, the categorization was done and 167 fall under Social Worker, 46 under Knowledge Worker and 14 under Indigenous knowledge Categories. The total number of nominations received this year was 442 out of which 396 from 17 states participated in the interview held in 16 locations. The total period taken to select the NVA Fellows from 17 states was about 3 months. The selection of NVA Fellows was done by 23 Peer Review Committees that were constituted in 9 states. The number of days taken for each region varied from one day to 3 days depending upon the number of candidates and number of committees in each location.

The following diagram illustrates the selection process of NVA Fellows.



Profile of the Candidate-1



Andhra Pradesh

Indigenous Knowledge Holder



Indigenous Knowledge Holder

Name	: M. Ashanna	Residential Address	State	: Andhra Pradesh
Gender	: Male	Village	Pin	: 504 309
Age	: 46	Taluk	Mobile	: 9000402066
Education	: 10	District		: Adilabad

Nominating Organisation and Address

Basix India, S.Govinda Rao, Plot No.99, Kailash Nagar, Adilabad
Tel: 9347272601, E-mail: govindarao.s@basixindia.com

Area of Expertise

Primary : Agriculture

He has the skills for communication, mobilization, motivation and the leadership qualities. He has a strong commitment for using organic farming techniques and motivating other farmers towards organic farming and bio-pesticide management. He is good in organic agriculture in rain fed farming and he prepares the bio-pesticides such as pancha kavya, jeevamirdam, neem kasayam, etc. He has formed 5 farmers' associations with 335 farmers as members. Since 2004, he has been conducting training programmes on organic farming. During the last five years, nearly 500 farmers have been trained. 100 of them are women farmers. He is also good in organic farming training.



Andhra Pradesh

Profile of the Candidate-2



Social Worker

Social Worker

Name : Barre Lakshmi
Narasimha Raju
Gender : Male
Age : 34
Education : B.A.
Residential Address
Village : Ch. Boddu Venkatapalem
Taluk : Tallarevu
District : East Godavari
Pin : 533 461
State : Andhra Pradesh
Mobile : 9948519189

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, R. Ramasubramaniyan,
7-5A-2/1, Gopalakrishna Street, Ramaraopet, Kakinada – 533 004
Tel: 0884-2365604, Mobile: 9440314604, E-mail: rramasubramani@rediffmail.com

Area of Expertise

Primary : Fisheries

He has necessary skills for communication, documentation in Telugu and making linkages and networking with various stakeholders. He has studied the cultural practices and traditional knowledge of fisher folk. This helps him to address the conflicts in villages. He has been elected as Sarpanch of Coringa Panchayat during 2006. He is also the secretary of United Fisheries Association since 1999. He mobilized the contribution from the community and constructed the library for fisher folk. He has good knowledge on traditional fishing practices and fishing rights. He is also keen on conservation of mangrove forest.

Profile of the Candidate-3



Andhra Pradesh

Social Worker



Social Worker

Name : Budhala Mangadevi
Gender : Female
Age : 30
Education : SSLC

Residential Address
Village : Danavaipeta
Taluk : Thondangi
District : East Godavari
State : Andhra Pradesh

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, R. Rama Subramaniyan,
7-5A-2/1, Gopalakrishna Street, Ramaraopet, Kakinada – 533 004
Tel: 0884-2365604, Mobile: 9440314604, E-mail: rramasubramani@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Health and Micro-enterprises)

She has skills for communication and community mobilization. Health Department, Andhra Pradesh nominated her as health worker. She is promoting awareness on family planning, HIV AIDS, pulse polio and conducting blood tests. She has helped Development of Women and Children in Rural Areas (DWACRA) SHGs in bank linkages for income generating activities. She has also organized several skill training in tailoring, etc. She has been selected at Mandal level as best motivator for family planning.



Andhra Pradesh

Profile of the Candidate-4



Social Worker

Social Worker

Name : Chokka Annavaram

Gender : Female

Age : 32

Education : 8

Residential Address:

Village : Narsipeta

District : East Godavari

State : Andhra Pradesh

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, R. Rama Subramaniyan,
7-5A-2/1, Gopalakrishna Street, Ramaraopet, Kakinada – 533 004
Tel: 0884-2365604, Mobile: 9440314604, E-mail: rramasubramani@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Health)

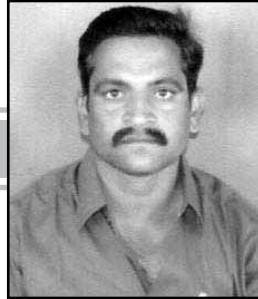
She has necessary skills for communication and community mobilization. She is a devoted health worker and involves herself in addressing the aspects related to women's reproductive health, pre and post natal care, HIV AIDS, child labor eradication, education support, SHG group management and child labor. She has been trained to assist institutional deliveries to reduce child mortality. She is also involved in forming Self-Help groups, SHG group management and women liberation.

Profile of the Candidate-5



Andhra Pradesh

Social Worker



Social Worker

Name : Chunduri Ramesh Babu
Gender : Male
Age : 37
Education : S.S.L.C

Residential Address:
Village : Uppalapadu
Taluk : Ammanabrolu

District : Prakasam
State : Andhra Pradesh
Mobile : 9948666360

Nominating Organisation and Address
Acharya N.G. Ranga Agricultural University,
Dr. L. G. Giri Rao, Director Extension
Rajaendranagar, Hyderabad Tel: 24015011, 24015161
Fax: 040 4015031 E.mail id : root@ren.nic.in

Area of Expertise

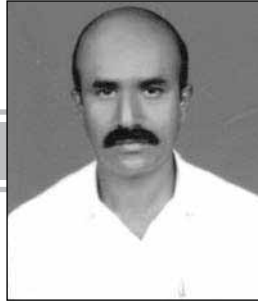
Primary : Agriculture

He has necessary skills for training and networking. He has sound knowledge in dry land cultivation and effective utilization of various fertilizers for high yield. He shares his knowledge with other farmers and train them in above aspects regularly. He is also creating awareness on general health and hygiene.



Andhra Pradesh

Profile of the Candidate-6



Social Worker

Social Worker

Name : Chunduri Sreerama Murthy

Gender : Male

Age : 46

Education: 12

Residential Address:

Village : Ammanabrolu

Taluk : Naguluppala

Padu

District : Prakasam

State : Andhra Pradesh

Pin : 523 180

Tel : 08592-270692

Mobile : 9490085020

Nominating Organisation and Address

District Agricultural Advisory and Transfer of Technology Centre (DAATTC),

AMC Campus, Throvagunta (po), Ongole, - 523 262, Prakasam District.

Tel: 08592-220788

Area of Expertise

Primary : Agriculture

He is a good communicator and motivator. He has adopted different innovative techniques in rain-fed farming particularly for chickpea and tobacco, irrigated paddy cultivation, inter-cropping, panchakavya preparation and integrated pest management. He won the L M Patil Farmer Award for the year 2006, by ASPEE Foundation, Mumbai. He is also convener of Rythu Mitra Group (Farmer's Friend Group). He regularly shares his experience with fellow farmers.

Profile of the Candidate-7



Andhra Pradesh

Indigenous Knowledge Holder



Indigenous Knowledge Holder

Name : A. Dayanand Patil

Gender : Male

Age : 48

Education : 10

Residential Address: **State** : Andhra Pradesh

Village : Dhanora (B) **Tel** : 087 31207201

Taluk : Indervelly **Mobile** : 9441528383

District : Adilabad

Nominating Organisation and Address

Basix India, A.Sudheer,
Unit Head, Plot No.99, Kailash Nagar, Adilabad
Mobile: 09347272625, E-mail: sudheer.a@basixindia.com

Area of Expertise

Primary : Agriculture

He is a good communicator and motivator. He has trained more than 1000 farmers on organic farming and has been recognized as an organic farmer. He has bagged the best farmer award 2006 from Dr Y S Rajasekara Reddy, Chief Minister of Andhra Pradesh. Farmers from Maharashtra, Tamil Nadu and Karnataka regularly visit his farm and study the techniques of organic farming particularly using vermi-compost. He promotes organic cotton cultivation.



Andhra Pradesh

Profile of the Candidate-8



Social Worker

Social Worker

Name : E. Dhemudu
Gender : Male
Age : 26
Education : B.A.
Residential Address: **State** : Andhra Pradesh
Village : Kothapeta **Mobile** : 9948582059
District : East Godavari

Nominating Organisation and Address

Centre for Environment And Development, GS. Prudhukumar
Project Director - SAMUDRA

3-44-2, Sainagar Colony, M.R. Peta, Tuni – 533 401, East Godavari District, Andhra Pradesh
Mobile: 9866187934, E-mail: ceapindia@gmail.com

Area of Expertise

Primary : Weather Information Provider

He is a good communicator. He provides training to fisher folk in the areas of traditional knowledge on cyclone forecasting, community based disaster preparedness and diesel engine mechanism. He also formed task force in his village to tackle the disaster situation. He also fights against child labour and supports their vocational course education for their income.

Profile of the Candidate-9



Andhra Pradesh

Social Worker



Social Worker

Name : Gangetla Chinna Babu
Gender : Male
Age : 23
Education : Degree

Residential Address:
Village : Karjada, Bairi Post
District : Srikakulam
State : Andhra Pradesh
Mobile : 9390385105

Nominating Organisation and Address

Basix India, S. Nagesh Kumar, Unit Head,
Sirukakulam unit, 1st floor besides Madhava Motors, Srikakulam – 532 001
Tel: 08942-279065, Mobile: 09701698358, E-mail: nageshkumar.s@basixindia.com

Area of Expertise

Primary : Agriculture

He is a good communicator and motivator. He adopts several techniques in System of Rice Intensification. He also prepares vermi-compost and promotes knowledge on soil testing to the fellow farmers. He has good network with various Government Departments. He has bagged Aadarsha (Model) Farmer award by ATMA. He motivated 3 farmers to follow System of Rice Intensification and helped 50 farmers to get their soil tested. He also organized Kissan Credit Card to farmers.



Andhra Pradesh

Profile of the Candidate-10



Social Worker

Social Worker

Name : E. Gouri Shankar

Gender : Male

Age : 30

Education : M.A.

Residential Address

Village : Uddandapuram

Taluk : Nakkapalli

District : Visakapatnam

State : Andhra Pradesh

Mobile : 94416 38398

Nominating Organisation and Address

Centre for Environment and Development, Ms. Vijayalaxmi Secretary,
3-44-2, Sainagar Colony, M.R. Peta, Tuni – 533 401, East Godavari District, Andhra Pradesh
Mobile: 9866187934, E-mail: ceadapindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Tribal Development)

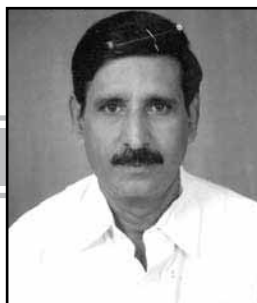
He is a good communicator and community mobilizer. He has fair knowledge on rural development. He has worked on land rights issue of tribals and tribal empowerment particularly for tribal youth education. He also knowledge on forming Self Help Group, functions of Panchayat Raj Institution, Water Shed Management, schemes of various developmental programmes. He won the best community mobilizer award from Nehru Yuvak Kendra. He has also selected by Andhra Pradesh Agency for Rural Development (APARD) as resource person.

Profile of the Candidate-11



Andhra Pradesh

Indigenous Knowledge Holder



Indigenous Knowledge Holder

Name : Gudiwada
Nagarathnam Naidu
Gender : Male
Age : 55
Education : Diploma in Electronics

Residential Address:
Door No. : 8/66
Street/Road: Goutham Nagar
Village : Taramathi pet
Taluk : Hayatha nagar

District : Ranga Reddy
State : Andhra Pradesh
Pin : 500 660.
Tel : 040-24063963
Mobile : 9440424463

Nominating Organisation and Address

Dr. V. Ananda Rao, Coordinator,
Acharya N G Ranga Agricultural University, District Agricultural Advisory and
Transfer of Technology Centre, AMC Campus, Gudimalkapur, Rangareddy District
Tel: 040 23513182 Mobile: 09989623821, eruvaka.rr@gmail.com

Area of Expertise

Primary : Agriculture

He is a good communicator, community mobilizer, documentation and networking. He has fair knowledge in organic farming and multi cropping system in food crops, oil crops, fruits, flowers and vegetables, plantation such as coconut, banana, drumstick. He is System of Rice Intensification practitioner. He has been practicing organic farming since 10 years. Dr Y S Rajasekara Reddy, the then Chief Minister of Andhra Pradesh and scientists from France have visited his farm. He has bagged many awards from district, state and national level. Thousands of farmers visited his farm and get trained in many aspects. He has been selected as a resource person for Andhra Pradesh under Society for Elimination Poverty (SERP), District Rural Development Agency (DRDA), Disaster Preparation and Risk Reduction (DRR) and Centre for World Solidarity (CWS) programs on poverty elimination.



Andhra Pradesh

Profile of the Candidate-12



Social Worker

Social Worker

Name : Gunasekhar

Gender : Male

Age : 36

Education : B.A.

Residential Address:

Village : Chettapenta

District : Chittoor

State : Andhra Pradesh

Taluk : Palamaneer

Post : M.P. Kotur

Phone : 9347383142

E-Mail : Ecomwel@vsnl.com

Nominating Organisation and Address

Ecomwel, F. Abubecker (CPM),
No. 9/19, Nathamuni Street, Shenoy Nagar, Chennai – 600 030 India
Tel: 26643024, Mobile: 9444066724, E-mail: Ecomwel@vsnl.com

Area of Expertise

Primary : Social Welfare and Awareness

He has formed 107 Self Help Groups involving 1345 members from 12 villages and facilitated them to get bank loans of upto Rs 2.5 crores for entrepreneurial activity. He has linked 29 SHGs with Bank for financial inclusion programme. He has helped 7 farmers to avail drip irrigation system through subsidy. He has been providing awareness on HIV & AIDS and pre and post natal care women. He has given awareness on organic farming, drip irrigation and government schemes especially NREGP to farmers.

Profile of the Candidate-13



Andhra Pradesh

Knowledge Worker



Knowledge Worker

Name	: Madhusudhan Reddy	Residential Address:	State	: Andhra Pradesh
Gender	: Male	Door No.:	Pin	: 509 357
Age	: 20	Village	Tel	: 08543-271221
Education	: BA (final)	Taluk	Mobile	: 9912384217
		District		: Mahaboobnagar

Nominating Organisation and Address

AFPRO, Mr. K. Sivaprasad,
1-3-2a/5, Nandanvan colony, Street no. 4, Eco – Club (AFPRO), Hyderabad
Tel: 91-40-27150413, E-mail: ksivaprasad@afpro.org

Area of Expertise

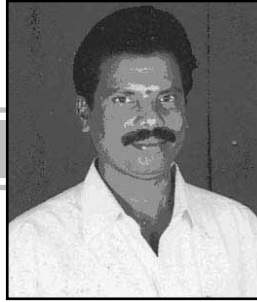
Primary : Weather Information Provider

He is called 'Weather Manager of the village' as he is recording the weather information from a manual Weather Station established in his village and disseminating to 400 farmers everyday directly and 2000 farmers through the News paper and also writes everyday on the black board. He has facilitated the construction of 140 smokeless stoves (chulahs) and 10 biogas plants in the village. He has motivated the villagers for the adoption of total sanitation and constructed a rain water structure in school building as a model. Farmers apply their knowledge gained on weather information to their field and got benefited. He is also facilitating farmers to discuss crop management using weather information. He is working towards making his village community energy efficient. He is a good communicator and motivator.



Andhra Pradesh

Profile of the Candidate-14



Social Worker

Social Worker

Name : Mandala Ganga
Suryanarayana

Gender : Male

Age : 37

Education : B.A.

Residential Address:

Village : Chollangipeta

Taluk : Tallarevu

District : East Godavari

State : Andhra Pradesh

Tel : 0884-2315244

Mobile : 9440108211

Nominating Organisation and Address

M.S. Swaminathan Research Foundation (MSSRF),
R. Ramasubramanian, Project Coordinator,

7-5A-2/1, Gopalakrishna Street, Ramaraopet, Kakinada – 533 004

Tel: 0884-2365604, Mobile: 9440314604, E-mail: rramasubramani@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He has formed eco-development club in his village with the help of Forest Department. He has been given the best Sarpanch Awards. He is a member of the Lions Club and also a Mandal Panchayat President. He is involved in community mobilization providing linkages to Self Help Groups. He is involved in mangrove conservation and promotion for the past 10 years. He has good recognition for his leadership in the region. He has helped many poor families in his villages with resources and for children's education. He has skills in communication, motivation and mobilisation.

Profile of the Candidate-15



Andhra Pradesh

Social Worker



Social Worker

Name : Mandala Yamuna

Gender : Female

Age : 26

Education : B.A.

Residential Address:

Village : Velamakothonu

Taluk : Tuni

District : East Godavari

State : Andhra Pradesh

Mobile : 9704432859

Nominating Organisation and Address

M.S. Swaminathan Research Foundation (MSSRF)

R. Ramasubramanian, Project Coordinator

7-5A-2/1, Gopalakrishna Street, Ramaraopet, Kakinada – 533 004

Tel: 0884-2365604, Mobile: 9440314604, E-mail: rramasubramani@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is involved in creating health awareness among women on care during pregnancy, child caring and pulse polio. She has been selected as a volunteer by the Municipality. She takes care of Anganwadi children. She has the capacity to train women Self Help Groups and support them for conducting activities. She has addressed community issues and is capable of motivating women on health problems. She is a good communicator.



Andhra Pradesh

Profile of the Candidate-16



Social Worker

Social Worker

Name : N. Pavankumar

Gender : Male

Age : 36

Education : M.A.

Residential Address:

House No. : 2-150

Street/Road : N.H. 5 Road

Village : Payakaraopeta

Taluk : Tuni

Pin : 531 126

District : Visakapatnam

State : Andhra Pradesh

Mobile : 93912 20757

Nominating Organisation and Address

Centre for Environment and Development, Ms. Vijayalaxmi, Secretary,
3-44-2, Sainagar Colony, M. R. Peta, Tuni – 533 401, East Godavari District, Andhra Pradesh
Mobile: 9866187934, E-mail: ceadapindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is a good trainer in herbal medicine preparation and gives treatment both for humans and livestock. He has been advocating use of herbal medicines. He has trained 30 farmers in herbal medicine preparation. He has undergone training in low cost agriculture technology such as vermi-composting, sustainable agriculture practices and disaster preparedness. He has enrolled 200 child labourers in schools. He is able to understand and address various community issues. He has carried out community support services, particularly in organic farming and health aspects. He is good in communication, leadership and motivation.

Profile of the Candidate-17



Andhra Pradesh

Social Worker



Social Worker

Name	: S. Rameshwamma	Residential Address:	State	: Andhra Pradesh
Gender	: Female	Village	Mobile	: 9000401630
Age	: 38	Taluk	E-mail	: adarshasamaikya@
Education	: 6	District		gmail.com

Nominating Organisation and Address

International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), S. Prasad Rao,
Knowledge Management and Sharing, Patencheru post, Andhra Pradesh- 502324
Tel: 040 30713205.

Area of Expertise

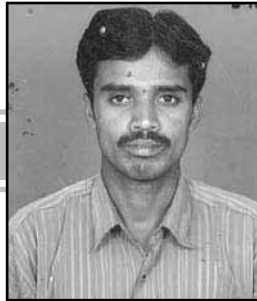
Primary : Agriculture

She is involved in organic farming, usage of Bio-pesticides, Watershed and dairy programmes. She has supported the formation of 439 SHGs and strengthened them. She has helped these SHGs to get bank loans for starting micro enterprise activities. She has also formed farmers' associations with 120 farmers as its members. She is a knowledge supporter for the farmers with the inputs from ICRISAT through videoconferencing. She is a committed worker and has arranged various activities for the promotion of agriculture and entrepreneurship among the members of SHGs. She also provides farmers with daily weather report, comprehensive information on agricultural practices and market prices. She is a good leader, communicator and community mobilizer.



Andhra Pradesh

Profile of the Candidate-18



Social Worker

Social Worker

Name	: E. Shankar	Residential Address:	District	: Ranga Reddy
Gender	: Male	Door No.	State	: Andhra Pradesh
Age	: 25	Village	Pin	: 501 506
Education	: 10th	Taluk	Mobile	: 9908902782

Nominating Organisation and Address

International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), S. Prasad Rao,
Knowledge Management and Sharing, Patencheru post, Andhra Pradesh- 502324
Tel: 040 30713205.

Area of Expertise

Primary : Agriculture

He is following System of Rice Intensification (SRI) method of rice cultivation. He has trained 200 farmers in SRI method of rice cultivation out of which 30 farmers have been practicing the same. He has knowledge of vegetable cultivation and Watershed programme implementation. He has been invited by the Agricultural University and District Watershed Management Agency as a resource person for sharing his knowledge with the farmers. He has won appreciation from the Department of Agriculture for his participation in Rythu Sadassu Programme. He has knowledge of irrigation water management and Farmer's Field School. He regularly transfers his knowledge and skill to the farming community. He has his own Vermi-composting unit. He is a good trainer and has skills in communication, training and leadership.

Profile of the Candidate-19



Andhra Pradesh

Social Worker

Social Worker



Name : Sunnam Sathish

Gender : Male

Age : 37

Education : BA

Residential Address:

Door No. : H No.1-68

Village : Mutarajpalle

Taluk : Kowdipally

District : Medak

State : Andhra Pradesh

Pin : 502 316

Mobile : 9440080638

E-mail : sathishsunnam@rediffmail.com

Nominating Organisation and Address

Dangoria Charitable Trust, Dr. Mahtab S. Bamji,
211, Sri Dattasai Apartments, RTC Cross Rds. Hyderabad, 500020.
Tel: 040-27615148, Mob: 09246886442, E-mail: msbamji@gmail.com

Area of Expertise

Primary : Agriculture and Environment Conservation

He is aggressively involved in organic farming such as use of Neem kernel and Vermi-composted manure. He has mobilised resources including motivating his fellow villagers for the construction of low cost check dam for augmenting irrigation. More than 3000 rural people have benefited by his knowledge sharing in the above topics. He has motivated people in the control of forest fire using Participatory Rural Appraisal Techniques. He has conducted evaluation of forest development programmes at the invitation of the Department. He has promoted individual toilets for 35 families. He has been elected as Vice President of the Village gram Panchayat. He is a person with multi disciplinary skill who extends his support voluntarily to rural community from time to time. He is a good resource person on many of the developmental topics. He has good recognition in 30 to 40 villages for his social and developmental works. He has worked towards stopping the age-old practice of Sati (wife jumping into the pyre of her dead husband). He organises residential bridge camp for children who are school dropouts. He is an efficient communicator, leader, motivator, trainer and evaluator.



Andhra Pradesh

Profile of the Candidate-20



Social Worker

Social Worker

Name : C. Sureshkumar Reddy
Gender : Male
Age : 29
Education : 10

Residential Address: **State** : Andhra Pradesh
Village : Gaddamallyaguda **Pin** : 501 506
Taluk : Ibrahimpattanam **Mobile** : 9959566312
District : Ranga Reddy

Nominating Organisation and Address

Acharya N G Ranga Agricultural University, Dr. V. Ananda Rao, Co-ordinator
AMC campus, Gudimal Kapur, Rangareddy District, Andhra Pradesh
Tel: 040 23513182 Mobile: 09989623821 E-mail: eruvaka.rr@gmail.com

Area of Expertise

Primary : Agriculture

He has in-depth knowledge on dry-land crop cultivation, vermi-composting technique, dairy farming, vegetable cultivation and System of Rice Intensification. He has obtained the Best Farmer award from the Department of Agriculture in the year 2002 for his efforts on the adoption of new technology developed by the agriculture department. He is the convenor of the Rythu (Farmer) Mitra (Friend) Sangam (Association) in his village. He has also given radio talk in the Doordarshan programme on new technologies developed in agriculture. He has undergone various training programmes on organic farming, irrigation management, hybrid paddy cultivation and seed production technology. He disseminates the learning to the farmers who are members of Rythu Mitra Sangam to adopt new technologies. He has skills in communication, networking, leadership and rapport building.

Profile of the Candidate-21



Andhra Pradesh

Social Worker

Social Worker

Name : J. Suryachandra Rao

Gender : Male

Age : 28

Education : M.A.

Residential Address:

Village : G.Jaganathapuram

Taluk : Nakkapalli

District : Visakapatnam

Pin : 531 085

State : Andhra Pradesh

Nominating Organisation and Address

Centre for Environment And Development, Ms. Vijayalaxmi Secretary
3-44-2, Sainagar Colony, M.R. Peta, Tuni – 533 401, East Godavari District, Andhra Pradesh
Mobile: 9866187934 E-mail: ceadapindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He gives awareness on HIV-AIDS, organic farming, SHG formation and micro enterprises. He has formed Self Help Groups and Farmers' Association and strengthened them with training programmes. He has enrolled 635 school drop outs into the main stream education. He is a good trainer on health education, livestock management and backyard poultry farming. He has wide knowledge of rural developmental programmes. He has been motivating and supporting farmers to unite together to share knowledge. He has also started children's clubs and resource centres in the village. He is an excellent communicator and motivator.



Andhra Pradesh

Profile of the Candidate-22



Social Worker

Social Worker

Name	: D. Veera Raghavalu	Residential Address:	Pin	: 533 462
Gender	: Male	Village	State	: Andhra Pradesh
Age	: 30	Taluk	Mobile	: 93968 25908
Education	: M. Com	District		: East Godavari

Nominating Organisation and Address

Centre for Environment And Development, Ms. Vijayalaxmi, Secretary
3-44-2, Sainagar Colony, M.R.Peta, Tuni – 533 401, East Godavari District, Andhra Pradesh
Mobile: 98661 87934 E-mail: ceadapindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is involved in disaster preparedness, vulnerability mapping, village survey, agriculture, diary farming and computer literacy. A person with profound knowledge on computer skills and imparts to his peers and school children. He also campaigns on ICT based programs. He has developed contingency plans with the youth of the village to safeguard from natural calamities. He has in-depth knowledge of various developmental issues pertaining to the people of his village and is able to come up quickly with the solutions. He is a good communicator and trainer.

Profile of the Candidate-23



Andhra Pradesh

Social Worker



Social Worker

Name : Yedida Satyavati

Gender : Female

Age : 35

Education : SSLC

Residential Address:

Village : Moolapeta

Taluk : U. Kothapalli

District : East Godavari

State : Andhra Pradesh

Tel : 08869-244738

Nominating Organisation and Address

M.S. Swaminathan Research Foundation (MSSRF), R. Ramasubramaiyan,
7-5A-2/1, Gopalakrishna Street, Ramaraopet, Kakinada – 533 004
Tel: 0884-2365604 Mobile: 9440314604 E-mail: rramasubramani@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is a good communicator and mobilizer. She has helped 20 women to get old-age pension. She has also enabled the physically challenged persons in the village to get entitlement from the government. She has been providing free tuition to 25 school children. She is a good community mobiliser. She has good recognition in the area as a community worker.



Assam

Profile of the Candidate-24



Social Worker

Social Worker

Name : Rajib Das
Gender : Male
Age : 25
Education : MSW

Residential Address:
Village : Nizjuluki
Taluk : Barama

District : Baksa
State : Assam
Mobile : 09864413371

Nominating Organisation and Address

Indian Red Cross Society, Sri Arup Das
Honorary Secretary, Baksa District Branch
Nizjuluki, Barama, Baksa, Assam 781 346
Mobile 09864789871

Area of Expertise

Primary : Social Welfare and Awareness

He is a very enthusiastic youth who knows how to mobilize them for the upliftment of the rural people. He and his friends join hands to help villagers during critical circumstances under the NGO banner "Mission". He is a self motivated social worker who is very sensitive to the circumstances and rises to the occasion as it calls. He has had the drainage system cleared and the general cleanliness and hygiene maintained of more than 15 villages especially when communicable diseases were rampant. He has had many drop out students re-admitted in to school, He uses the local regional media to communicate on local issues and solutions. His health services are recognized in the nearby 15 villages. Tree plantation, linking SHGs with bank, master trainer in home nursing, fight against social evils, disaster management training all of this show his holistic understanding of the working towards Social Welfare and Awareness and he has won many recognitions as a youth in service.

Profile of the Candidate-25



Social Worker

Social Worker

Name	: Jaya Devi	Residential Address	State	: Bihar
Gender	: Female	Village	Mobile	: 09955088417
Age	: 30	District	E-mail	: jayadevi78@gmail.com
Education	: 5			

Nominating Organisation and Address

NABARD, Gautam Kr. Singh, District Development Manager,
Jagdish Bhawan, Bekapur, Munger, Bihar - 811 201
Tel: 06344221146 Mobile: 09431236593 E-mail: guatam.singh@nabnet.in, abbh@sancharnet.in

Area of Expertise

Primary : Social Welfare and Awareness

She is an appropriate person to bring about social changes in the village with a vision for the poor people empowerment. Nine women have been elected as Panchayat members because of her training. She started a school of her own. She has formed 5 committees to take care of the overall development of the village. She works to spread of awareness on malaria, diarrhoea, bank linkages for Self Help Group members, and the overall development activities of her own village. She has also mobilized community on watershed development in 5 villages in the neighbourhood. She creates awareness on NREGA, she is a motivator, people mobilizer and a trainer. She has fought for equal wages for men and women and has been successful at it in most of the wage paying jobs.



Bihar

Profile of the Candidate-26



Social Worker

Social Worker

Name : Pramila Kumari

Gender : Female

Age : 38

Education : B.A.

Residential Address:

Village : Bhaiswan

Taluk : Masaurhi

District : Patna

State : Bihar

Mobile : 08935623944

Nominating Organisation and Address

ABHIYAN, Mr. Chandrabhushan ED,
Birsa Adivasi Colony, Gulgarbag, Patna - 800 007
Mobile: 9431017405

Area of Expertise

Primary : Social Welfare and Awareness

She is a very good motivator and supporter of women empowerment. She has skills in leadership, communication and networking. She has provided free vocational training to 50 poor women who are now earning a regular livelihood. 500 women from 89 panchayats have benefited because of her. Recognition in the district as a social worker for the cause of women. She is committed to educate and motivate women to participate in the Panchayati Raj system. She is very good in identifying the possibilities for any women to become economically independent and counseling them towards the same.

Profile of the Candidate-27



Social Worker

Social Worker

Name : Satyendra Prasad

Gender : Male

Age : 40

Education : intermediate

Residential Address:

Village : Bumuar PO

Taluk : Via Mohanpur

District : Gaya

State : Bihar

Nominating Organisation and Address

Basix, Sushant Ranjan, IGS, H. No. 229, A.P Colony, Gaya

Mobile: 09973437910 E-mail: susant.r@basixindia.com

Area of Expertise

Primary : Agriculture

He practices the System of Rice Intensification and he shares all his knowledge by providing agro advisories to other farmers. He is recognized as a progressive farmer in the neighbouring 10 villages and he has helped the farming community in almost all of these villages. He is leader of Adarsha Yuva Club and Kissan Committee.



Bihar

Profile of the Candidate-28



Social Worker

Social Worker

Name	: Satyendra Sharma	Residential Address	State	: Bihar
Gender	: Male	Village	Pin	: 804 418
Age	: 45	Taluk	Mobile	: 99396817405
Education	: BA, Trg in Edu	District		: Jehanabad

Nominating Organisation and Address

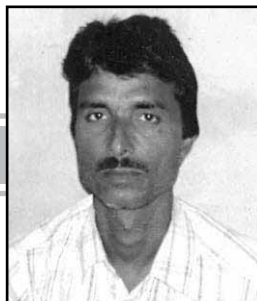
ABHIYAN, Mr. Chandrabhushan ED,
Birsa Adivasi Colony, Gulgarbag, Patna - 800 007
Mobile: 9431017405

Area of Expertise

Primary : Social Welfare and Awareness

He has been very effective in mobilizing and organizing 1500 women into 85 Self Help Groups (SHGs) across 34 villages in a very short period of less than 2 years since 2007. He also works to link these SHGs, with the relevant government schemes and entitlements. He works on awareness building on National Rural Employment Guarantee Act (NREGA). Due to his linkage with relevant government officials 150 people got NREGA jobs. He is a committed social worker to empower women and has good recognition for the social work done in the District. He manages village level issues with support of mobilized youth club members.

Profile of the Candidate-29



Social Worker

Social Worker

Name : Tabrez Aalm
Gender : Male
Age : 43
Education : Intermediate

Residential Address:
Village : Bhokharan Pipra Bishanpur
State : Bihar
Mobile : 9470201666

Nominating Organisation and Address

Basix India, Randhir, Asst Manager,
H. No. 7, IAS Colony, Near Surya Clinic, Kidwaipuri
Mobile: 09955120951

Area of Expertise

Primary : Social Welfare and Awareness

He trains people on paddy cultivation using the System of Rice Intensification Technique. He has motivated farmers to practice SRI for paddy cultivation Information. He disseminates information on the various government schemes, and shares knowledge on the benefits from the same. He has conducted 3 marriages with his own resources. He is trying to fetch electricity to his village. He is concerned for the development of his village. In all he has contributed physically as well as resource wise for individuals and community at large.



Himachal Pradesh

Profile of the Candidate-30



Social Worker

Social Worker

Name : Rigzin Hayarpa

Gender : Male

Age : 37

Education : B.A.

Residential Address:

Village : Kwaring

District : Lahaul and Spiti

State : Himachal Pradesh

Mobile : 9418550400/

9418721036

Nominating Organisation and Address

Pragya, Gargi Banerji, 766 Udyog Vihar Phases 5, Gurgaon - 122016

Tel: 91-124-4574500 E-mail: gargi@pragya.org

Area of Expertise

Primary : Social Welfare and Awareness

He is good in leadership, motivation and resource mobilization skills. He has been involved in medicinal plants and medicine preparation from herbs. He creates awareness on government schemes, and has helped in formation of Self Help Groups and youth associations, and he runs an NGO called "Himalayan Initiatives". He has helped in the construction of water storage in four villages. He has been elected the parishad president for the second time in view of his ability to fight for village development and address their burning issues. Promotion of science of healing and inclusion of Bodhi language in the schedule of the Constitution of India are his recent movements.

Profile of the Candidate-31



Jharkhand

Social Worker



Social Worker

Name : Helena Tete
Gender : Female
Age : 43
Education : MSW
Residential Address:
Village : Hombai (BIT) Po
Neeri Vikas
District : Ranchi
State : Jharkhand
Pin : 835217
Mobile : 09334721976

Nominating Organisation and Address

Usha Martin Ltd
Mr. Franz Gastler, Consultant, KGVK, c/o, Usha Martin Ltd, Tatisilwai,
Ranchi - 835103, Jharkhand, India Mobile 09631823908

Area of Expertise

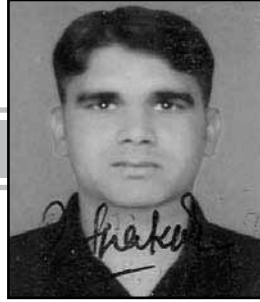
Primary : Tribal Welfare and Awareness

She is a tribal women residing at Konpala Panchayat Jungle, Simdega district. Nearly 800 families in her village are involved in gathering lac grown on Silchera trijuga and Schleichera oleosa or Kusum trees which produce high quality of lac. She has been using her education and working out linkages for scientific inputs in order to understand how to preserve these insects from dying. The Indian Institute of Natural Resins and Gums, Namkum, Ranchi have taken up research on how to improve productivity of lac insects and also how to conserve the lac insects. They have expressed that the benefits of research should reach them to improve lac production as also their livelihoods.



Jharkhand

Profile of the Candidate-32



Social Worker

Social Worker

Name : Ram Chander

Gender : Male

Age : 32

Education : MSW

Residential Address:

Door No. : 189

Street/Road: Tulshiram shop

Village : Pharal

District : Kaithal

State : Haryana

Pin : 136027

Tel : 09729907071

Mobile : 9771603054

E-mail : r.chander32@
yahoo.co.in

Nominating Organisation and Address

Samajik Parivartan Samstan, Umesh Kumar, Secretary,
Krishna Nagar, Giridih, Dist.Bihinde Karmale School, Jharkhand
Tel: 06532-226765, Mobile: 09771603054, E-mail:sampsan@indiatimes.com

Area of Expertise

Primary : Social Welfare and Awareness (Health)

He is a good communicator and has successfully conducted many counseling sessions on HIV/AIDS affected people. He maintains good rapport with people and creates awareness on various social issues like AIDS among truck drivers. He is efficient in convincing people and is very good at family counseling. Further he has worked as counselor in Delhi Police Foundation. His good proficiency in English and Hindi adds to his professional ability for counseling. His most impacting effort has been with the truck drivers on AIDS awareness.

Profile of the Candidate-33



Social Worker

Social Worker

Name : Umesh Kumar

Gender : Male

Age : 42

Education : M.A.

Residential Address:

Street/Road: 2nd

Village : Krishna Nagar

District : Giridih

State : Jharkhand

Mobile : 9731531776

E-mail : sampsan@
indiatimes.com

Nominating Organisation and Address

Samajik Parivartan Samstan,
Krishna Nagar, Giridih Dist, Jharkhand
Tel: 06532-226765, Mobile: 09771603054,
E-mail: sampsan@indiatimes.com

Area of Expertise

Primary : Social Welfare and Awareness (Education)

He has motivated 1300 student dropouts to resume the mainstream education. He founded an NGO named Samajik Parivartan Sansthan. He along with his friends raised voice against discrimination in society and encountered many hardships. Having lived in poor livelihood, he strives hard to protect the poor and creates awareness on education. He faced problems with naxalites who tried to stop him from doing welfare activities but he continued his good work as an activist for child education. His skills include communication, leadership and fund mobilization.



Jharkhand

Profile of the Candidate-34



Social Worker

Social Worker

Name : Vimla Pradhan
Gender : Female
Age : 51
Education : B.A

Residential Address:
Village : Lower Karamtoli, Po
Moradabadi, dhana-Lalpur
District : Ranchi

State : Jharkhand
Pin : 834001
Mobile : 9431159411

Nominating Organisation and Address

Mr. K.C. Sashidhar, NABARD, Jharkhand Regional Office, Gautam House,
Kali Babu Street, Upper Bazar, Ranchi – 834001, Jharkhand (Ranchi)
Tel: (91) 0651 2208647, Fax: (91) 0651 2209107, Email: ranchi@nabard.org

Area of Expertise

Primary : Tribal Welfare and Awareness

She is a graduate and she belongs to Gond Tribal Community. She is a member of the Gond Maha Sabha since 1984 and she has been working against discrimination of women particularly against selling of women for flesh trade. She is organizing education programmes for women through “Samajik Sangathans”. She started this movement in 1989. So far, she has formed 88 Sangathans. Presently, she is the president of the Mahila Sangatan. To help finance the education of girls, she is teaching women to cultivate green chillies, tomato and papaya in the kitchen garden. But then she realized all these efforts will still require initial investment which these women cannot afford, and hence she developed a way of sustainability with zero investment and found that the medicinal plant. But the highest commercial demand comes from the sweets and nuts industry which finds this low cholesterol nut as a very good garnish. She has improved the income generation through increasing the procurement price of chironji.

Profile of the Candidate-35



Social Worker

Social Worker

Name	: Vinay R. Saraswathi	Residential Address:	Tel	: 0657-2280440
Gender	: Male	Village	Mobile	: 9431345887
Age	: 40	Taluk	E-mail	: vinay.society@
Education	: MA	District		gmail.com
		State		: Jharkhand

Nominating Organisation and Address

World Food Programme,
B.K. Bal, State Director,
RPRC Campus, IRC Village, Bhubaneswar, Orissa
Tel: 0674-2558739/40/41, Mobile: E-mail: basant.bal@wfp.org

Area of Expertise

Primary : Social Welfare and Awareness

He has used the village level self governance concept and successfully constructed road, obtained electricity and built a common market to the village which is at an accessible point to the buyers as the region in which he works is mostly inside the forest and naxal-infested where the other people fear to go. His community mobilization helped him in his work of protecting the underprivileged section of the society. He fearlessly works in the naxal prone areas and is a major source of partnership for many of the NGOs in that region. He has created a transformation in society by implementing successful projects and programmes for tribal people. He trains the tribal adults and adolescent on health awareness.

Profile of the Candidate-36



Karnataka

Indigenous Knowledge Holder



Indigenous Knowledge Holder

Name : Bhima Shenkar

Gender : Male

Age : 50

Education : SSLC

Residential Address:

Village : Huddadalli

Taluk : Chincholi

District : Gulbarga

State : Karnataka

Mobile : 9945359299

Nominating Organisation and Address

Basix India, Mendu Sreenivasulu, Manager-SCLP

KBS Bank, 7-4-58/1, Ground floor, PC Towers, Mahabubnagar, Karnataka, 509002

Tel: 0854-273383, Mobile: 09390036621, E-mail: sreenivasulu.m@basixindia.com

Area of Expertise

Primary : Agriculture

He has knowledge for arriving at the right combination of green manures so as to improve the quality of production. His skills in organic farming for multi-cropping system like horticulture, floriculture has motivated 100 families to practice organic farming and 25 farmers got surplus yield out of organic products. He also increased the area under agriculture of his village by increasing the fertility of the non arable land portions. He also works on the reduction of the incidence of pests. Since he is a learning and sharing farmer who is very field oriented in his approach of knowledge sharing he has automatically been recognized by Best Farmer award twice in the last 3 years.



Karnataka

Profile of the Candidate-37



Social Worker

Social Worker

Name : P. Chennamma
Gender : Female
Age : 34
Education : 10

Residential Address:
Village : Antharahalli P.O
Taluk : Doddaballapura
District : Bangalore

State : Karnataka
Pin : 561203
Mobile : 9343766673

Nominating Organisation and Address

Dr. K. Narayana Gowda, Project Coordinator, DBT RBRC
University of Agricultural Sciences, GKVK, Bangalore – 65, Karnataka.
Tel: 080-23624078 Mobile: 9731594958 E-mail: knarayanagowda@yahoo.co.in

Area of Expertise

Primary : Dairy Development and Agriculture

She is a resource person for dairy development for the past two consecutive years along with the local dairy board. Apart from that, she has also secured first prize from Grameen Krishi Vigyan Kendra of the Bangalore University as a progressive farmer of the year 2007 for her practice of organic farming, and preparation and use of vermicompost and for working on stocking and distribution of seeds. Since she is a very dynamic and goal oriented lady she can readily grasp all the farmers' issues and she also shares her entrepreneurial skills and ideas on good quality milk production and ragimalt preparation. She has built good relationships with people which has led to her receiving recognition in her taluk and with the agricultural department of the university.

Profile of the Candidate-38



Karnataka

Social Worker

Social Worker



Name : Sadananda

Gender : Male

Age : 49

Education : 10

Residential Address:

Village : Tapasihalli

Taluk : Doddaballapur

District : Bangalore

State : Karnataka

Pin : 561203

Tel : 080-7659151

Mobile : 9343766673

Nominating Organisation and Address

Dr. K. Narayana Gowda, Project Coordinator, DBT RBRC

University of Agricultural Sciences, GKVK, Bangalore – 65, Karnataka.

Tel: 080-23624078 Mobile: 9731594958 E-mail: knarayanagowda@yahoo.co.in

Area of Expertise

Primary : Agriculture

He is into integrated farming for a sustainable livelihood. He is an innovative farmer who uses multiple cropping techniques with a mix of vegetables, fruits, flowers and animal fodder with cattle, goat and captive pond fish. He has been able to demonstrate sustainable agriculture and self-sufficiency with this composite agriculture technique. His success attracts many enthusiastic farmers and visitors and other learners and he is a willing enthusiast who shares his experiences. One of the visiting international magazine team has even published his work as a good model for study.



Karnataka

Profile of the Candidate-39



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name	: Shivananda Belle	Residential Address:	State	: Karnataka
Gender	: Male	Village	Tel	: 08477229013
Age	: 52	Taluk	Mobile	: 09886407013
Education	: SSLC	District		: Gulbarga

Nominating Organisation and Address

Basix India, Mendu Sreenivasulu, Manager-SCLP KBS Bank,
7-4-58/1, Ground floor, PC Towers, Mahabubnagar, Karnataka, 509002
Tel: 0854-273383, Mobile: 09390036621, E-mail: sreenivasulu.m@basixindia.com

Area of Expertise

Primary : Agriculture

He is a principled, progressive and innovative farmer with conviction to have self sustained agriculture wherein he works on own seed, green manure production, good quality production and, a planned marketing system. He is considered as a model farmer in his area for his commitment to promote organic farming in his region. He is a specialist in the integrated organic farming of grapes, lemon, and jackfruit combination and the relevant formula for vermi-compost and panchakavya. Further he has formed an organic farmers association comprising of 250 farmers. He has motivated 500 farmers in his area to start cultivating organic pigeon pea.

Profile of the Candidate-40



Karnataka

Social Worker

Social Worker



Name : K. Vijalakshmi
Gender : Female
Age : 45
Education : MA (Foreign lang-Russian)

Residential Address:
Door No. : 2/907/434/6
Street/Road : Pragati Colony

District : Gulbarga
State : Karnataka
Tel : 08472-265153

Nominating Organisation and Address

Basix India, Mendu Sreenivasulu, Manager-SCLP KBS Bank,
KBS Bank, 7-4-58/1, Ground floor, PC Towers, Mahabubnagar, Karnataka, 509002
Tel:0854-273383 Mobile: 09390036621 E-mail: sreenivasulu.m@basixindia.com

Area of Expertise

Primary : Social Welfare and Awareness

She identifies, trains and hand holds women to find microenterprises for alternate income through a viable activity. One SHG Member trained by her has established a beauty parlour with a monthly earning of nearly Rs. 5000. Such of her creative efforts have led to her receiving an award in the category the Best Sustainable NGO for the year 2008. She is skilled in handicraft (paper,jute) ,readymade garment making , skin and health care and so many such ideas. She has not only volunteered to work for the empowerment of women in slums but has also mobilized 12 women as volunteers to work for the same cause and built a small entity in the form of an not for profit organization.

Profile of the Candidate-41



Social Worker

Social Worker

Name : P.P Anandan
Gender : Male
Age : 44
Education : B.Com

Residential Address:
House Name : Panambil P.O:S.L Puram
Village : Mararikulam
Taluk : Cherthala
District : Alappuzha

State : Kerala
Pin : 688523
Tel : 0478 2618020
Mobile : 9249222875
E-mail : seed533@yahoo.com

Nominating Organisation and Address

NABARD, Lalitha Mahadevan, General Manger, Plot No. C-24, 'G' Block,
Bandra- Kurla –Complex, Post Box. No.8121, Bandra (E) Mumbai-400051
Tel: 022-26530018, Mobile: 983312194, E-mail: dpd.fs@nabard.org

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

He has formed 720 Self Help Groups (SHGs) in his village. He works to enhance the income of SHG members through self-employment generation programmes. He provides training on income generation activities. He is specialized in coir and its by-products preparation and its also marketing of these produce. Further, he supports 6 SHGs by linking them with development/financial institutions for credit and technology.



Kerala

Profile of the Candidate-42



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : V.R. Aneesh

Gender : Male

Age : 23

Education : 12

Residential Address:

House Name : Vazhakandi

P.O : Thrikkaipatta

Village : Thrikkaipatta

Taluk : Vithri

District : Wayanad

State : Kerala

Mobile : 9947367393

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Ecosystem and Environment Conservation

He has been associated with M. S. Swaminathan Research Foundation for the programme "Every Child a Scientist" where he educates the tribal children about the species biodiversity and their conservation. He has a unique skill of bird watching and photography which is used by him in tribal culture documentation. He works for the development of tribes and their welfare in all the remote tribal villages of this region.

Profile of the Candidate-43



Social Worker



Social Worker

Name	: E.K Balan	Residential Address:	Taluk	: Mananthavady
Gender	: Male	House Name	District	: Wayanad
Age	: 36	P.O	State	: Kerala
Education	: SSLC	Village	Pin	: 673575
			Mobile	: 961331979

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture)

He is involved in tribal development activities in his village with the support of the Tribal Department and M. S. Swaminathan Research Foundation. He mobilises the tribal community and establishes linkage with local institutions for undertaking developmental activities. His traditional knowledge on pest and disease management helps him to promote home garden. He is also skilled in nursery techniques, rice and banana cultivation in agriculture.



Kerala

Profile of the Candidate-44



Social Worker

Social Worker

Name : Edakkal Mohanan
Gender : Male
Age : 34
Education : ITI, Degree

Residential Address:
House Name : Edakkal
P.O : Ambalavayal
Village : Ambalavayal

Taluk : Bathery
District : Wayanad
State : Kerala
Pin : 673593
Mobile : 9447546162

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

Being the secretary of District Tribal development committee, he works towards legal literacy and tribal rights and customs/ farming practices schemes for tribal development. He is a committed social worker, voluntarily working for the welfare of the tribal people. He is associated with M. S. Swaminathan Research Foundation in the area of tribal development and the empowerment of the tribal youth. His prime focus is on legal literacy, tribal rights and education of the vulnerable tribal community.

Profile of the Candidate-45



Knowledge Worker

Knowledge Worker



Name : O.N. Geetha

Gender : Female

Age : 34

Education : SSLC

Residential Address:

House Name : Thachampath

P.O : Mylambadi

Village : Purakkadi

Taluk : Bathery

District : Wayanad

State : Kerala

Pin : 673591

Tel : 04936 315992

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

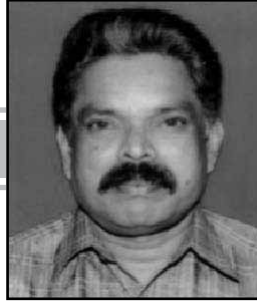
Primary : Social Welfare and Awareness

She is working for linking the tribal communities with means to access various state and central government schemes and other benefits on a wide range of topics from animal husbandry to health to fisheries and farming and education and women welfare especially the destitute tribal families to access schemes for health care, house construction, employment benefits etc. She is also from one of the tribal communities, which are the Paniyas and Kattunaikkas. She is a knowledge worker who promotes literacy among the tribes by educating tribal children.



Kerala

Profile of the Candidate-46



Social Worker

Social Worker

Name	: M.K. Govindankutty	Residential Address:	Taluk	: Bathery
Gender	: Male	House Name	District	: Wayanad
Age	: 55	P.O	State	: Kerala
Education	: SSLC	Village	Pin	: 670645
			Mobile	: 9249866383

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He has set up rural library in his village with his informal education. He organizes and mobilizes people against illegal mining and quarrying. He has formed village tourism club for promoting eco tourism. His skills in mobilizing people help him to gather youth in the area and create awareness on environmental degradation. Further, he conducts health camps in tribal hamlets.

Profile of the Candidate-47



Social Worker

Social Worker

Name : P. Hariharan

Gender : Male

Age : 47

Education : SSLC

Residential Address:

House Name : Poovachery

P.O : Kadalmaid

Village : Thomattuchal

Taluk : Bathery

District : Wayanad

State : Kerala

Tel : 04936217995

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

His skills include organic farming and he formed Farmers' Forum and linked them with Gramin bank for credit facilities. He has worked for the development of rural infrastructure and has led campaigns against illicit liquor. He is leading a pain and palliative care unit in his village and also works for environmental protection. He mobilizes the people and disseminates information on modern farming methods.



Kerala

Profile of the Candidate-48



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name	: Lilly	Residential Address:	District	: Wayanad
Gender	: Female	House Name	State	: Kerala
Age	: 42	P.O	Pin	: 670575
Education	: P.D.C.	Village	Tel	: 04936251117*
		Taluk	Mobile	: 9249898029

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre, Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is skilled in medicinal plant cultivation and she uses the plant products for primary health care practices. Further, she is an expert in preparation of herbal health products and conservation of rare medicinal plants. She has formed around 200 tribal women Self Help Groups in her village to work on medicinal plant cultivation and herbal health care products preparation so that they have a set livelihood with regular income flows. She has also been working for the promotion of the Child Line programme to decrease child labour and increase the number of children re admitted to the schools.

Profile of the Candidate-49



Social Worker

Social Worker

Name : T.B. Prajeesh

Gender : Male

Age : 23

Education : Degree

Residential Address:

House Name : Thachampath

P.O : Mylambadi

Village : Thachampath

Taluk : Bathery

District : Wayanad

State : Kerala

Mobile : 9496343938

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is one of the reporters of a tribal magazine 'The Tribe'. He is involved in sensitizing tribal communities about alcoholism/drugs, literacy movement. He is interested in tribal customs and traditions and performs tribal cultural programmes. He supports tribal students for their tuition fees. He is a committed social worker, voluntarily working for the welfare of the tribal people. He is associated with Village Knowledge centre activities.



Kerala

Profile of the Candidate-50



Social Worker

Social Worker

Name : C.K. Rathnavally
Gender : Female
Age : 50
Education : P. D.C

Residential Address:
House Name : Suvarna
P.O : Arattuthara
Village : Mananthavady
Taluk : Mananthavady

District : Wayanad
State : Kerala
Pin : 670645
Tel : 04935243847
Mobile : 9447448851

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Agriculture

She has formed more than 300 Self Help Group for promoting vegetable cultivation, vegetable seed production and floriculture. She is a President of the Women Cooperative Society, as well as a member of the Mananthvadi Grama Panchayat. She is also serving as a local resource person for women empowerment programmes and horticulture development programmes. She works towards sensitising people about Rights to Information Act. She banks on her communication, leadership, negotiation skills to accomplish all of these effectively and repeatedly.

Profile of the Candidate-51



Kerala

Social Worker

Social Worker



Name : N.V. Santhosh Kumar
Gender : Male
Age : 40
Education : SSLC

Residential Address:
House Name : Nikarthil
P.O : Parayil
Village : Pattanakad
Taluk : Cherthala

District: Alappuzha
State : Kerala
Pin : 688531
Tel : 0478 2618020
Mobile : 9249222875
E-mail : kelypkd@gmail.com

Nominating Organisation and Address

NABARD, Lalitha Mahadevan, General Manger, Plot No. C-24, 'G' Block
Bandra- Kurla –Complex, Post Box. No.8121, Bandra (E), Mumbai-400051
Tel: 022-26530018, Mobile: 983312194, E-mail: dpd.fs@nabard.org

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

He is skilled in dairy management, dairy produce and dairy value added products manufacture, mushroom cultivation and sale, coir rope and other products making and poultry farming. He is very good in providing vocation training in these skills and helping in rural employment generation. His efforts have helped more than 1000 people in his area to become self-employed. He provides career guidance, coaching and counseling to the poor and downtrodden. Further, he conducts medical camps and health awareness programmes.



Kerala

Profile of the Candidate-52



Social Worker

Social Worker

Name : K.K. Thomas

Gender : Male

Age : 28

Education : P.D.C.

Residential Address:

House Name : Kottuvilayail

P.O : Vythiri

Village : Chundele

Taluk : Vythiri

District : Wayanad

State : Kerala

Pin : 673576

Tel : 04936256606

Mobile : 9961331979

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

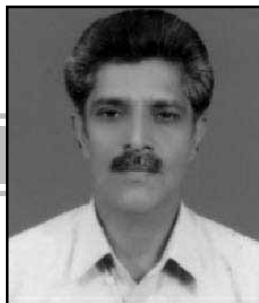
Primary : Agriculture

He is an elected member of Panchayat. He initiated the food security programme and promotes literacy among tribal community. He shares all inputs with regard to multiplication of seeds and various techniques in cultivation of rice for augmenting production in his village. he strives towards welfare and betterment of the tribals.

Profile of the Candidate-53



Social Worker



Social Worker

Name : Varghese Mathew

Gender : Male

Age : 51

Education : SSLC

Residential Address:

House Name : Eswarankudiyil

P.O : Vaduvanchal

Village : Kottoor

Taluk : Bathery

District : Wayanad

State : Kerala

Pin : 673581

Tel : 04936217714

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He stood forefront to strengthen rural infrastructure (roads, hospital and government offices) through people's participation. He has been instrumental to form a rural club, organize blood donation camp and conduct awareness programmes in tribal hamlets. He is a knowledgeable person and a potential resource person. He works with a drive to sensitize tribal community about alcoholism, drug addiction. He also helps destitute cancer patients.



Kerala

Profile of the Candidate-54



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : P.A. Vinayan
Gender : Male
Age : 28
Education : Degree

Residential Address:
House Name : Pandancheryl
P.O : Vemom
Village : Vemom
Taluk : Manathavady

District : Wayanad
State : Kerala
Pin : 670645
Mobile : 9249898029
E-mail : pa.vinayan@gmail.com

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Mr. Girigan, VRC coordinator,
Community Agrobiodiversity Centre
Puthoorvayal (P.O.) Kalpetta, Wayanad, Kerala
Tel: 04936315991, Mobile: 9847212792, E-mail: vrckalpetta@gmail.com

Area of Expertise

Primary : Ecosystem and Environment Conservation

He has techniques to identify and conserve butterflies and birds. He is a well known environmentalist in his village and serves many organizations as a resource person. He has formed an institution called 'FERNS' which works primarily on nature education. By documenting and preserving cultural and ecological heritage of his villagers and tribals efforts he has amassed a lot of indigenous knowledge.

Profile of the Candidate-55



Madhya Pradesh



Social Worker

Social Worker

Name	: Dinesh Bhairagi	Residential Address:	State	: Madhya Pradesh
Gender	: Male	Village	Pin	: 456 006
Age	: 39	Taluk	Mobile	: 9424067399
Education	: B.Com	District		: Ujjain

Nominating Organisation and Address

ITC Limited ABD, Mrs. Kavitha David,
31, Sarojini Devi Road, Secunderabad-50000
Tel: 040-27801024 (ext: 505) Mobile: 91-9949994140 E-mail: Kavitha.kumari@itc.in

Area of Expertise

Primary : Agriculture

As a sanchalak of the ITC e –choupal, he disseminates information on agriculture seeds, techniques, weather, fertilizer, soil and pesticides related inputs to his peer villagers. Further he studies the market needs and suggests livelihood patterns to the villagers as there are phases when the farmer is without cultivation activity and requires alternative ideas on livelihood. His motivation has benefited 2000 families in 3 villages by micro enterprise establishment on crockery making, incense stick making and cobbling tracking from year 1997. He has enabled the formation of Self Help Groups, Kissan Club and Water Conservation Committee, Village Protection Committee and Health Club in his village so as to help the farmers face uncertainties collectively. His skills for buliding linkages with other organizations have helped him to disseminate information to SHG's on government schemes. In the year 2007 he has been elected as a Panchayat President.



Madhya Pradesh

Profile of the Candidate-56



Knowledge Worker

Knowledge Worker

Name : Megh Singh Dangi
Gender : Male
Age : 35
Education : B.Com
Residential Address:
Village : Hansua
Taluk : Vidisha
District : Vidisha
State : Madhya Pradesh
Mobile : 09827562055

Nominating Organisation and Address

ITC Limited ABD,
Mrs. Kavitha David, 31, Sarojini Devi Road, Secunderabad-50000
Tel: 040-27801024(ext: 505) Mobile: 91-9949994140 E-mail:Kavitha.kumari@itc.in

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture and Animal Husbandry)

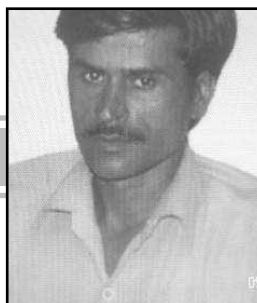
This ITC e-choupal sanchalak has been a very good planner for both agricultural seasons and the non crop seasons. His agricultural advisories are usually focused on pest management and fertilizer use. He has always bargained at the markets in favour of the villagers and managed to get their agricultural produce sold for the best price. Off farm, he has successfully motivated the villagers to buy cows and has also trained them on methods for enhancing the milk production. He counsels the families and helps them to come out of financial problems by getting them loans for livelihood activities. He resolves conflicts among the villagers in an unbiased manner. He strives for the development of village so much that he has constructed road for the villagers which helped him to fetch social work award from district collector. He has also formed a village protection committee for effective networking and organizes blood donation camps

Profile of the Candidate-57



Madhya Pradesh

Knowledge Worker



Knowledge Worker

Name : Padam Singh Pawar
Gender : Male
Age : 37
Education : B.com, M A

Residential Address: **State** : Madhya Pradesh
Village : Ujjainiya **Pin** : 456 550
Taluk : Ghatiya **Mobile** : 9826713257
District : Ujjain **E-mail** : 23001625@e-chopal.com

Nominating Organisation and Address

ITC Limited ABD, Mrs. Kavitha David,
31, Sarojini Devi Road, Secunderabad-50000
Tel: 040-27801024 (ext: 505) Mobile: 91-9949994140 E-mail: Kavitha.kumari@itc.in

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture)

He shares his knowledge on agriculture which helps the villagers to improve the production. He uses the role of sanchalak to reach the maximum benefits to his peers. He is a good communicator and has knowledge on practical application of agricultural techniques. He provides information on agricultural market prices and crop related weather inputs. His services has made him quite popular even in his neighboring villages. He has received an award from Nehru Yuvak Kendra in year 2007 for promoting welfare among youths. He was awarded from Ministry of Human Resource for rural mass mobilization. His strenuous efforts have led 10 persons to get Government jobs.



Madhya Pradesh

Profile of the Candidate-58



Knowledge Worker

Knowledge Worker

Name	: Radheshyam	Residential Address:	District	: Indore
Gender	: Male	Village	State	: Madhya Pradesh
Age	: 36	Taluk	Tel	: 09977242000
Education	: 8			

Nominating Organisation and Address

ITC Ltd ABD, Dharmendra Kumar Sharma, Mhow
Tel: 09981990059 E-mail: dharmendra.sharma@itc.in

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture)

He has introduced his fellow-farmers to new seed varieties. Sanchalaks are always looked upto for all advisories in context of new techniques, pest management, fertilizer management, soil health management and all other crop related inputs. He enthusiastically gathers all the inputs and immediately shares with his villagers. He is socially active and works for the development of his village. He offers his own vehicle for village work apart from providing monetary support for seed procurement and health. He has helped 100 farmers to get Kissan credit cards. His mobilisation skills helped him collect money to construct Mukthidam road in his village. His good work towards development of village was appreciated and recognized by many NGO's operating in this region.

Profile of the Candidate-59



Madhya Pradesh

Knowledge Worker

Knowledge Worker

Name : Ramesh Chandra Patidar
Gender : Male
Age : 53

Residential Address:

Village : Patidar Colony Sagor
Taluk : Sagor
District : Dhar
E-mail : 2300121echoupal.com
State : Madhya Pradesh

Nominating Organisation and Address:

ITC Ltd ABD, Dharmendra Kumar Sharma, Mhow
Tel: 09981990059 E-mail: dharmendra.sharma@itc.in

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture)

He has very good knowledge in agriculture and gives agro-based advisories to the farmers in his village as a sanchalak of the ITC echoupal. His efforts have helped 70 families to benefit from government subsidies. He has negotiated with the Government so that people get higher compensation for land acquired by autotesting tracks. He was awarded by district collector for successfully establishing family planning in all houses of his village. He helped in constructing roads to neighboring villages involving community cost sharing and labour.



Maharashtra

Profile of the Candidate-60



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name	: Ambadas K. Vasu	Residential Address:	District	: Akola
Gender	: Male	Village	Pin	: 4440021
Age	: 54	Taluk	State	: Maharashtra
Education	: 9			

Nominating Organisation and Address

Yuva Rural Association,
Behind Bhole Petrol Pump, VIP Road, Dharampeth, Nagpur.
Ph.No. 0712-2542803. E-mail: aarti.p@yuvaindia.org

Area of Expertise

Primary : Agriculture

He has expertise in organic farming and in producing seeds for cultivation. He has picked up skills in Soil & Water Conservation, and has the goodwill to be a barefoot trainer. He is a committed social worker who works for the poor and the downtrodden. He works on various welfare measures particularly the water problem of the villagers. He renders support to the farmers during natural calamities. An intuitive and innovative person, he practises Indigenous Knowledge and skills and disseminates the same among his fellow villagers. He is careful enough to document all the work he does especially on the self – seed production work.

Profile of the Candidate-61



Knowledge Worker

Knowledge Worker

Name : Amrpali Namdevrao

Adekar

Gender : Female

Age : 29

Education : 12

Residential Address:

Area : Ambedkar Nager

Village : Loha

Taluk : Loha

District : Nanded

Pin : 431708

State : Maharashtra

Mobile : 9890587520

Nominating Organisation and Address

Swayam Shikshan Prayog, 5th floor, Bhardawadi Hospital,
Bhardawadi Road, Andheri (W), Mumbai
Tel: 022 - 22907568 E-mail: sspindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She has shown good leadership qualities to motivate and mobilize people to take up issues related to development of their villages. She has eradicated alcoholism in 3 villages. She has capitalized on these skills and motivated people to construct in all 200 toilets inside the houses in her village and neighboring villages. She works to create awareness on health, sanitation and hygiene. Her leadership and communication has been her strength for social mobilization and networking. She is enthusiastic to acquire new knowledge and transfer the same to the rural women. She has thus helped in forming 265 Women Self Help Groups and strengthens them with building bank linkages.



Maharashtra

Profile of the Candidate-62



Knowledge Worker

Knowledge Worker

Name	: Bhausahab Aher	Residential Address:	Tel	: 02112-239558	
Gender	: Male	Area	: Vidya Nagari	Mobile	: 09420362301
Age	: 32	Village	: Baramati	E-mail	: bhausahabher@
Education	: MSW	District	: Pune		gmail.com
		State	: Maharashtra		

Nominating Organisation and Address

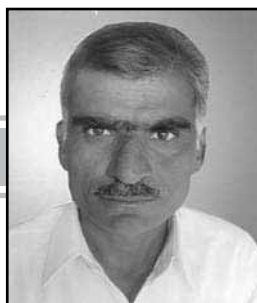
VIIT (Project Division), Sanjay Jagtap, Project Manager, Pune, Maharashtra
Ph: 2112239551, Mobile: 9422424207

Area of Expertise

Primary : Social Welfare and Awareness

He provides training for SHG for livelihood and organizes various welfare programmes. He works as a facilitator in tribal villages, creates awareness on various issues related to development and disseminates knowledge as required. He creates awareness under National Rural Health Mission. He is a young and energetic social worker willing to work even in the remote rural villages so as to enhance social and economic benefits. His skills in training and street play contribute a lot embrace success in his effort. He disseminates information on welfare schemes, and he personally identifies employment opportunities for the village youth. He uses street play to create awareness on developmental aspects (Economic & Health) and other such social issues.

Profile of the Candidate-63



Social Worker

Social Worker

Name	: Dattarao Namdevrao Ingole	District	: Washim
Gender	: Male	Residential Address:	State : Maharashtra
Age	: 48	Village	: Sheljgaon Mobile : 9923851312
Education	: 12	Taluk	: Malegaon E-mail : avdras@yahoo.co.in

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Dr. Vishwanath Palled, Project Coordinator,
Vidarbha, C/o Mr. Gajanan Patil, Sai Nager, Wardha-442001, mobile: 9421784204,
vishwanathpalled@hotmail.com

Area of Expertise

Primary : Agriculture

He is the chief volunteer of the Krishi Vigyan Kendra's Information Technology Club. His knowledge strengths are on Organic Farming, Biodynamics, Seed Production and Seed Village Concept. He capitalizes on his knowledge sharing intentions and communication, organizing skills to promote and practice innovative farming techniques. Incidentally he is a model farmer for his village as he has obtained highest yield of Rajma (red beans) in Washim district. He is good at learning and disseminating the technologies developed by Krishi Vigyan Kendra (KVK) to his peer farmers in his village. He ensures that there are no defaulters on bank loans procured in the village due to possible crop loss as he reaches the villagers in time with the latest techniques in technology to protect their crops.



Maharashtra

Profile of the Candidate-64



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : Deepak Vasantrao
Umratkar
Gender : Male
Age : 43
Education : M.Sc, B.Ed.

Residential Address:
Village : Talni
Taluk : Arni

District : Yavatmal
State : Maharashtra
Tel : 0723 - 239656
Mobile : 9421845309

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Dr. Vishwanath Palled, Project Coordinator,
Vidarbha, C/o Mr. Gajanan patil, Sai Nager, Wardha-442001, Mobile: 9421784204,
vishwanathpalled@hotmail.com

Area of Expertise

Primary : Education

He is a very enthusiastic teacher who is a thinker and has come up with an innovative method of teaching Mathematics especially to the students of class VIII, IX and X. This teaching module is designed for students of the rural community and he has named it as "Mathematics Laptop". It is useful for learning maths easily and effectively. He is a good motivator and a support to students and is determined to spread interest in the subject Mathematics.

Profile of the Candidate-65



Knowledge Worker

Knowledge Worker

Name : Dilip M. Pistulkar
Gender : Male
Age : 40
Education : 12, ITI

Residential Address:
Village : waifad
Taluk : waifad
District : Wardha

Pin : 442107
State : Maharashtra
Mobile : 9373114318
E-mail : vrc_waifad@rediffmail.com

Nominating Organisation and Address

MSSRF – VRC (waifad), M.S. Swaminathan Research Foundation
Dr. Vishwanath Palled, Project Coordinator,
Vidarbha, C/o Mr. Gajanan Patil, Sai Nager, Wardha-442001
Mobile: 9421784204, vishwanathpalled@hotmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He provides DTP services, from the Village Resource Centre, collects content for the community news paper 'Amchi Gram Varta'. He performs other text editing, and cover page designing for any publication or document. He also takes care of the computers and takes care of the systems in case of minor breakdown. He successfully teaches basic computer literacy, and reaches out to the rural community with their basic information and communication needs. He actively participates in all developmental activities. He organizes blood donation camps, tree plantation and health programmes. He is a committed person for undertaking social and development activities. He is in constant touch with the rural people by ensuring that their requirements are addressed through community news paper.



Maharashtra

Profile of the Candidate-66



Knowledge Worker

Knowledge Worker

Name : Gajanan M Landge
Gender : Male
Age : 22
Education : 12

Residential Address: **Pin** : 413512
Village : Bombali (BK) **State** : Maharashtra
Taluk : Deoni **Mobile** : 9403541242
District : Latur

Nominating Organisation and Address

ITC Latur, Dinesh Rathore
C/o Sandeep Traders, HUDE building, Adat Line New Monda, Udgir. 413517.
Mobile – 9011009548, E-mail id – dinesh.rathore@echoupal.com

Area of Expertise

Primary : Agriculture

He is a sanchalak with the ITC e-choupal network and he promotes green manure. He uses the e-choupal centre to disseminate information on agricultural practices in the village. He played an active role to abolish liquor addiction of the farmers in his village. He is a farmer with an inner drive to work for the development of the village. He is an active and effective user of the sanchalak system to share all the information sought by his co-villagers.

Profile of the Candidate-67



Social Worker

Social Worker

Name : Godawari
Shridhar Shirsagar **Residential Address:** **District** : Usmanabad
Gender : Female **Village** : Gondora (Vasti) **State** : Maharashtra
Age : 30 **Taluk** : Tuljapur **Mobile** : 9420735022
Education : SSLC

Nominating Organisation and Address

Swayam Shikshan Prayog, 5th floor, Bhardawadi Hospital,
Bhardawadi Road, Andheri (W), Mumbai
Tel: 022 - 22907568 E-mail: sspindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Women Empowerment)

Strengthening Self Help Groups has been her main stay and her leadership, communication, networking skills have paid off well. She is a secretary of 460 SHG Federation consisting of 5100 members from 123 villages. She had been to Kenya as a resource person on women empowerment through SHG. 50 women have become Sarpanchs due to her constant motivation and orientation. She is a resource person for women in terms of capacity building, empowerment and general health and hygiene. She vigorously helps the rural women in their empowerment. She has done yeomen service towards the upliftment and empowerment of women. She has been promoting the energy efficient stoves, which are smokeless and safe for the women in the kitchen.



Maharashtra

Profile of the Candidate-68



Knowledge Worker

Knowledge Worker

Name	: Irfan T. Pathan	Residential Address:	Pin	: 442 001
Gender	: Male	Street / Road	State	: Maharashtra
Age	: 22	Village	Mobile	: 9420684197
Education	: 12	Taluk	E-mail	: pathanirfanpathan@rediffmail.com
		District		: Wardha

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Vishwanath Palled, VRC, Waifad
Wardha District, Maharashtra – 442 001 Tel: 07152-285043, 242779 Cell: 09421784204
waifad_vrc @rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He helps the villagers for electrical repair work. He is involved in electric fittings, street light repairing and mobilization. He has trained selected villagers on hardware, net working and computers skills. He is soft spoken and a role model to young entrepreneurs. He is very sensitive to the needs of the people and is very committed and highly versatile.

Profile of the Candidate-69



Social Worker

Social Worker

Name : Jayakar Bapu
Thorat
Gender : Male
Age : 38
Education : 12, ITI

Residential Address:
Village : Guleshwar

Taluk : Karad
District : Satara
State : Maharashtra
Mobile : 9923561483

Nominating Organisation and Address

Samajik Navnirman Sanstha, Karad, Satara
Tel: 02164 - 223113, Mobile: 9822711827, E-mail:samajikn@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

He has been very involved with his village. He has been instrumental in getting drinking water, cleanliness for hygienic living, construction of both common and individual household toilets. The reach of the Government schemes, relevant to the villagers and the village at large both have been successfully mobilized by him. He also renders financial assistance to the needy children. He is an active and committed social worker who participates in all Gram Panchayat activities with dedication and sincerity.



Maharashtra

Profile of the Candidate-70



Social Worker

Social Worker

Name : Jayshree Ram Kadam
Gender : Female
Age : 30
Education : SSLC

Residential Address:
Village : Jalkot
Taluk : Tulajapur

District : Osmanabad
State : Maharashtra
Tel : 02471-250290
Mobile : 9403049261

Nominating Organisation and Address

Swayam Shikshan Prayog, 5th floor, Bhardawadi Hospital,
Bhardawadi Road, Andheri (W), Mumbai
Tel: 022 - 22907568 E-mail: sspindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Women Empowerment)

She travels around the village creating awareness on Self Help Groups. She has strengthened 50 SHGs, federated and enabled them to continue on their own. She has taken up larger responsibility of awareness and motivating women in 10 villages in the taluka. She is an able community worker who empowers women. She is able to address various issues relating to women empowerment and provide appropriate training on women health and hygiene, breast feeding, pregnancy care, women education and adult literacy.

Profile of the Candidate-71



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name	: Kailas Vithoba Jadhav	Residential Address:	State	: Maharashtra
Gender	: Male	Village	Mobile	: 9730005030
Age	: 35	Taluk		9960983292
Education	: B.A.	District	E-mail	: kailasvj@
		Pin		rediffmail.com

Nominating Organisation and Address

Vigyan Ashram, Yogesh Kulkarni, Executive Director,
Pabal Dist, Pune 412403 Tel: 02138 -2912326, Mobile: 9730005016,
E-mail: vashram@gmail.com, vashram@vsnl.com

Area of Expertise

Primary : Social Welfare and Awareness (Water Management)

He has developed new software – ‘Crop Doctor Agro-advisory’. He uses the same to provide his fellow farmers with technology inputs from ploughing to harvest. He creates awareness among farmers on water harvesting and rural technologies. He has completed a Rural Technology Program from Vigyan Ashram way back in the year 1991. He has the ambition to train farmers on computer literacy water harvesting, earth resistivity, meter for ground water, prospecting and many more such necessary skills to the farmers in his and neighbouring villages.



Maharashtra

Profile of the Candidate-72



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : Laxman Jadhav
Gender : Male
Age : 38

Residential Address:
Village : Pabal
District : Pune
State : Maharashtra
E-mail : laxmanjadhav1123@rediffmail.com

Nominating Organisation and Address

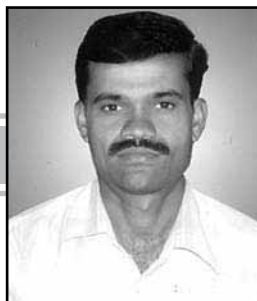
Vigyan Ashram, Yogesh Kulkarni, Executive Director,
Pabal District, Pune - 412403 Tel: 02138 -2912326, Mobile: 9730005016,
E-mail: vashram@gmail.com, vashram@vsnl.com

Area of Expertise

Primary : Social Welfare and Awareness

He deals with the design, construction and maintenance of the physical and naturally built environment. Construction of geodesic domes and fabrication of low cost construction parts are his strength. He has made small innovations in construction as well as fabrication. More than 25 trainees have been trained by him, in his own workshop started by him on construction & fabrication. He possesses good teaching skill, which makes him popular among students. He involves students in various real-life work, such as construction of low-cost toilets, fitting pulley in the village etc.

Profile of the Candidate-73



Social Worker

Social Worker

Name : Mahadev K Wankhede
Gender : Male
Age : 27
Education : B.Sc

Residential Address:
Village : Deulgaon
Taluk : Patur
District : Akola
Pin : 444501

State : Maharashtra
Tel : 07254-202841
Mobile : 9423846859
E-mail : sanjibkumar.s@basixindia.com

Nominating Organisation and Address

Basix (Akola), Sanjib Kumar Sarangi, Congress Nagar,
Near Khandelwal lawns, Akola - 444 004, Maharashtra Mobile: +91-94238-46859
E-mail : sanjibkumar.s@basixindia.com; sanjibsarangi@gmail.com

Area of Expertise

Primary : Sericulture

He is skilled in the production techniques of the silk cocoons, right from mulberry plantation and production upto rearing the silk cocoons. He is an advisor and trainer of fellow farmers in different aspects of sericulture. Many farmers have been motivated and have started sericulture on a small scale. 30 farmers from 3 villages started mulberry plantation in 40 acre land. As a role model to many in his area, he has motivated farmers to start sericulture. He is self-confident, possesses excellent communication skills and patience with thirst for innovation.



Maharashtra

Profile of the Candidate-74



Social Worker

Social Worker

Name : Madhukar R. Sarap
Gender : Male
Age : 59
Education : 7

Residential Address: **Pin** : 444401
Village : Kannari Sarap **State** : Maharashtra
Taluk : Barshitakli **Tel** : 07255-244325
District : Akola **Mobile** : 09923584366

Nominating Organisation and Address

Yuva Rural Association
Behind Bhole Petrol Pump, VIP Road, Dharampeth, Nagpur.
Tel: 0712-2542803. E-mail: aarti.p@yuvaindia.org

Area of Expertise

Primary : Agriculture

He extensively works on green manure and vermi-composting and vermiwash, and is farmer friend especially to those families and farmers vulnerable to suicidal tendencies in the Vidarbha region. He therefore conducts many awareness programmes on organic farming and provides training to farmers on sustainable agriculture. He is a highly influential personality, who is committed to the welfare of the villagers, and encourages people to follow good agricultural practices so as to have improved yield and increased income and relief from debts. So he propagates low input cultivation techniques, use of certified organic products for improving income of the small and marginal farmers. Hence, he has been honoured with many prizes.

Profile of the Candidate-75



Social Worker

Social Worker

Name	: Mangal C. Dhumal	Residential Address:	Taluk	: Tuljapur
Gender	: Female	Door No.	District	: Osmanbad
Age	: 35	Street / Road	State	: Maharashtra
Education	: 10th			

Nominating Organisation and Address

Swayam Shikshan Prayog, 5th floor, Bhardawadi Hospital,
Bhardawadi Road, Andheri (W), Mumbai
Tel: 022 - 22907568 E-mail: sspindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

Provides health awareness inputs on hygienic and sanitary practices to the villagers especially women. She has worked extensively for sensitizing the villagers on water conservation and reinforced construction post-earthquake in the Latur-Osmanabad region. She has worked on generating awareness on the need of toilets and bathrooms against open air defecation. Her leadership, negotiation, advocacy and family counseling skills have also made her a focal point for fighting for the cause and rights of women. She provides training to decrease violence against women by creating awareness on legal rights.

She is an expert in building capacity of women. She is an efficient trainer, motivator and a role model to womenfolk. She is with the focus to bring change in the lives of rural women. Training on candle making, dairy, goat-rearing, school bag making and other tailoring works are her main ideas for making women financially independent either through the Self Help Groups or dependent women. Thus empowering women has been her main focus.



Maharashtra

Profile of the Candidate-76



Social Worker

Social Worker

Name	: Manik Vishnu Avghade	Residential Address:	State	: Maharashtra
Gender	: Male	Village	Tel	: 02164-223113
Age	: 42	Taluk	Mobile	: 9763713371
Education	: M.A	District	E-mail	: mainkkmanvakar@ yahoo.com
		Pin		: 415110

Nominating Organisation and Address

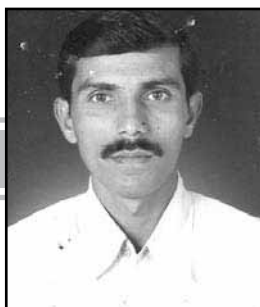
Samajik Navnirman Sanstha, Karad, Satara
Tel: 02164 - 223113, Mobile: 9822711827, E-mail:samajikn@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

He has motivated four individuals to construct biogas plants. He mobilized funds for construction of a check dam with people's participation. He has promoted farmers' association and worked for village development. He is committed to the cause of serving the society. His focus is to protect the natural resources by forming associations to work together. He also conducts awareness campaign on health and hygiene, organic farming, computer literacy and goat farming. In all he is a self motivated social worker.

Profile of the Candidate-77



Knowledge Worker

Knowledge Worker

Name : Manish Wasudeorao Bhuyar

Gender : Male

Age : 33

Education : M.A, B.P.Ed

Residential Address:

Village : P. Bramhanwada
Govindpur

Taluk : Bramhanwada

District : Amravati

Pin : 444901

State : Maharashtra

Tel : 0721 - 2385019

Mobile : 9923019782

E-mail : 27000171@

echaupal.com

Nominating Organisation and Address

ITC / IBD, Hub - Amravati, Virendra Rajput
Mobile :- 9011009572, Virendra.rajput@itc.in

Area of Expertise

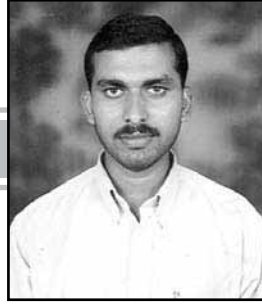
Primary : Agriculture

He is a sanchalak of the ITC e-choupal. Since the farmers in Amravathi region have to be cautious on two aspects namely the soil and water, he as an accomplished farmer in water conservation techniques, land leveling, and soil testing, educates his peer villagers on soil and water conservation. He is an active farmer who displays sincerity and commitment towards the development activity of the village. His strengths on communication and networking skills help him to mobilize people not only in his village but in most of the neighbouring villages too.



Maharashtra

Profile of the Candidate-78



Knowledge Worker

Knowledge Worker

Name : Monoj V. Jadhav
Gender : Male
Age : 22
Education : 12

Residential Address: **Pin** : 444506
Village : Karda **State** : Maharashtra
Taluk : Risod **Mobile** : 9923703495
District : Washim **E-mail** : avd_rsd@
yahoo.co.in

Nominating Organisation and Address

M S Swaminathan Research Foundation, Mr. Pravin Pinjarkar, VRC,
AT. Karda Post, Mothegaon Risod Dist, Washim - 444 506
Mobile: 09960732492

Area of Expertise

Primary : Agriculture

He is an ITC e-choupal sanchalak, who also on parallel runs a poultry farm with solar panels. He is involved in highly innovative practices in poultry farming by using solar energy. He disseminates information to the village based on requirements related to agriculture. He is a good organizer, trainer and entrepreneur who acquires and shares the Knowledge gained with the community at large. He explains and teaches good agricultural practices for improved yield as training programmes. He also answers queries on the mobile

Profile of the Candidate-79



Social Worker

Social Worker

Name : Meenakshi Anil Tikone
Gender : Female
Age : 28
Education : 10

Residential Address: **District** : Pune
Village : Waru **State** : Maharashtra
Taluk : Maval **Tel** : 9922527932

Nominating Organisation and Address

Janaki Devi Bajaj Gram Vikas Sanstha, Col. V.G. Deshmukh,
Director, Pune. Tel: 020-27242404/5/6, Mobile: 9850995656, 9371807427,
E-mail: jbgvs@bajajauto.co.in

Area of Expertise

Primary : Agriculture

She is a very good trainer for Income generation activity through vegetable cultivation and organic manure production. She has successfully helped women of many self help groups to run herbal, kitchen and other horticulture and small gardens. She trains people on farming and her sufficient knowledge in agriculture helps in the social upliftment of the weaker section of the society especially to single women with or without dependent children.



Maharashtra

Profile of the Candidate-80



Social Worker

Social Worker

Name : Pingale Vidya Govind
Gender : Female
Age : 19
Residential Address:
Village : Kiwale
Taluk : Maval
Mobile : 09271132133.
District : Pune

Nominating Organisation and Address

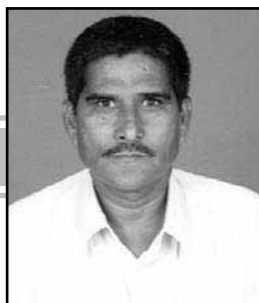
Jankidevi Bajaj Gram Vikas Sansthan,
The Director, Survey No. 4272, behind Akurdi, Post Office Akurdi, Pune-411035.
Ph: 020-27242404-6, E-mail: jbgvs@bajajauto.co.in

Area of Expertise

Primary : Social Welfare and Awareness

Teaching tailoring and embroidery work to women folk for a livelihood is her primary effort towards the change in life of unemployed and helpless women. She promotes women's education and employability through skill development programmes. She exhibits keen interests in rural development schemes for women and children and their reach to these helpless families.

Profile of the Candidate-81



Knowledge Worker

Knowledge Worker

Name : Prabhakar B. Sable
Gender : Male
Age : 52
Education : B.A

Residential Address: **District** : Washim
Street / Road : Main Road **Pin** : 444506
Village : Gobhari **State** : Maharashtra
Taluk : Risod **Mobile** : 9011719872

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Dr. Vishwanath Palled, Project Coordinator,
Vidarbha, C/o Mr. Gajanan Patil, Sai Nager, Wardha-442001, Mobile: 9421784204,
vishwanathpalled@hotmail.com

Area of Expertise

Primary : Agriculture

He is the chief volunteer of the Information Technology Club of the Krishi Vigyan Kendra at Karda. He disseminates knowledge to larger community for the overall development. He shares his vast knowledge on agriculture, particularly, on vermiculture, organic farming and awareness programme. Potential person with vast knowledge on agriculture archives. He has years of experience as a farmer in that region and has built his own set of reliable advisories for each of the circumstances that the farmers in his village would face during various phases from the plough to harvest.



Maharashtra

Profile of the Candidate-82



Social Worker

Social Worker

Name : Rajeev Keshavrao
Kirade
Gender : Male
Age : 35
Education : SSLC, D.Ed.

Residential Address:
Village : Papal (Post)
Taluk : Nandagaon (K)

District : Amravati
State : Maharashtra
Mobile : 9421739035

Nominating Organisation and Address

M S Swaminathan Research Foundation, VRC, Hub - Amravati, Virendra Rajput
Mobile: 9011009572, Virendra.rajput@itc.in

Area of Expertise

Primary : Social Welfare and Awareness

Eradication of faith on blind beliefs in rural villages, especially for treatment of health problems is his main goal. He is the office bearer of Andha Shraddha Nirmulan Samiti (Eradication of Superstitions Society). His ability to organise campaigns and communication skills for the past 12 years has helped him reach as far as 14 districts of Maharashtra successfully. He has worked for national literacy movement in most of these villages. He addresses social issues particularly those concerning senior citizens. He also creates social awareness programmes on health and hygiene. He is a committed social worker with excellent leadership qualities.

Profile of the Candidate-83



Knowledge Worker

Knowledge Worker

Name	: Raju Yadavrao Jadhav	Residential Address:	State	: Maharashtra
Gender	: Male	Village	Tel	: 07254 - 289262
Age	: 31	Taluk	Mobile	: 9763282484
Education	: B.Sc	District	E-mail	: 27000996@
		Pin		echaupal.com

Nominating Organisation and Address

ITC Lid ABD, Shivanand Wagh (Choupal Saagar In Charge, ITC Choupal Saagar, Washim)
Mobile – 9011009587, E-mail id – shivanand.wagh@itc.in

Area of Expertise

Primary : Agriculture

He is a sanchalak with the ITC e-choupal. Apart from the routine agro-advisory services and the duties of a sanchalak he also propagates organic farming, village cleaning, sanitation and tree plantation with all the farmers who visit the e-choupal. As a Science Graduate farmer with skills of leadership, communication and motivation, he has been involved in community development activities since 2001. He promotes good agricultural practices by organizing training program for farmers. He has motivated and mobilized people for improving agriculture. He uses the choupal computers and spreads the use of IT among school going children.



Maharashtra

Profile of the Candidate-84



Social Worker

Social Worker

Name : Ramesh Rajaram Sakarkar

Gender : Male

Age : 57

Education : SSLC

Residential Address: **State** : Maharashtra

Taluk : Dhamangaon **Mobile** : 9890478850

District : Amravati

Nominating Organisation and Address

Savithri Jyothi college of social work, Dr. Avinash,
Yavatmal, Maharashtra
Mobile: 9850343520

Area of Expertise

Primary : Agriculture

He is committed to conserve and promote traditional crops. He promotes traditional sustainable agriculture, by conserving traditional seeds through the seed bank. He has conserved 156 varieties of traditional cereals, oil pulses and fodder seeds. He is highly enthusiastic in working for the welfare of the farmers and also works as facilitator in Integrated Sustainable Agriculture practices, by educating farmers to practice crop multiplication. He also promotes water shed management among farmers.

Profile of the Candidate-85



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name	: Ranjeet K. Bobade	Residential Address:	Pin	: 445301
Gender	: Male	Village	State	: Maharashtra
Age	: 40	Taluk	Mobile	: 9423434714
Education	: 11	District	E-mail	: vikas_ganga@sify.com

Nominating Organisation and Address

VIKAS Ganga Neharunagar Ghustasi
Dr. Arun Pande, Head-Advanced Technology TCS,
ODC-G-SDC-5, Yantra Park, Subhash Nagar, Pokran Road, Thane (West) – 400601.
Mobile: 09820086191, E-mail: arun.pande@tcs.com

Area of Expertise

Primary : Agriculture

He is the Secretary of the NGO Vikasganga Samajsevi Sanstha. He is trained in organic farming and production of green manure. He has obtained certification for organic production. He has been a very promising student who also emerged as a very good trainer for other new trainees. He has successfully experimented with horticulture cultivation of Amla, Mango, Custard Apple, Guava, Black Berry, Pomegranate, Shewaga and Karwand. He follows a technique of growing of fruit plants even in summer with less water. For a duration of 5 days only 2 liter of water is required per plant. His income increased by one lakh per year. . As a good trainer and knowledge sharing enthusiast, he teaches all these to his peer farmers. He has an innovative approach of 'Training the future of India', i.e. training children in organic farming.



Maharashtra

Profile of the Candidate-86



Social Worker

Social Worker

Name : Sanganpal Wahurwagh
Gender : Male
Age : 25
Education : B.S.W (2nd year)

Residential Address: **Pin** : 444001
Village : Rahit (Sahit) **State** : Maharashtra
Taluk : Barshitakdi **Mobile** : 9850116312
District : Akola **E-mail** : sanghbalwahurwagh@yahoo.com

Nominating Organisation and Address

Yuva Rural Nagpur
Behind Bhole Petrol Pump, VIP Road, Dharampeth, Nagpur
Tel: 0712-252803, Mobile: 9372156003, 9372156005

Area of Expertise

Primary : Agriculture

He has been advocating soil and water conservation, and providing training on organic farming. He has successfully reached 72 villages with his training programmes on organic farming, soil and water. He is young and energetic with an insight to bring changes in the lives of rural poor.

Profile of the Candidate-87



Social Worker

Social Worker

Name : Sanjay S. Kolhe

Gender : Male

Age : 45

Education : 12

Residential Address:

Street / Road : Main road

Village : Nayawathoda

Taluk : Morshi

District : Amravati

Pin : 444905

State : Maharashtra

Mobile : 763626396

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Vishwanath Palled (Naya Wathoda)

At/Post: Jasapur, Taluka: Chandur Bazar, District: Amravati (Maharashtra)

Phone: 07227-243865

Area of Expertise

Primary : Agriculture

He has formed a study group among farmers to discuss issues which affect them and develop strategies to address the same. He also transfers his skills on agro-base to his peers. He has been running a community grain bank, from which he provides grains for the needy people and replenishes it with interest from the harvest of the following season. He visits other places to learn new farming techniques and educates other farmers. He is a leader of the farmer association.

He rears one 'Emu' on his land. He is multi skilled and has Communication skills. He has entrepreneurship, leadership and organizing skills. He is a role model for rural youths. He is energetic and believes in self-reliance.



Maharashtra

Profile of the Candidate-88



Social Worker

Social Worker

Name : Sanjay Tukaram Tadake
Gender : Male
Age : 40
Education : 12

Residential Address:
Village : Belawade
Taluk : Karad
District : Satara

Pin : 415110
State : Maharashtra
Mobile : 9226356639

Nominating Organisation and Address
Savithri Jyothi college of social work, Dr. Avinash,
Yavatmal, Maharashtra
Mobile: 9850343520

Area of Expertise

Primary : Social Welfare and Awareness

He creates awareness among rural people on various schemes and entitlements available for women & senior citizens and also mobilises fund for children's education from various sponsors. He as a social worker puts efforts towards abolition of child labor, with special focus on girl child, and works on the empowerment of widows and the down trodden. He also trains people on Integrated Child Development Services plantation and other activities relevant for the holistic improvement of the village.

Profile of the Candidate-89



Social Worker

Social Worker

Name	: Savita Shivaji Runje	Residential Address:	District	: Nanded
Gender	: Female	Village	State	: Maharashtra
Age	: 30	Taluk	Mobile	: 9767465608
Education	: SSLC			

Nominating Organisation and Address

Swayam Shikshan Prayog, 5th floor, Bhardawadi Hospital,
Bhardawadi Road, Andheri (W), Mumbai
Tel: 022 - 22907568 E-mail: sspindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She works on creating awareness on women's health and hygiene, breastfeeding, pregnancy care, women education and adult literacy. She has been very successful in sensitizing the nurses in the hospitals, the midwives, the ASHA and all the other women in health related roles in their villages. As a committed social worker who is dedicated towards rural community she weighs women welfare as the route to the social welfare of the village.

She provides training on soap making, phenyl, incense sticks rolling, business of milk products, and many more such income generation activities to many Self Help Groups.



Maharashtra

Profile of the Candidate-90



Social Worker

Social Worker

Name	: Shaikh Razia	Residential Address:			
Gender	: Female	Village	: Halsi	Pin	: 444506
Age	: 32	Taluk	: Nilanga	State	: Maharashtra
Education	: 12	District	: Latur	Mobile	: 9881379596

Nominating Organisation and Address

Swayam Shikshan Prayog
101, 1st Floor, Baptista House No. 76, Gaothan Lane No.1, Behind Paaneri Showroom
S.V. Road, Andheri West, Mumbai - 400 058
Tel: +91-22-22907586, 26211476, Fax: +91-22-26211476
E-mail: sspindia@vsnl.net, www.sspindia.org

Area of Expertise

Primary : Social Welfare and Awareness

She is a model representative for the minority community especially Muslim. She motivates and promotes girl children among Muslim to get education. She has successfully taught women to cultivate vegetables and fodder, phenyl making and detergent powder making for a minimum reasonable income. These trained women earn Rs.100/- per day at the minimum due to her training instead of being jobless and going to led hungry. She has counseled adolescent boys and made them stop consuming alcohol. She works on awareness on child education.

Profile of the Candidate-91



Social Worker

Social Worker

Name	: Shaila Arwind Amrute	Residential Address:	State	: Maharashtra
Gender	: Female	Village	Tel	: 02358-282315
Age	: 55	Taluk	Mobile	: 9422988499
Education	: SSLC	District	E-mail	: gshikarosery@ gmail.com
		Pin		: 415 712

Nominating Organisation and Address

Aspee Agricultural Research & Development Foundation,
Mr. Sharad L.Patel, Director, Aspee House Post Box: 7602, Malad (West), Mumbai-400 064
Tel: 022 28822331, Fax: 022 28822336, aspeejatin@aspee.net

Area of Expertise

Primary : Agriculture

She provides training in horticulture, nursery, and other fruit products. She has received several awards, and recently in 2008 the Governor of state awarded her for work in educating and training women in horticulture. A selfless social worker, she always takes up the cause of women and trains them to be independent and self-reliant.



Maharashtra

Profile of the Candidate-92



Social Worker

Social Worker

Name : Shridevi Shivkumar Pujari
Gender : Female
Age : 36
Education : 12, IT (VIIT)

Residential Address: **District** : Latur
Village : Usturi **State** : Maharashtra
Taluk : Nilanga **Mobile** : 9881840852

Nominating Organisation and Address

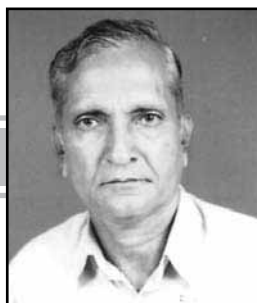
Swayam Shikshan Prayog, 5th floor, Bhardawadi Hospital,
Bhardawadi Road, Andheri (W), Mumbai
Tel: 022 - 22907568 E-mail: sspindia@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She has provided training on soap making, phenyl, incense sticks rolling, business of milk products, and many more such income generation activities to Self Help Groups in 20 villages. She works on creating awareness on women's health and hygiene, breastfeeding, pregnancy care, women education and adult literacy. As a committed social worker who is dedicated towards rural community activities she is self-motivated.

Profile of the Candidate-93



Knowledge Worker

Knowledge Worker

Name : Subhash Dattatrya Arve

Gender : Male

Age : 60

Education : M.Sc., (Agri)

Residential Address: **Tel** : (02346) 256627

Door No : A/P. Borgaon 256655

Taluk : Tasgaon **Mobile** : 9226344100

District : Sangli 9011011850

Pin : 416 512 **E-mail** : subhasharve@

State : Maharashtra rediffmail.com

Nominating Organisation and Address

Tata Consultancy Services, Dr. Arun Pande, Head-Advanced Technology TCS,
ODC-G-SDC-5, Yantra Park, Subhash Nagar, Pokhran Road, Thane (West) – 400601.
Mobile: 9820086191, E-mail: arun.pande@tcs.com

Area of Expertise

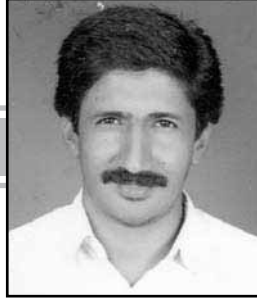
Primary : Agriculture

He is trained in organic farming and green manure manufacture. He has obtained certification for organic production. He has successfully experimented with cultivation of grape fruits at different seasons. He has developed technique of growing of fruit plants even in summer with less water. Out of self will and enthusiasm he shares knowledge with his peer farmers. He has won appreciation from various foundations for his innovative skills on agricultural and horticultural practices. He provides training to farmers in all aspects of horticulture, he is a dedicated social worker exhibiting keen interest in Innovative practices. He is also good in capacity building.



Maharashtra

Profile of the Candidate-94



Knowledge Worker

Knowledge Worker

Name	: Sudhakar Ragoji Dole	Residential Address:	District	: Yavatmal
Gender	: Male	Village	Pin	: 445001
Age	: 32	Taluk	State	: Maharashtra
Education	: B.A. (1st Year)			

Nominating Organisation and Address

I.T.C Ltd. ABD, Chopal Sagar Yavatmal, Rougopal Gulkane
Mobile: 9011009585 E-mail: Rajgopal.gulhane@itc.in

Area of Expertise

Primary : Agriculture and Dairy Management

He is not only an ITC e-choupal sanchalak but also a owner of a technically equipped milk collection centre. Most of the farmers in his village are into integrated farming and he helps his peer villagers to get good price both for their agricultural produce and milk. Hence he chose to take up both. Since 2004, his villagers now get a good price for both milk and farm produce. He is a highly motivated person who facilitates bridging gap between the Government and small and marginal entrepreneurs.

Profile of the Candidate-95



Social Worker

Social Worker

Name : Sunil R. Deshmukh
Gender : Male
Age : 42
Education : 12

Residential Address:
Street / Road : Main road
Village : Papal
Taluk : Nandgaon

District : Amravati
Pin : 444701
State : Maharashtra
Mobile : 9890478850

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Dr. Vishwanath Palled,
Project Coordinator, Vidarbha, C/o Mr. Gajanan Patil, Sai Nager, Wardha-442001
Taluka: Chandur Bazar, District: Amravati (Maharashtra)
Phone: 07227-243865, Mobile: 9421784204, E-mail: vishwanathpalled@hotmail.com

Area of Expertise

Primary : Agriculture

He trains farmers on dryland horticulture cropping. He is associated with agricultural college and he shares all his learning and gathered information and new techniques with his family and his farmer community. He is open to learning and sharing of knowledge multiplication. He enlightens people with knowledge by sharing the information.. Horticulture, organic farming, dryland horticulture crops, information on government schemes, vermicompost are a few areas of his focus. He conducts eye camps and blood donation camps. He has made community to use government schemes largely.



Maharashtra

Profile of the Candidate-96



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : Thalendra R. Lokhande
Gender : Male
Age : 41
Education : M.A.
Residential Address:
Village : Manav
Taluk : Karad
District : Satara
Pin : 415111
State : Maharashtra
Mobile : 9326425722

Nominating Organisation and Address
Samajik Navnirman Sanstha, Karad,
Satara ,Tel 02164-223113, Mobile: 9822711827,
Email: samajikn@yahoo.com

Area of Expertise

Primary : Social Weflare and Awareness

He is a gifted communicator who is skilled in writing poetry, street play, monoacts, and other scripts as also he is very comfortable in rendering them to the public to suit the audience. He is so versatile that in any of the traditional communication tools, he would express varied themes like alcoholism, continuing education, hygiene, literacy, violence, open air defecation, cattle hygiene and the list is endless. He manages to generate new poems on the spot if a particular issue needs more emphasis. He is the right person with a vital tool to sensitize the rural people on various issues pertaining to development as his audience size has never depleted even on the re-run of his stage shows.

Profile of the Candidate-97



Social Worker

Social Worker

Name	: Vaishali .V. Thakre	Residential Address:	Pin	: 444701	
Gender	: Female	Village	: Jalka Patache	State	: Maharashtra
Age	: 35	Taluk	: Dhamangaon	Tel	: 07222-245077
Education	: B.A.	District	: Amravati	Mobile	: 9766893533

Nominating Organisation and Address

Yuva Rural Association
Behind Bhole Petrol Pump, VIP Road, Dharampeth, Nagpur.
Tel: 0712-2542803

Area of Expertise

Primary : Social Welfare and Awareness

She is mahila pracharak since 3 years, who helps women to get land legally. She has initiated many women's organization and the local convent school nearby to help her to setup the first convent like school in her village. She organized mass marriage of 59 couples which includes the cases of remarriages and intercaste marriages and broke the village stigma of the widows not allowed to remarry and lead a normal life. She has confidence to address village and family issues and problems, particularly those concerning women's liberation and welfare, conflict resolution in families, and hence she can motivate and mobilize people easily.



Maharashtra

Profile of the Candidate-98



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : Vijay B. Kadu

Gender : Male

Age : 58

Education : B.Sc., B.Ed.,

Residential Address:

Street/Road : main road

Village : Belora

Taluk : Cahdur

District : Amravati

State : Maharashtra

Mobile : 9421852443

Nominating Organisation and Address

M.S. Swaminathan Research Foundation, Dr. Vishwanath Palled, Project Coordinator

Vidarbha, C/o Mr. Gajanan Patil, Sai Nager, Wardha-442001, mobile: 9421784204

E-mail: vishwanathpalled@hotmail.com

Area of Expertise

Primary : Agriculture

He is a specialist in green manure production and utilization. He successfully spreads awareness on preparation and use of vermi-composting and vermiwash products. His strength is his communication and organizing skills, and he gives training on vermi composting to his village and helps them implement traditional practices of agriculture. He has set up a central demonstration school for organic agricultural practice.

Profile of the Candidate-99



Social Worker

Social Worker

Name : Walrekar Uttam Bhimarao
Gender : Male
Age : 39
Education : M.Sc., B.Ed.,

Residential Address:
Street/ Road : Namdave Par road
Village : Narsingpur
Taluk : Walva

District : Sangli
Pin : 415 409
State : Maharashtra
Tel : 02342-235240
Mobile : 9822655637

Nominating Organisation and Address

S.N.S. Karad (Samajik Navnirman Sanstha)
Coordinator Netika Raval,
Asha, SPASS, Village Kaithi (Bhandahan)
Po. Kaithi, Varanasi 221 116, Mobile: 9822655637

Area of Expertise

Primary : Social Welfare and Awareness

As a Science teacher in a school he has extensively taken upon himself the task of providing and training facilitating demonstration, knowledge sharing, information dissemination with Community mobilization and presentation skills. The subject range has been vast. He helped more than 1000 women from over 110 villages to give up the bad habit of tobacco consumption. As an efficient leader with innovative ideas he conducts workshops for children, women, men, school dropouts and others based on their needs.



Maharashtra

Profile of the Candidate-100



Social Worker

Social Worker

Name	: Yogini U. Khadse	Residential Address:	State	: Maharashtra
Gender	: Female	Village	Tel	: 0722448138
Age	: 28	Taluk	Mobile	: 9325571081
Education	: B.A.	District		: Amravati

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Vishwanath Palled,
Project Coordinator, C/o Mr. Gajanan Patil, Sai Nagar,
Wardha-442001, Phone: 07152242779, Mobile: 9421784204
vishwanathpalled@hotmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She has rescued a person who tried to commit suicide. She has organised many health camps for awareness on health and blood donation and regular checkups. She has also conducted workshops for legal rights awareness. She is very sensitive in helping others, and would go to any lengths to take risk. Communication, motivation, organizing and community mobilization are her skills for her role on information dissemination.

Profile of the Candidate-101



Social Worker

Social Worker

Name : Yogita Sunil Bhise
Gender : Female
Age : 25
Education : 11

Residential Address:
Village : Goleshwar
Taluk : Karad
District : Satara

Pin : 415 110
State : Maharashtra
Mobile : 9881497137

Nominating Organisation and Address

Samajik Navnirman Sanstha, Karad, Satara,
Tel: 02164-223113, Mob: 9822711827, E.Mail: samajikn@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

She has been instrumental in the construction of 35 toilets in her village. She created awareness among villagers to promote health and hygiene. She has organized awareness programmes on health and hygiene apart from training. She has managed to reach government schemes to benefit her village. She is an active social worker who motivates the villagers to form micro enterprises of Self Help Groups like tailoring, jewellery decorations.

Profile of the Candidate-102



Social Worker

Social Worker

Name : Achyuta Kamara
Gender : Male
Age : 39
Education : 5

Residential Address:
Village : Jholaguda
Taluk : Kundura

District : Koraput
State : Orissa

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, K U K Nampoothiri Director
Biju Patnaik Medicinal Plants Garden and Research Centre
Phulbad, Jeypore (RS) -764002, Koraput, Orissa.
Ph: 06854231773, Mobile: 09777505482 E-mail: unampoothiri@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

He is a good street play artist. He has conducted about 200 street plays in Tribal villages to motivate people to adopt good health practices and follow right method of agriculture. This art has been used by him to eliminate practice of social evils. He has been instrumental in saving the cultural heritage of Tribals.



Orissa

Profile of the Candidate-103



Social Worker

Social Worker

Name : Aditya Hantal
Gender : Male
Age : 42
Education : 5

Residential Address:
Village : Tola
Taluk : Jeypore

District : Koraput
State : Orissa

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, K U K Nampoothiri Director,
Biju Patanaik Medicinal Plants Garden and Research Centre
Phulbad, Jeypore (RS)-764002, Koraput, Orissa.
Ph: 06854231773, Mobile:09777505482 E-mail: unampoothiri@yahoo.com

Area of Expertise

Primary : Agriculture

He has been cultivating 'Kaala Jeera' rice and has motivated farmers to cultivate the same in his village. He has knowledge on techniques of quality seed production, vermi-composting and developing seed and grain banks. Further, he is involved in creating awareness on health, nutrition and sanitation to tribal community. He played a key role to establish seed and grain bank in his village.

Profile of the Candidate-104



Orissa

Social Worker



Social Worker

Name : Bikasini Parida

Gender : Female

Age : 38

Education : M.A.

Residential Address:

Street / Road : Block Colony

Village : Boipariguda

Taluk : Boipariguda

District : Boipariguda

State : Orissa

Pin : 764043

Tel : 06854-249488

Mobile : 09437100014

Nominating Organisation and Address

Sewa-o-Mamata (Bhagirathi Murja)

President At/Po: Boipariguda Dt, Koraput - 764 043

Orissa Tel: 06854-249488, Mobile: 09437100014, E-mail: bikasini_p@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

She has stopped women trafficking through intervention and motivation in the region. She has also fought on social evils against women. She has been spending most of her time in villages studying the health problems in villages and educating women to overcome it. She has been helping the health department with her studies on health problems in the villages. She has also been financially helping women in villages to take up petty business to improve family income.



Orissa

Profile of the Candidate-105



Social Worker

Social Worker

Name : Chandra Pradhani
Gender : Male
Age : 36
Education : 4

Residential Address:
Village : Nuaguda
Post : Lima
Panchayat : Lima

Block : Kundra
District : Koraput
State : Orissa

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, K U K Nampoothiri Director,
Biju Patanaik Medicinal Plants Garden and Research centre
Phulbad, Jeypore (RS)-764002, Koraput, Orissa.
Ph: 06854231773, Mobile:09777505482 E-mail: unampoothiri@yahoo.com

Area of Expertise

Primary : Agriculture

He has been cultivating Kaala Jeera Rice and has motivated 20 farmers in his village and neighbourhood to cultivate the same. He has knowledge in vermi-composting technique, Mushroom cultivation and grain bank management. He has created awareness among tribal people to improve their health and nutrition.

Profile of the Candidate-106



Social Worker

Social Worker

Name : Gopamma

Gender : Female

Age : 38

Education : Nil

Residential Address:

Street / Road : Sairam Sahi

Village : Markandi

Taluk : Rangeilunda

District : Ganjam

State : Orissa

Mobile : 9777141686

Nominating Organisation and Address

Basix, Mr. Tapas Kumar Pati, Manager-AGBIDS

F-28, BJB Nagar, Bhubaneswar-751014, Orissa.

Mobile :09437394999 E-mail : tapaspati@basixindia.com

Area of Expertise

Primary : Social Welfare and Awareness

She has established marketing linkage for dry-fish selling by the women of her village. She has motivated women in her village for the formation of Self Help Groups. She was the sole cause behind establishing a Primary School in her village. She has played a lead role in the village to ban selling and drinking of liquor. A committed social worker, she has motivated and supported women in her village to take up entrepreneurial activity. She has also helped women with financial support.



Orissa

Profile of the Candidate-107



Social Worker

Social Worker

Name	: Itishree Kabi	Residential Address:	District	: Mayurbhanj	
Gender	: Female	Village	: Bandhamundi	State	: Orissa
Age	: 33	Taluk	: Baripada	Pin	: 756030
Education	: 9	Block	: Kundra	Tel	: 237752

Nominating Organisation and Address

Unnayan, Ms. Rashmi Mohanty,
HIG-143, Kanan Vihar Phase-1PO Patia, Bhubaneswar-751031
Tel: 0674-2741112, 09437024198, Fax: 0674-2743033
E-mail: unnayanorissa@gmail.com; unnayan89@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness

She has formed 30 Self Help Groups in the village and the neighbourhoods. She has the knowledge of Mushroom cultivation, pickle making, handicrafts from Sawai grass and leaf-plate stitching. She has linked with the Govt. Departments for helping women in the village. She has also rendered support for relief and rehabilitation process during the floods.

Profile of the Candidate-108



Social Worker

Social Worker

Name	: Krishna Chandra Bidika	Residential Address:	District	: Raygada	
Gender	: Male	Village	: Barijhola	State	: Orissa
Age	: 25	Taluk	: Raygada	Pin	: 166002
Education	: 11				

Nominating Organisation and Address

ARUNI, Mr. Manoj Kumar Swain, Chairman
Post Box No.30, Behind Saptagiri Nursing Home,
Bank Colony Chowk, Rayagada, Orissa -765 001
Tel: 91 9437643675, aruniorg@yahoo.co.in; Swainmanoj42@gmail.com

Area of Expertise

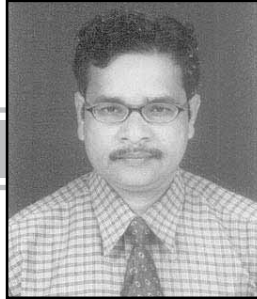
Primary : Social Welfare and Awareness

He has supported for the formation of Self Help Groups in his village and provided continuous support for strengthening. He has helped people in his village during natural calamities such as floods. He has created awareness on NRGPA in the village. He conducts free education to the school dropouts.



Orissa

Profile of the Candidate-109



Social Worker

Social Worker

Name : Pradeep Kumar Mishra
Gender : Male
Age : 38
Education : M.A. M.Ed.

Residential Address:
Swami Vivekananda Vidya
Mandir (Govt. School)
Power House Colony
Village : D.N.K. Umerkote P.O
Taluk : Jeypore

District : Koraput
State : Orissa
Pin : 764 007
Mobile : 9437525105
E-mail : pradeepku-
marmishra71@rediffmail.com

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, K U K Nampoothiri Director, Biju Patanaik Medicinal Plants Garden and Research Centre, Phulbad, Jeypore (RS)-764002, Koraput, Orissa.
Ph: 06854231773, Mobile: 09777505482 E-mail: unampoothiri@yahoo.com

Area of Expertise

Primary : Ecosystem and Environment Conservation

He has conducted environmental awareness among students. He has authored many books in Oriya and English on Nature and Environment. He has been working on issues related to Water Resources, Biodiversity and Planet Earth. He has documented indigenous knowledge of the Tribals. He teaches science and provides environmental education to tribal children. He is a versatile person with a good understanding of tribal culture and customs.

Profile of the Candidate-110



Social Worker

Social Worker

Name : Ramakanta Swain

Gender : Male

Age : 40

Education : +3 (C.T.)

Residential Address:

Village : Seleda

Taluk : Niali

District : Cuttack

State : Orissa

Pin : 754104

Tel : 0671-2372278

Mobile : 09777267488

Nominating Organisation and Address

Utkal Sevek Samaj, Pramod Kumar Ojha

Plot No.191, Mahanadi Vihar, Po- Nayabazar, Cuttack

Tel: 0671 2445721 Fax: 0671 2445721, ussngo@sify.com; pramodojha@sify.com

Area of Expertise

Primary : Social Welfare and Awareness

He has accelerated adult education and post-literacy programme in his village. He is trying to bring about social change among people starting with the children through the family concept. He has resolved village disputes amicably. He has rescued people during super cyclone disaster in 1999.



Orissa

Profile of the Candidate-111



Social Worker

Social Worker

Name	: Rauta Desi Nayak	Residential Address:	State	: Orissa
Gender	: Male	Street/Road	Pin	: 764043
Age	: 31	Village	Mobile	: 09437433055
Education	: M.A in History, LLB	Taluk	E-mail	: routadesi.123@rediffmail.com
		District		: Koraput

Nominating Organisation and Address
SEARCH organization, Fr.Joy Areekal, Vikas Niketan,
Jyoti nagar, Boipariguda, Koraput dt 764043.
Mobile: 9438576702 joyareekal@yahoo.com

Area of Expertise

Primary : Socail Welfare and Awareness

He has formed two cooperative Societies in the village. He has conducted awareness programme on health and sanitation to tribal people.He has taken proactive measures to educate the tribals and panchayat personnel.He strives for the betterment of the rural community by providing health support activities.

Profile of the Candidate-112



Social Worker

Social Worker

Name	: Sangita Manjari Behera	Residential Address:	District	: Rayagada
Gender	: Female	Street/Road	State	: Orissa
Age	: 30	Village	Pin	: 765 001
Education	: B.A.	Taluk	Mobile	: 09438610982

Nominating Organisation and Address
PRAGATI, Kailash Chandra Palo, Secretary,
Near convent school, New Colony, Rayagada - 765001
E.Mail: pragati95@yahoo.com, Mobile: 9437372956

Area of Expertise

Primary : Social Welfare and Awareness

She has formed Village Development Committees in her village. She has been promoting and strengthening people's organization of vulnerable community like Dalits by sharing their rights and entitlements. Her excellent communication skills benefit her in maintaining a good rapport with the community and other government institutions.



Orissa

Profile of the Candidate-113



Social Worker

Social Worker

Name : Sarojini Bal
Gender : Female
Age : 30
Education : +3 Pol.sc. (Hons.)

Residential Address:
Village : Korania Po- Alikanta
District : Jagatsinghpur

State : Orissa
Pin : 754108
Mobile : 09777267623

Nominating Organisation and Address

Unnayan, HIG-143, Karan Vihar
Po-Patia, Bhubaneswar, 751031, Tel: 0674-2741112, Mobile: 09437024198
E-mail:unnayanorissa@gmail.com, unnayan89@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

She has formed 46 Self Help Groups in her village. She has been conducting adult education in the village. She had volunteered after the Super Cyclone in Orissa in 1999 to help the affected people. She has been helping women in her village with resources and awareness. Further, she is involved in golden grass crafts making and marketing.

Profile of the Candidate-114



Social Worker

Social Worker

Name : Sasmita Parija

Gender : Female

Age : 30

Education : +3

Residential Address:

Village : Thaila, Po- Alikanta

District : Jagatsinghpur

State : Orissa

Pin : 754108

Mobile : 09938766583

Nominating Organisation and Address

Unnayan, Ms. Rashmi Mohanty

HIG-143, Kanan Vihar Phase-1, PO Patia, Bhubaneswar-751031

Tel: 0674-2741112, 09437024198 Fax: 0674-2743033

E-mail: unnayanorissa@gmail.com; unnayan89@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness

She has formed 65 Self Help Groups in the village. She has federated these 65 SHGs into a federation named very appropriately as 'Janani'. She has trained about 150 women in handicrafts making using a special grass available in the locality. She has counseled families and groups to settle disputes in her village and in the neighbourhoods. Further, She is involved in raising tree nursery and planting trees in the village.



Orissa

Profile of the Candidate-115



Social Worker

Social Worker

Name	: Sudhir Kumar Mohanty	Residential Address:	State	: Orissa	
Gender	: Male	YUBA – The Youth	Pin	: 764 001	
Age	: 42	Street/Road : Raju street	Tel	: 06854 - 240879	
Education	: Electrical Engineer (AMIE)	Village	: Jeypore	Mobile	: 9437222925
		District	: Koraput	E-mail	: yuba_theyouth@ yahoo.co.in

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, K U K Nampoothiri, Director, Biju Patanaik Medicinal Plants Garden and Research Centre, Phulbad, Jeypore (RS)-764002, Koraput, Orissa.
Ph: 06854231773, Mobile: 09777505482 E-mail: unampoothiri@yahoo.com

Area of Expertise

Primary : Social Welfare and Awareness

He was instrumental in conducting anti-liquor movement in a few villages in Pulbani district while working for an organization. He could achieve it with the support of village leaders. He has motivated women to form SHGs. He has created awareness among women on HIV – AIDS, safe motherhood and effects of Iodine deficiency. He conducted campaign against child labour and helped children to join school.

Profile of the Candidate-116



Social Worker

Social Worker

Name : Sunil Kumar Giri
Gender : Male
Age : 32
Education : +3

Residential Address:
Village : Bubamara
District : Mayurbhanj
State : Orissa
Pin : 757035
Mobile : 09438526917

Nominating Organisation and Address

Mahavir Yubak Sangh,
Mr. Ashok Kumar Paikaray Secretary & Programme Leader
160, Chakeisiani, Bhubaneswar-10
91- 674-2580080, 91-9437277613 / 9437011688

Area of Expertise

Primary : Social Welfare and Awareness

He has played a very crucial role to prevent school dropouts in 157 schools in 27 Gram Panchayats in Mayurbhanj district. He could achieve this by counseling parents and children. 600 adults in the village are benefitting by his adult education programme. His dedication towards the development of the society has made him rescue 13 people by providing timely care.



Orissa

Profile of the Candidate-117



Social Worker

Social Worker

Name : Udaya Chandra
Mishra
Gender : Male
Age : 53
Education : M.A, M.Ed.

Residential Address: State : Orissa
Street/Road : Bank Colony Pin : 764 071
Village : Papadahandi **Tel** : 06854 – 241752
Taluk : Nabarangpur **Mobile** : 9437178731
District : Nabarangpur **E-mail** : udaya.mishra@gmail.com

Nominating Organisation and Address

SAMANWAYA,
Sidharatha Sankar Behera (NVA Fellow), Secretary, Nabarangpur, Orissa
Mobile: 09437432697, E-mail: sidhartha.behera@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness

He is creating environmental awareness to Tribal children through scientific thinking. He continuously imparts training to children on environment and shares his knowledge with the village community. He teaches tribal children through activity based programmes.

Profile of the Candidate-118



Puducherry

Social Worker



Social Worker

Name : S. Bala Mugunthan
Gender : Male
Age : 29
Education : B.com

Residential Address: **District** : Karaikal
Door No. : 72 **State** : Puducherry
Street/Road : West **Tel** : 0436-268-268335
Village : Agalangan **Pin** : 609607
Taluk : Thirunallur **Mobile** : 9843703501

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, VRC Coordinator,
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365-250347, Mobile: 9443261799, E-mail: nagapattinamvrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Institutional Building)

He is a dynamic and active person who possesses good leadership, motivation and community mobilization skills. He motivates youth in his village to do social service and community development. He is heading a Youth Group and under his leadership, the group obtained 6 "best youth group award" from district and state for the good work done to the community members. He is a volunteer in facilitating the community to benefit from government and non government schemes by establishing appropriate linkages including old age pension, marriage assistance and so forth.



Puducherry

Profile of the Candidate-119



Knowledge Worker

Knowledge Worker

Name : S. Jeyalakshmi
Gender : Female
Age : 34
Education : 10

Residential Address:
Door No. : 52
Street/Road : Keela street
Village : Akalangan
Taluk : Thrunallar

District : Karaikal
State : Puducherry
Pin : 609607
Mobile : 9443041341

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, VRC Coordinator,
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365-250347, Mobile: 9443261799, E-mail: nagapattinamvrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

She is a highly motivated rural development organizer. Her networking skills with different government departments and other voluntary institutions like rotary the past 4 years help the community members to get required assistance and subsidy for heart related problems, conduct veterinary camps and avail pension schemes. She conducts various training programmes on income generation activities such as soap oil, sambrani preparation and phenyl making. She had risen to the level of being a resource person on this Income Generation Activity in the nearby villages. She imparts computer training to school children and enables the village women to undertake entrepreneurial activity and motivates them to participate in public activities.

Profile of the Candidate-120



Knowledge Worker

Knowledge Worker

Name : Mageshwari Aalliapan
Gender : Female
Age : 28
Education : 9
Residential Address:
Door No. : 6
Street/Road : North Mettu St.
Village : Veerampattinam
Taluk : Ariyankuppam
State : Puducherry
Mobile : 9952100612

Nominating Organisation and Address

NVA – HUB, M S Swaminathan Research Foundation
Pillaiyarkuppam, Thandamannatham PO, Valudhavor Road, Puducherry-605 502
Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

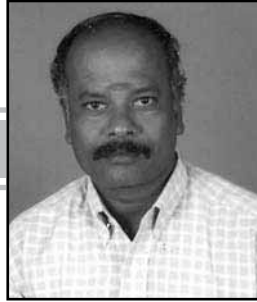
Primary : Social Welfare and Awareness

She is very good in community mobilization. She has a very good rapport with the service providers (government departments and non -governmental organizations) at different levels such as local and commune. This made her to make the community realize the benefits from those organizations such as awareness campaigns on polio, malaria, details on subsidies and available schemes to fishermen, women oriented programs like ornamental fish culture and sea shell ornaments making. She also regularly disseminates the information that is relevant to the villagers using Public Address system from the Village Knowledge Centre. She has mobilized more than 100 students to Ari Oli Movement and enabled 100 persons to become literate under Continuing Education Programme. She is a good communicator and was instrumental in forming a number of SHGs in her village. She strives hard through Village Knowledge Centre to address the diversified needs of the community members and on her own she tries to link them with related departments based on their needs.



Puducherry

Profile of the Candidate-121



Social Worker

Social Worker

Name : S. Navamani
Gender : Male
Age : 45
Education : S.S.L.C

Residential Address:
Door No. : 10
Street/Road: 1st cross street
Village : P.S.Palayam
District : Puducherry

State : Puducherry
Pin : 605107
Tel : 0413-22908157
Mobile : 9843847923

Nominating Organisation and Address

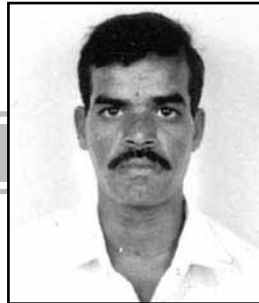
Ponlait, Pondicherry Cooperative Milk Producers Union,
Kurmbapet, Puducherry - 605 009
Tel: 0413-2271607, 0413-2272202 Mobile: 9841730877

Area of Expertise

Primary : Animal Husbandry

He is very good in communication. He is involved in animal health and artificial insemination since 1981 and assisted many cattle owners to realize the benefit of artificial insemination. His 28 years of experience in artificial insemination made him to be popular not only in his village, but also in neighboring villages. He has achieved 45% of success rate in artificial insemination. Other than this, he also possess the traditional art of street play and villu pattu and demonstrated performance on thematic areas like water and sanitation for creating awareness among community members.

Profile of the Candidate-122



Social Worker

Social Worker

Name : T. Pargunan

Gender : Male

Age : 44

Education : 10th

Residential Address:

Door No. : 121

Village : Pillaiyarkuppam

Taluk : Villianur

District : Puducherry

State : Puducherry

Pin : 605502.

Mobile : 9344351331

Nominating Organisation and Address

NVA – HUB, M S Swaminathan Research Foundation
Pillaiyarkuppam, Thandamannatham PO, Valudhavor Road, Puducherry-605 502
Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

Primary : Agriculture

He has good communication skills. He is serving as a resource person on vermi composting for non-governmental organizations since 1991. He also promotes the importance of organic fertilizer among the farming community and tried to bring changes in the practice of farmers to improve soil health. He is also interested in micro enterprises such as floriculture, mushroom, fodder etc. He always volunteers to take up new technologies from different departments and try to be a modal by applying it on ground.



Puducherry

Profile of the Candidate-123



Social Worker

Social Worker

Name : G. Prema

Gender : Female

Age : 34

Education : 10

Residential Address:

Door No. : 12

Street/Road: Pillaiyar Koil St.

State : Puducherry

Mobile : 9786859293

Nominating Organisation and Address

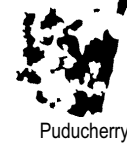
NVA – HUB, M S Swaminathan Research Foundation, Bio Village
Pillaiyarkuppam, Thandamannatham PO, Valudhavor Road, Puducherry-605 502
Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

Primary : Social Welfare and Awareness (Institution building) and
Agriculture

She has good communication, leadership, mobilization and networking skills. She has formed 10 women Self Help Groups in her village. She renders her active participation into this SHG movement and linked the SHG members with the concerned government department / agencies to benefit. Her initiatives ignited many women to instill a habit of savings and furthering it as an investment base. She is as well involved in the practice of cultivating System of Rice Intensification and possesses a thorough understanding and 2 years experience on the cultivation techniques of System of Rice Intensification.

Profile of the Candidate-124



Knowledge Worker

Knowledge Worker

Name	: S. Sathiyavani	Residential Address:	District	: Puducherry
Gender	: Female	Door No.	State	: Puducherry
Age	: 43	Street/Road	Pin	: 605107
Education	: 12th	Village	Mobile	: 9943540771

Nominating Organisation and Address

NVA – HUB, M S Swaminathan Research Foundation
Pillaiarkuppam, Thandamannatham PO, Valudhavor Road, Puducherry 605 502
Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

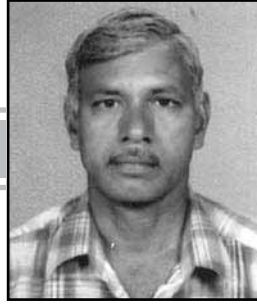
Primary : Social Welfare and Awareness (Institution Building)

She possesses communication and leadership skills. She is aware and has experience of SHG formation and its procedures. She is currently a leader of Self Help Group, which made her to lead the members into savings habit and also to obtain drinking water facility to her village by undertaking initiatives. She is a knowledge worker as well and she promotes computer literacy to the interested youth and villagers, obtains relevant pension schemes for the widows and senior citizens and mobilizes people for regular eye camps in her village. She also takes initiatives and enable the poor to build concrete houses under government schemes.



Puducherry

Profile of the Candidate-125



Social Worker

Social Worker

Name : A. Srinivasan
Gender : Male
Age : 55
Education : 10

Residential Address:
Door No. : 8A
Street/Road : Pambatti St.
Village : Muthirapalayam

District : Puducherry
State : Puducherry
Pin : 605009
Mobile : 9345156523

Nominating Organisation and Address

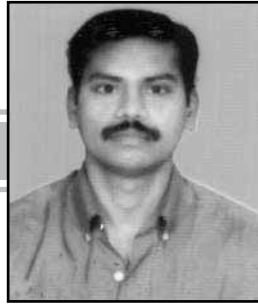
NVA – HUB, M S Swaminathan Research Foundation
Pillaiyarkuppam, Thandamannatham PO, Valudhavor Road, Puducherry-605 502
Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

Primary : Animal Husbandry and Agriculture

He has good communication skills. He is a resourceful person on artificial insemination who renders timely assistance to the community to benefit from their livestock. His rich experience and expertise on artificial insemination made him embrace success in most of the cases that he dealt. He trains interested persons on artificial insemination with practical sessions. He has vast experience especially in dry land farming and artificial insemination. He converted dry land into a cultivable land and made many farmers to follow him by introducing new variety of various crops. His boundary of services is not just limited only to his own village, but extends far beyond to other villages.

Profile of the Candidate-126



Social Worker

Social Worker

Name	: D.K. Sundaramurthy	Residential Address:	District	: Puducherry
Gender	: Male	Door No.	State	: Puducherry
Age	: 35	Street/Road	Pin	: 605501
Education	: B.A.	Village	Mobile	: 9865888121

Nominating Organisation and Address

NVA – HUB, M S Swaminathan Research Foundation
Pillaiarkuppam, Thandamannatham PO, Valudhavor Road, Puducherry 605 502
Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

Primary : Social Welfare and Awareness (Institution Building)

He has good communication, networking and leadership skills. He is involved in motivating youth group in his village and facilitated the formation of youth group. His association with Rotary club enabled him to assist 10 poor families to get houses from Rotary club. Other than this, he is involved in creating awareness among the villagers on the importance of educating their children, keep their environment clean and plant trees. He himself conducts tuition to the school going children. He is also thriving to motivate the youth group to work for bringing development in his village.



Puducherry

Profile of the Candidate-127



Social Worker

Social Worker

Name : J. Vishnupathy

Gender : Female

Age : 38

Education : 9

Residential Address:

Door No. : 38

Street/Road : South St.

Village : Mangalam

Taluk : Villianur

State : Puducherry

Pin : 605110

Tel : 0413-2668108

Mobile : 9786625419

Nominating Organisation and Address

MSSRF, Bio Village, Pillaiyarkuppam, Thandamannatham PO

Valudhavoar Road, Pondicherry 605 502

Tel: 0413 - 2667861, 2666484, 2667313, E-mail: infovil@satyam.net.in

Area of Expertise

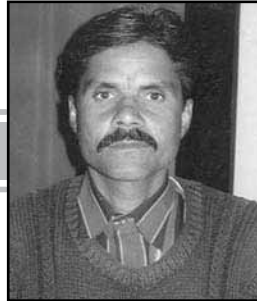
Primary : Micro-enterprises

She is a highly motivated person who has good communication and problemsolving skills. She has expertise in formation of Self Help Groups for men and women. Around 60 people in SHG benefited by her training on vermi compost, mushroom cultivation, and dairy. She has formed 47 women and men Self Help Groups and facilitated them to maintain accounts and resolve conflicts that hinder the group process and its functioning. She also counseled 4 alcoholic addicted persons to come out of it completely.

Profile of the Candidate-128



Social Worker



Social Worker

Name : Ashok Kumar Ameta
Gender : Male
Age : 37
Education : 12

Residential Address: **State** : Rajasthan
Village : Falasiya
Taluk : Mandalgrah
District : Bilwara

Mobile : 828256540
E-mail : 080000177@echoupal.com

Nominating Organisation and Address

ITC-LTD-ABD, SR-3A First Floor, Arihant Plaza, Vaishali Nagar, Jaipur.
Mobile: 9828256540

Area of Expertise

Primary : Agriculture

As a Sanchalak of an e-chaupal, information dissemination on various agriculture related activities, the weather, market and new hybrid seeds has been his mainstay. He is capable of providing agro-advisory especially to farmers recovering from losses. He created awareness to reduce crop damage and almost 250 farmers have benefited from this far. He advocates weather insurance as support to farmers suffering from crop damage. He hails from a region with forest vegetation of the semi-mountainous region of Aravalli hills. As this is the preserve of the desert state of Rajasthan he has committed himself towards promoting forest conservation out of self motivation. In order to conserve the soil in this region, he promotes tree plantation in his village and the surrounding area near the forests.



Rajasthan

Profile of the Candidate-129



Knowledge Worker

Knowledge Worker

Name : Bheru Lal Sharma
Gender : Male
Age : 40
Education : 12

Residential Address: **State** : Rajasthan
Village : Jhasdri **Pin** : 312605
Taluk : Pratapgarh **Mobile** : 9783863961
District : Pratapgarh **E-mail** : 08000294@echoupal.com

Nominating Organisation and Address

ITC Ltd IBD, First Floor, Arihant Plaza, Vaishali Nagar, Jaipur
Tel: 0141-2353176, 2353664

Area of Expertise

Primary : Agriculture

He not only provides agro advisories but also educates the farmers not to be trapped by the Adathiya system of land pledging. He gathers all the market information on the various quality output required by the buyers, grades the pricing information for the same and shares it with his villagers. He enables farmers to deal with risks of crop damage, especially failure due to unavoidable natural conditions and also advocates weather insurance. He seeks to understand new initiative in agricultural practice, and takes risk to experiment it on his fields.

Profile of the Candidate-130



Knowledge Worker

Knowledge Worker

Name : Gopal Lal Gujar

Gender : Male

Age : 48

Education : 10

Residential Address: State : Rajasthan

Village : Ganwadi **Mobile** : 09982719140

Taluk : Deoli

E-mail : 08000792@echoupal.com

District : Tonk

Nominating Organisation and Address

ITC Ltd ABD, Tara Chand, Hub Incharge, Deoli, Tonk dist, Rajasthan

Mobile: 09414183210 E-mail:tcjangu@rediffmail.com

Area of Expertise

Primary : Agriculture

He is basically a farmer who serves his rural peers who suffer the vagaries of nature through the use of ITC e-choupal. As a Pradhan of the village, people always look upto him for advisories; the choupal network has helped him to be a better advisor as he is now empowered with the internet and could provide advice not only on agriculture and the related inputs but also provide inputs on various other aspects like health, education and financial saving schemes. He organized compensation to diseased farmer families under the "Krishak sathi Yojana".



Rajasthan

Profile of the Candidate-131



Social Worker

Social Worker

Name : Jagadish Kumar

Gender : Male

Age : 22

Education : 12

Residential Address:

Village : Pemeram

Taluk : Chattargarh

District : Bikaner

State : Rajasthan

Pin : 334021

Tel : 9460995653

Mobile : 9413936937

Nominating Organisation and Address

Urmal Setu Sansthan, Karnam Ram, ICTofficer, N.H.15, Sri Ganga Nagar Road
P.O. Lunkaransar, Bikaner, Rajasthan
Tel: 01528 272104

Area of Expertise

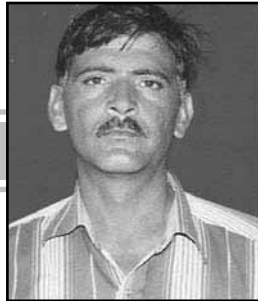
Primary : Social Welfare and Awareness (Education)

In childhood he had been denied education due to caste considerations and he somehow managed to study in the only available school of the upper community. Therefore, he successfully mobilized, the village Panchayat support to form a village education committee so that the future generations of students would benefit from education and also have a school in their own Panchayat. His school with socially inclusive intentions is running successfully in his village. He is a hard working, sincere and committed social worker paving the way for the betterment of the villagers' education. His main aim is to get women educated and he has successfully gender sensitised his community and mobilized almost all the girls in the village to join this school. He explains that an educated family is possible only if the mother is educated.

Profile of the Candidate-132



Knowledge Worker



Knowledge Worker

Name : Kailash Chandra
Gender : Male
Age : 32
Education : 8

Residential Address:
Street/Road : Main Market
Village : Mangalwad
Taluk : Doongla

District : Chittorgarth
State : Rajasthan
Pin : 312024
Mobile : 9887800902

Nominating Organisation and Address

ITC LTD ABD, SR-3A, First Floor, Arihant Plaza, Amarpali Marg, Vaishali Nagar, Jaipur.
Tel: 0141-2353716-664 Mobile: 09413352374

Area of Expertise

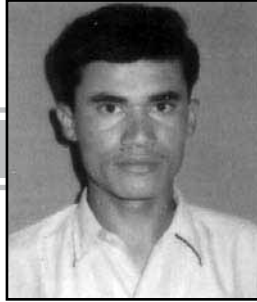
Primary : Social Welfare and Awareness (Agriculture)

Even before becoming an ITC sanchalak in year 2004 he realized that 2000 families of his village would suffer without water and he therefore mobilized the community and made them realize that if they don't build water storage facility and arrange water to reach their village it would be very costly damage. He made the villagers take it up with the relevant government bodies and successfully made water to reach his village and have it stored with a storage tank constructed with sponsored funds mobilized by him. He then continued his contribution to his village by taking up active agro advisory. His house is the hub for the entire village, where they get market information, weather forecast etc. He has educated farmers through e-choupal about quality of products etc. An active person with keen interest in sharing ICT knowledge and involved in creating awareness among the villagers on savings and agri-credit facilities. Incidentally and thankfully his village is Polio free due to his active role.



Rajasthan

Profile of the Candidate-133



Knowledge Worker

Knowledge Worker

Name : Kawara Ram Yadav
Gender : Male
Age : 27
Education : MSW
Residential Address: State : Rajasthan
Village : Ketu kalan **Pin** : 342025
Taluk : Shergarh **Mobile** : 9413061146
District : Jodhpur **E-mail** : kryadavjodhpur002@gmail.com

Nominating Organisation and Address

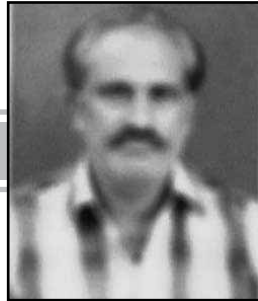
Urmal Setu Sansthan, Karna Ram, ICTofficer, N.H.15, Sri Ganga Nagar Road
P.O. Lunkar0ansar, Bikanar, Rajasthan.
Tel: 01528 272104

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture & Animal Husbandry)

As a Programme Coordinator, he has been working with Urmul and organizing very creative Capacity Building Programmes for livelihood. His skills on programme content development have been well interwoven with the living pattern of the farmers that his Fodder Management, Environment Development, Natural Resource Management and Community Development programmes are sought after and have very high enrollments. He has brought about innovations in delivery by adding the right mix of field visits to demonstration plots for his agricultural practices programme and the animal husbandry programmes. He has the inherent qualities of social worker with self motivation and his positive intentions make him break the barriers to women empowerment easily.

Profile of the Candidate-134



Knowledge Worker

Knowledge Worker

Name : Narayan Singh Hada
Gender : Male
Age : 45
Residential Address: **State** :Rajasthan
Village :Devji Ka Thana **Tel** :074536 278157
Taluk :Hindoli **Mobile** :9950930217
District :Bundi **E-mail** :08000249@echoupal.com

Nominating Organisation and Address

ITC LTD ABD, SR-3A, First Floor, Arihant Plaza, Amarpali Marg, Vaishali Nagar, Jaipur.
Tel: 0141-2353716-664 Mobile: 09413352374

Area of Expertise

Primary : Agriculture

As an ITC e-choupal sanchalak he has been disseminating market information, weather details and market prices and practices. Since he has developed self-awareness on risk in crop production he disseminates agro-advisories. Around 200 farmers have benefited because of him as they have either practiced planned agriculture based on the vagaries of the rain or they have taken weather insurance. He maintains a very dynamic and timely schedule for reaching the latest updates on weather, government schemes and new seeds and new methods of farm practices.



Rajasthan

Profile of the Candidate-135



Knowledge Worker

Knowledge Worker

Name : Shri Gokul Chand Meena
Gender : Male
Age : 36
Education : 8
Residential Address: **District** : Udaipur
Village : Kundai **State** : Rajasthan
Taluk : Darjiya Tali **Mobile** : 9950714022

Nominating Organisation and Address

AFPRO, P. K. Dutta, Unit Manager,
AFPRO Field unit-III, 1185, Sector-11, Hiran Magri, Udaipur, Rajasthan-313002
Mobile: 9828393450 E-mail:afu03@afpro.org

Area of Expertise

Primary : Weather Information Provider

He has been working as a Weather Manager with the Agromet Observatory lab of the Kundai village set up by AFPRO. His job includes recording dynamically and disseminating on a regular time cycle the maximum and minimum temperatures, wind velocity, and rainfall during rainy days. But what makes him an exception is his skills in interpreting these data to suit the local farmers' needs and explanation in the local language. His style of value adding to the data and making it useful information with sincerity and dedication to the villagers is highly enterprising, hence the farmers trust him and come to take the inputs from the observatory.

Profile of the Candidate-136



Tamil Nadu

Social Worker

Social Worker



Name	: M. Abraham	Residential Address:	District	: Sivagangai
Gender	: Male	Village	State	: Tamil Nadu
Age	: 62	Taluk	Mobile	: 9843185444
Education	: 8			

Nominating Organisation and Address

NABARD, Mr. Gopal, AGM (DD),
No.9, Muthusamy Nagar, Sivaganga-630561
Mobile: 9443380622 E-mail: nbtnsvga@sancharnet.in

Area of Expertise

Primary : Agriculture

He has good communication and networking skills. He is recognized as a potential trainer on organic farming, specifically 'Panchakavya and vermi compost using the method of field demonstration. He is a specialist in raising trees like guava, jack and coconut using organic manure. He promotes integrated farming especially trees with goat rearing among farmers. More than 400 farmers from different districts have visited his farm after his speech (3 times repeated telecast) and article on Integrated Farming through "Makkal TV" and "Pasumai Vigadan" Journal. He demonstrated to the people on the usage of vermi compost and organic input and getting higher yields. He provides advisory based on his practical experiences on farm (Tree, Goat, Fodder and Manure) management to the farmers. His experience in this field made him to be a President of District Farmers' Association and a Secretary of Organic Progressive Farmers Association. Officials also visit his farm. His motive is to facilitate farmers to gain economic benefit through integrated farming including the goat rearing.



Tamil Nadu

Profile of the Candidate-137



Social Worker

Social Worker

Name	: Amali	Residential Address:	Taluk	: Paramathi	
Gender	: Female	Door No	: 62	District	: Namakal
Age	: 29	Street/Road	: Chettiayar st,	State	: Tamil Nadu
Education	: M.A sociology M.A psychology	Village	: Paramathi vellore	Mobile	: 9944700482

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Health and Entrepreneurship Development

She is a good communicator and a counselor. Her area of strength lies as a Trainer in the field of Health and Entrepreneurship development. She has 11 years of experience in this. She is also THAI (Tamil Nadu AIDS INITIATIVES) Trainer on HIV AIDS and she identified 15 AIDS cases between the age group 30 and 35 of which 9 are men. She continues to give them counseling to control the same. She has also trained 70 master trainers in 6 batches on HIV AIDS, Women and Child Reproductive Health in Namakkal District. She is also doing family, pre marital and educational counseling to the needy. She is also associated with Women Development Corporation as Training of Trainers on Entrepreneurship Development Programme including entrepreneur qualities, business plan, marketing plan and strategies. She also trained 72 SHG Women on phenyl, bleaching powder, candle, sanitary napkin and masala preparation and linked them with market sources. Each member who is trained by her is earning Rs. 1200 per month.

Profile of the Candidate-138



Tamil Nadu

Social Worker



Social Worker

Name : A.Anburaj
Gender : Male
Age : 26
Education : M.A.,PGDC

Residential Address:
Door No. : 3/32
Street/Road : Kulathupatty
Village : Nadumuthalaikulam
Taluk : Usilampatty

District : Madurai
State : Tamil Nadu
Pin : 625514
Mobile : 9597032324
Email : anbu_a2007@rediffmail.com

Nominating Organisation and Address

CARE Trust,(Centre for AIDS, Rehabilitation and Education)
Vaithiya Natha Iyyar ist street, Sainoy Nagar, Madurai-10

Area of Expertise

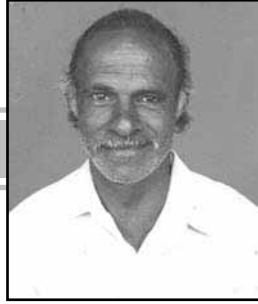
Primary : Social Welfare and Awareness (Health)

He conducted awareness programmes on HIV/AIDS in 15 villages, 10 schools and 4 colleges in the year 2008-2009. He organizes free medical camp for HIV infected people once a month and provides free medicines. He has created a revolution by enrolling the HIV affected dropouts persons back into school to resume their education. He has created self employment opportunities for HIV affected with pay phones,cattle in their houses in 4 villages. Being a counselor, he motivates the HIV affected people by providing them with emotional support and guidance for rehabilitation. Further, he provides financial aid to 20 poor school children in Chrlampatti village. He has also documented a short film "Vilippom" on HIV awareness.



Tamil Nadu

Profile of the Candidate-139



Social Worker

Social Worker

Name	: K. Andi	Residential Address:	State	: Tamil Nadu
Gender	: Male	Village	Pin	: 635855
Age	: 73	Taluk	Mobile	: 9751365132
		District		: Vellore

Nominating Organisation and Address

Centre for Sustainable Rural Development & Research Studies (CSR&RS),
VIT University, R. Muthuveeran, Project Coordinator,
Vellore-632 014, Tel: 91-416-2202444, 2243091 Fax: 91-416-2240411, 2240411
Cell: 91-9444476635 Mail: muthuveeran@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Education and building Infrastructure)

He has good networking skill and his skill on establishing linkages played a key role in bringing road connectivity to the tribal community who live in Jawadhu hills. He is determined to provide education to the tribal children. He is instrumental in the up-gradation of the forest school at Pudurnadu (Jawadhu hills) from 8th standard to 10th standard and also from 10th to 12th standard. His continuous effort also resulted to get Higher Secondary examination centre in Jawadhu hills. Through his efforts one student has become an IAS Officer and nearly 450 members are generally employed.

Profile of the Candidate-140



Social Worker

Social Worker

Name : Annapoorani
Gender : Female
Age : 27
Education : 8

Residential Address:
Door No. : 3/221
Street/Road : North Kathu Kottai.
Village : Veerabayamgram

District : Villupuram
State : Tamil Nadu
Mobile : 9786215249

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal, Namakal District
Mobile: 9442387682 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

She is good in knowledge sharing and community mobilization. Her efficient training helps the group members on various enterprise building activities like products from maize, thresher machine renting to villagers and setting up petty-shops. She has formed sustainable SHGs and her linkage with government department helped farmers to avail government schemes and support. She is a good leader and a social worker, who have not only helped the SHG members with the ideas for livelihood, but also in hand-holding till they are successful in their business and leading to sustenance.



Tamil Nadu

Profile of the Candidate-141



Social Worker

Social Worker

Name : Aranga Gopalakrishnan
Gender : Male
Age : 56
Education : S.S.L.C

Residential Address: District : Pudukkottai
Door No. : 113A **State** : Tamil Nadu
Street/Road : East Street. **Pin** : 622201.
Village : Onangudy **Tel** : 04333-271302
Taluk : Thirumayam **Mobile** : 9443576541

Nominating Organisation and Address

TNSRO (Tamilnadu Scientific Research Organization),
S. Vijikumar, Kuperichettiar Street, Arimalam-622201.
Tel: 04333-271793 Mobile: 9952886637 E-mail: tnsro@yahoo.co.in

Area of Expertise

Primary : Agriculture

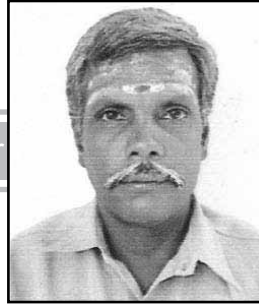
He is a good communicator and facilitator, who acts as a bridge between the scientists and the farmers' community in his and neighboring villages. His specialization is to procure new variety seeds that are suitable to their local conditions of soil nature from Tamil Nadu Agricultural University and try them first in his own plot. If the seeds of a chosen variety are really good, he promotes them to the farmers. He is also specialized in crop management practices and trains and provides advisory support to the farmers as he had attended a 3 months intensive course on Pest and Disease Management under Half a Million Job Programme organized at Kudumian Malai by the State Government. When blast attack occurred in crops, around 600 acres in his village and Arimalam union was affected. He immediately linked establishment with Adudurai Rice Institute and acted as an instrument to rectify the issue in 1990. He is a good trainer in organic farming, vermicompost, pancha kavya and herbal pesticide preparation as he himself is involved in the preparation and application of the same. Due to his advice and motivation, more than 100 farmers have taken to organic farming in 4 to 5 villages. He follows the System of Rice Intensification in his field for the past 3 years, which became a demo plot now for the farmers at different states.

Profile of the Candidate-142



Tamil Nadu

Indigenous Knowledge Holder



Indigenous Knowledge Holder

Name : A. Arangan
Gender : Male
Age : 49
Education : T.T.C (Agri)

Residential Address:
Door No. : 115
Street/Road : Nagappa road
Village : Arimalam
Taluk : Thirumayam

District : Pudukkottai
State : Tamil Nadu
Pin : 622201
Mobile : 9487438531

Nominating Organisation and Address

TNSRO (Tamilnadu Scientific Research Organization),
S. Vijikumar, Kuperichettiar Street, Arimalam-622201.
Tel: 04333-271793 Mobile: 9952886637 E-mail: tnsro@yahoo.co.in

Area of Expertise

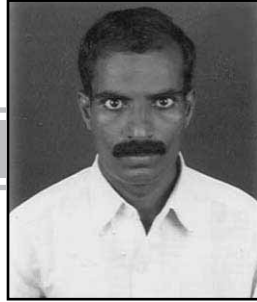
Primary : Ecosystem and Environment Conservation

He is a good conserver of environment. He has good communication and mobilization skills, which involves him in mass plantation of 25 lakhs trees since 1982 until today. He promotes the protection of rare herbal medicine species such as marudam, vengai, kadukai, nelli, siru orunjan etc. He has indigenous knowledge in medicinal plants which helps him to prepare powder and balm out of such species for curing diseases like diabetics, digestion, vision, joint pains, nervous problem and gastric trouble. He has also published 3 books on medicinal plants focusing its importance, need for conservation and its benefits. He has motivated and created awareness among 1 lakh school students on tree plantation and the importance herbal medicine.



Tamil Nadu

Profile of the Candidate-143



Knowledge Worker

Knowledge Worker

Name : P. Arumugam

Gender : Male

Age : 37

Education : 10th

Residential Address:

Door No. : 192

Street/Road: Veppavayail

Village : Veerapatti

Taluk : Illuppur

District : Pudukkottai

State : Tamil Nadu

Pin : 622103.

Mobile : 9942231011

Nominating Organisation and Address

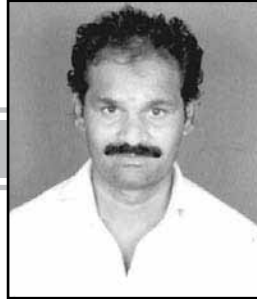
M. S. Swaminathan Research Foundation, Mr. R. Rajkumar, Annavasal, Pudukkottai (DT)
Tel: 04339-231252 Mobile: 9865231033 E-mail: annavasal_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Education and Hygiene)

He has skills in communication and demonstration. He has released 15 child labours from quarry work by his persistent endeavours in 1994. He turned 200 non-literates into literates in 20 villages. He also promoted sanitation among 120 households by making them to construct low cost latrines in 3 villages under Total Rural Sanitation Programme by establishing linkage with District Rural Development Agency, Pudukkottai. He is a real field worker, who speaks with confidence to promote literacy and awareness on various governmental welfare schemes. He is also a member in Tamil Nadu Science Forum, wherein he was trained to create awareness among the rural community on superstitious believes by demonstrating the scientific facts.

Profile of the Candidate-144



Social Worker

Social Worker

Name : Arumuga Pandian
Gender : Male
Age : 41
Education : 8

Residential Address:
Door No. : 1/46
Street/Road : South Street
Village : K.Thangamalpuram
Taluk : Vilathikulam

District : Thoothukudi
State : Tamil Nadu
Pin : 627909
Mobile : 9943580503
E-mail : vembar_vrc@rediffmail.com

Nominating Organisation and Address

People's Action for Development (PAD),
2/29, Sebastian Koil Street, Vembar – 628 906, Thoothukudi District,
Ph. 04638-262226 E-mail: padgom@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Health)

He has good social mobilization and communication skills. He is a trained siddha para medical practitioner for insect bites and has successfully saved a number of lives from poisonous insect bites in his village through his traditional medicine. As a de-addiction specialist he abolished illicit liquor practice in his village. By his strong linkage with government departments, he helps his villagers to get the old age pension and infrastructure to provide drinking water facilities. He is committed towards bringing a healthy living to the community members.



Tamil Nadu

Profile of the Candidate-145



Social Worker

Social Worker

Name	: P.S. Bose	Residential Address:	District	: Theni
Gender	: Male	Door No	State	: Tamil Nadu
Age	: 37	Street/Road:	Pin	: 607 104
Education	: MA, Rural development	Village	Mobile	: 9443926439
		Taluk	E-mail	: greenvision1@reddiffmail.com

Nominating Organisation and Address

Foundation for Research and Sustainable Development
S. P. Anandan, Director, RH, 239, ELLIS Nagar, Madurai – 625 010
Mobile: 9965841889 E-mail: frsdmdu@yahoo.co.in

Area of Expertise

Primary : Ecosystem and Environment Conservation

He is good in organizing and networking skills. He is also a founder of a voluntary organization named 'GREEN', which main focus is on nature conservation. He has a team and trained the members on Biodiversity conservation and has been involved in this awareness creation through cultural activity for the past 20 yrs. The focus of this play is to emphasize the importance of flora and fauna, its conservation methods and medicinal benefits. His involvement towards environmental protection earned him a position to be the District Convener of Tamil Nadu Environmental Counsel. He is also a Master Trainer on Income Generation Activity in the Theni District and regularly engaged by Women Development Corporation for training the Self Help Group members. He helped the tribal community to have micro enterprise activities such as producing aricanut plates, cane bags and facilitates them to collect the raw materials available within the tribal belt such as minor forest products like honey and forest spices products such as Jathikai, Jathipathri etc and helped them through process, packing and marketing technologies. He has promoted Kitchen Herbal Garden in 10 villages by providing sapling like neem, thulasi, semparutha, omam, siriyangai, nila vembu, kandangkathari, ada thoda etc based on soil conditions. More than 500 members benefited to the extent of earning between Rs. 1500 and Rs.2000/- per month.

Profile of the Candidate-146



Social Worker

Social Worker

Name : C. Chandran

Gender : Male

Age : 44

Education : 8

Residential Address:

Door No : 6/151

Village : Kondamanickanpatty

Taluk : Namakkal

District : Namakkal

State : Tamil Nadu

Pin : 637405

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakkal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

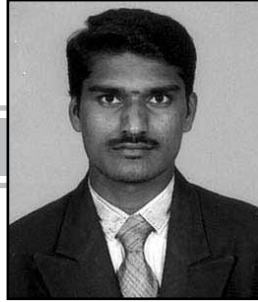
Primary : Social Welfare and Awareness

He has good skills in communication and community mobilization. He removed the practice of caste based two tumbler system in tea shops, which was prevalent in his village by raising voice against the practice of untouchability. He gives awareness to the villagers on government schemes and linked the needy for old age pension. He is good at mobilizing public support for village development as well for resolving social issues and problems in his area. He also promotes green and clean village concept to his village.



Tamil Nadu

Profile of the Candidate-147



Social Worker

Social Worker

Name : G.Chandrasekar
Gender : Male
Age : 27
Education : M.A

Residential Address:
Door No. : 1/19
Street/Road : Gandhi Nagar
Chellampatty (PO)
Taluk : Usilampatty
District : Madurai

State : Tamil Nadu
Pin : 625566
Mobile :9791876665
E-mail : chandrasekarmdu@gmail.com

Nominating Organisation and Address

PACHE Trust, 42 Ponmeni, Jeya nagar
Jevana School Near, Madurai-10, Mob:9500047411

Area of Expertise

Primary : Social Welfare and Awareness

He is with NREGP (National Rural Employment Guarantee Programme) and he has formed Youth clubs in his village. He has been rewarded with the District Youth Award from Nehru Yuva Kendra in the year 2006 -2007. He creates awareness programmes on environmental conservation, HIV/AIDS prevention through street plays. He maintains good rapport with various government/non-government organizations which helps him to carry out welfare activities in his village. Further, he takes tuition classes in the evening for poor children. He was awarded the best student in NSS in 2003. He offers training on self-employment to his club members and has constructed structures for water harvesting.

Profile of the Candidate-148



Social Worker

Social Worker

Name : K. Devika

Gender : Female

Age : 43

Education : 12

Residential Address:

Door No. :43 Main Road

Village : Vilangudi

Taluk : Thiruvaiyaru

District : Thanjavur

State : Tamil Nadu

Pin : 613101

Mobile : 9943283532

Nominating Organisation and Address

M. S. Swaminathan Research Foundation.

M.Muthukumar, 82, North Street, Thiruvaiyaru.

Tel: 04362-261633, Mob: 9488111186, E-mail: muthumssrf@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Health)

She served as federal leader of SHG under DOGRAN programme through Panchayat Union Office in 1998. She has formed 7 Self Help Groups. She assists the village health nurse and works along with them to supply iron tablets, pulse polio drops, filarial tablets. She has worked as an animator with Department of health to create awareness on issues like AIDS, malaria, leprosy and general health to fellow villagers. Further, she encourages children to use educational CD's at the rural village knowledge centre.



Tamil Nadu

Profile of the Candidate-149



Social Worker

Social Worker

Name : S. Dhanalakshmi
Gender : Female
Age : 30
Education : 9th

Residential Address:
Door No. : 5/349
Street/Road : Cald well colony
Village : Millavitam

District : Thoothukudi
State : Tamil Nadu
Pin : 628008
Mobile : 9790134397

Nominating Organisation and Address

Sterlite Industries (I) Ltd,
R. Rajasekarapandy, Head-CSR, Sipcot Industrial complex, T.V. Puram Post, Tuticorin-628 002
Mobile: 9443385391 E-mail: r.rajasekarapandy@vedanta.co.in

Area of Expertise

Primary : Micro-enterprises

She is a very good communicator and trainer. She has profound knowledge in mushroom cultivation and value added products of mushroom soup powder. Her main focus is to train self-help groups in sustainable mushroom cultivation and thereby enhances the economic status of women in such a way it contributes to their quality life. She made many SHG woman to earn at least Rs. 2000/- per month. She won 'Women Exemplar Award' in 2008 from Confederation of Indian Industry. She trains women in the formation of SHG groups.

Profile of the Candidate-150



Social Worker

Social Worker

Name : M. Dinakaran

Gender : Male

Age : 52

Education : B.Com

Residential Address:

Door No. : 141

Street/Road: Allalaperi

Village : Allalaperi

Taluk : Kaariapatti

District : Viruthnagar

State : Tamil Nadu

Pin : 626106

Tel : 04566 - 292632

Mobile : 9443559420

E-mail : healthforfamily@
yahoo.co.in

Nominating Organisation and Address

Family Health Development and Research Service Foundation, Kariyapatti, Virudhunagar.

Tel: 04566-255790 Mobile: 9842154016E-mail: healthforfamily@yahoo.co.in

Area of Expertise

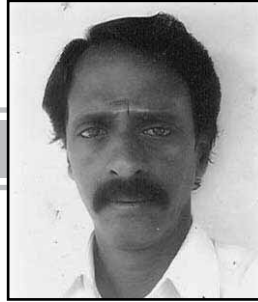
Primary : Social Welfare and Awareness

He possesses good communication and networking skills. He liaisons well between the villagers and the government department to procure loans to the landless farmers under Integrated Rural development Programme. He has established a rural financial institution and has initiated programmes in the field of education, health and animal husbandry such as eye camp, general medical camps, veterinary camps and free tuition and evening study centre. He has also taken efforts to keep his village clean.



Tamil Nadu

Profile of the Candidate-151



Social Worker

Social Worker

Name : N. Elango

Gender : Male

Age : 42

Education : PUC

Residential Address:

Door No. : 564

Street/Road : Kaledyeral.

Village : Kattumavadi

Taluk : Manamelkudi

District : Pudukkottai

State : Tamil Nadu

Pin : 614630.

Mobile : 9976075147

Nominating Organisation and Address

V.Ramalingam, District Project Co-ordinator,
Continuing Educational Programme, Collector Office, Pudukkottai.
Tel: 0432226090 Mobile: 9942195987

Area of Expertise

Primary : Social Welfare and Awareness (Health and Education)

He is a very good organizer and trainer. He has trained the SHG members in his and neighboring village on Income generation activity such as fish pickle making, hygienic handling of fish resources and palm leaf roof making. He has organized free veterinary camp, eye camp, AIDS and sanitation awareness program for the welfare of the villagers. And he received the memorial prize from the district collector for the same. He worked for literate village in his block and facilitated to turn more than 1500 non literates into literates and conducts awareness programmes including legal issues and child labour.

Profile of the Candidate-152



Social Worker

Social Worker

Name	: L.A. Ezhilan	Residential Address:	State	: Tamil Nadu
Gender	: Male	Street/Road:	Pin	: 628906
Age	: 31	Village	Tel	: 04638 - 291273
Education	: 12	Taluk	Mobile	: 9442885292
		District		: Thoothuduki

Nominating Organisation and Address

People's Action for Development (PAD),
2/29, Sebastian Koil St, Vembar, Tuticorin - 628906.
Tel: 04638-262226 Mobile: E-mail: padgom@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Fisheries)

He has good communication skills which facilitates him to be the trainer. He also disseminates information and knowledge that are required to the villagers. He has innovative ideas in marine conservation. He provides training on turtle conservation, crab fattening and diesel engine mechanism. He also creates awareness on marine pollution. He shares his knowledge with the youth on alternative livelihood techniques. He has been very cautious in sensitizing fishing community on sustainable fishing practices especially during the ban period to avoid catching the fingerling, mother crab and prawns. The choice of nets for fishing based on the species is his strength out of traditional knowledge.



Tamil Nadu

Profile of the Candidate-153



Social Worker

Social Worker

Name	: Gajalakshmi	Residential Address	Village	: Avanvayal
Gender	: Female	Door No.	District	: Thiruvallur
Age	: 36	Street/Road	State	: Tamil Nadu
Education	: S.S.L.C.			

Nominating Organisation and Address

Ecomwell, I. Asokraj, Field Officer,
No. 9/19, Nadamuni street, Shenoy Nagar, Chennai-600030
Mobile: 9444389441, E-mail id: iasokraj@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness (Health)

She possesses good communication, mobilization and networking skills which helps her to benefit the physically challenged, socially marginalized and children. She treats anemia, women's reproductive health and Reproductive Track Infections and other minor ailments by her traditional medicine and siddha treatment. She also creates awareness on various health programmes and camps for the welfare of the society.

Profile of the Candidate-154



Social Worker

Social Worker

Name : A. Ganamuthu

Gender : Male

Age : 58

Education : B.A.

Residential Address:

Door No. : 3/1792

Street/Road: Main Road

Village : Akkalmadam

Taluk : Rameshwaram

District : Ramanathapuram

State : Tamil Nadu

Pin : 6235261

Tel : 04573-231633

Mobile : 9442137981

Nominating Organisation and Address:

M S Swaminathan Research Foundation, Thangachimadam, Rameshwaram (Taluk).

Tel: 04573-251799 Mobile: E-mail: thangatchimadam_vrcreddiffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He has very good communication and organizing skills, which helps him to convey the required information to the villagers effectively. He provides awareness on malaria, pulse polio, health and hygiene and traffic rules by establishing appropriate linkages with Red Cross and other government departments. Being a good communicator and an organizer, he has taken initiatives to create awareness among the community on plastic usage and tried to reduce its usage. He has initiated consumer rights awareness among community and won the best social worker award in 2007 from the district Collector.



Profile of the Candidate-155



Social Worker

Social Worker

Name : V. Geetha

Gender : Female

Age : 32

Education : S.S.L.C

Residential Address:

Door No. : 1/106

Village : Kunnthur

Taluk : Arakonam

District : Vellore

State : Tamil Nadu

Pin : 632510

Tel : 04177-292036

Mobile : 9943420529

Nominating Organisation and Address

Ecomwell, Mr. F. Abu Becker, Secretary, KCRDS,
No.9, Vadavandai Mada Street, Seri village & Post, Kaveipakkam via, Arakonam Tk.
Vellore District, Tamil Nadu 632 508

Area of Expertise

Primary : Social Welfare and Awareness

She has skills in communication and networking, by which she successfully facilitated the senior citizens in her village to avail old age pension schemes and more than 10 persons benefited out of it. She has a unique feature of mobilizing fund from local resources such as business persons and shops and help students to meet out their expenditure related to their education. More than 200 students were benefited through this support. She is a master trainer who plays a pivotal role in training the SHG members on all related aspects of SHG. She is a good leader. She is also a trained sidha medical practitioner, who provides medicine to treat anemia, white discharge, insect bites.

Profile of the Candidate-156



Social Worker

Social Worker

Name : S. Helen Shoba
Gender : Female
Age : 32
Education : 12

Residential Address:
Village : Valapoor
Taluk : Namakkal
District : Namakkal

State : Tamil Nadu
Pin : 637411
Mobile : 9787807047

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakkal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

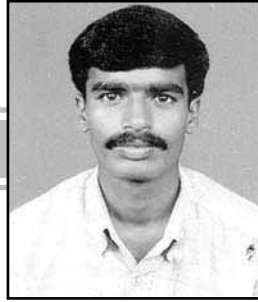
Primary : Social Welfare and Awareness

She has good communication and community mobilization skills. She gives awareness on HIV and AIDS to the tribal community by linking with health department. She is a good animator and leader of her SHG. She trains SHG members in tailoring for enhancing their financial status. She is an energetic and vibrant woman and consciously promotes the social development in her village.



Tamil Nadu

Profile of the Candidate-157



Social Worker

Social Worker

Name : R. Jayavel

Gender : Male

Age : 32

Education : I.T.I

Residential Address:

Door No : 3/98

Street/Road : Mamanthur St,

Village : Veerabayangram

Taluk : Kallakuruchi

District : Namakkal

State : Tamil Nadu

Pin : 606306

Mobile : 9846785202

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is good in communication and networking skills. His good rapport with the government departments enabled many of his villagers to avail schemes. He provides training to the farmers on hybrid maize and organic farming. Further, he is an avid animal health worker.

Profile of the Candidate-158



Knowledge Worker

Knowledge Worker

Name : V. Jayachandran
Gender : Male
Age : 45
Education : HSC

Residential Address:
Door No. : 12
Street/Road: Mariyamman Koil street
Village : Kongarananur
Taluk : Cuddalore

District : Cuddalore
State : Tamil Nadu
Pin : 607 104
Mobile : 9443669247

Nominating Organisation and Address

EID Parry (India) Ltd, Mr. R. Mouttou Coumarane
Nellikuppam, Cuddalore (Dt) Tamil Nadu- 607105. India.
Mobile: 9940120697 E-mail : mouttoucoumaraner@parry.murugappa.com

Area of Expertise

Primary : Agriculture

He is skilled in communication and organization. He is involved in sugarcane cultivation, pest management and soil treatment. He runs information center which has multiple services for the public and trains the farmers on soil development and fertilizer usage. He also practices System of Rice Intensification and has in-depth knowledge in sugarcane cultivation. He was awarded the first prize in Bajra (kambu) production by the department of Horticulture in 2003.



Tamil Nadu

Profile of the Candidate-159



Social Worker

Social Worker

Name : J. Jayaraman
Gender : Male
Age : 44
Education : M.A. M.Com, M.phill

Residential Address:
Door No : 11
Street/Road : North street
Village : Thirukattupalli
Taluk : Thiruvaiyaru

District : Thanjavur
State : Tamil Nadu
Pin : 613 104
Tel : 04362-287319
Mobile : 9344671359

Nominating Organisation and Address

Centre for ecology and Research,
Mr. V. Palaiappan, Secretary, Thanjavur
Tel: 04362-245077 Mobile: 9443780661 E-mail: PalaniV44@hotmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Agriculture)

He has skills in event management, negotiation, leadership and documentation. He is a good facilitator who facilitates the procurement of government entitlements, schemes to the villagers. He is instrumental for transferring the agriculture techniques to fellow farmers. He has organized various workshop and training programmes for understanding agricultural techniques using Information and communication technologies. He also served as President of Lions club and co-operative society.

Profile of the Candidate-160



Knowledge Worker

Knowledge Worker

Name : A. Jeevitha
Gender : Female
Age : 23
Education : 12

Residential Address
Door No. : 77
Street/Road : Pillyarkoil street
Village : Kaduveli
Taluk : Thiruvaiyaru

District : Thanjavur
State : Tamil Nadu
Pin : 613203
Mobile : 9344430854

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Thiruvaiyaru
Tel: 261633 Mobile: 9443166026 E-mail:thiruvaiyaru-vrc@rediffmail.com

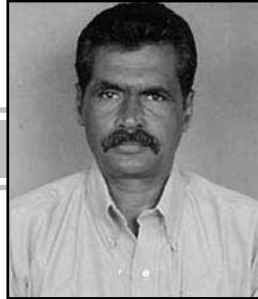
Area of Expertise

Primary : Social Welfare and Awareness

She has potentials in communication and social mobilization. She has facilitated in conducting AIDS awareness programme in and around her village. She is also actively involved in the health camps on AIDS, Malaria and leprosy conducted by the department of health in few villages. She also trained more than 200 students from nearly 40 villages on computer education through village resource and knowledge centres. She has also been trained by a veterinarian to vaccinate poultry to protect them from Ranikhet disease and as a result she has vaccinated more than 300 birds. This benefited nearly 40 families. She was Secretary for Annai Therasa Ilaingar Manram from 2004 to 2006.



Profile of the Candidate-161



Social Worker

Social Worker

Name : M. John Bose
Gender : Male
Age : 46
Education : 8
Residential Address:
Door No : 5/3630-4
Street/Road: Raja Nagar
Village : Thangachimadam
Taluk : Rameshwaram
District : Ramanathapuram
State : Tamil Nadu
Pin : 6235269
Mobile : 984249519

Nominating Organisation and Address

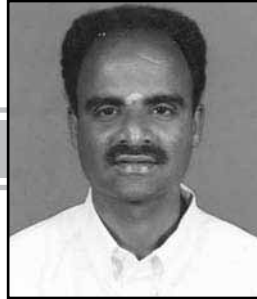
M S Swaminathan Research Foundation, Thangachimadam, Rameshwaram(Taluk).
Tel: 04573-251799 Mobile: E-mail: thangachimadam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He has the skills in training, communication and organizing. He has created awareness on polythene eradication, protection of sea resources and consumer rights in his native and neighbouring villages. His continuous efforts have helped to reduce the usage of plastic in his village. He also establishes linkage with relevant organization and organizes blood donation camps. He takes extra care in collecting civil services related information such as voters card and fisheries related schemes from government departments and disseminates the same to the villagers.

Profile of the Candidate-162



Social Worker

Social Worker

Name	: S. Kalyanasundarm	Residential Address:	District	: Vellore
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 40	Street/Road:	Pin	: 635809
Education	: S.S.L.C	Village	Mobile	: 9486370702

Nominating Organisation and Address

Centre for Sustainable Rural Development & Research Studies (CSR&RS),
R. Muthuveeran, Project Coordinator, VIT University, Vellore-632 014, Tamil Nadu, India
Tel: 91-416-2202444, 2243091 Fax: 91-416-2240411, 2240411
Mobile: 91-9444476635 Mail: muthuveeran@gmail.com

Area of Expertise

Primary : Agriculture

He is an effective communicator and has 20 years of experience in farming. He trains the farmers in System of Rice Intensification, coconut tree cultivation and methods of controlling pests. Being an active member in Farmers' club, he also organizes need based training programs on sorghum, mushroom cultivation, organic farming to villagers and also provides agro advisories. Besides farming related activities, he conducts veterinary camps regularly and also distributes free note books to school children.



Tamil Nadu

Profile of the Candidate-163



Social Worker

Social Worker

Name : A. Kamalam

Gender : Female

Age : 32

Education : 10th

Residential Address:

Door No : 10th

Village : Pottireddipaty

Taluk : Namakkal

District : Namakkal

State : Tamil Nadu

Pin : 637013

Mobile : 9943838646

Nominating Organisation and Address

M S Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is a dedicated and committed social worker who works towards women empowerment and eradication of child labour. She has relieved 55 children from child labours by enrolling them in schools. Further, she conducts awareness programmes to stress the need of sending the children to schools and adopts a play method to teach children who are involved in child labour on her own. Besides this, she establishes linkages with relevant departments and creates awareness on HIV and literacy. She also mobilizes people for forming SHGs.

Profile of the Candidate-164



Social Worker

Social Worker

Name	: N. Kanaka	Residential Address:	State	: Tamil Nadu
Gender	: Female	Door No	Pin	: 637411
Age	: 33	Village	Tel	: 04286247251
Education	: 9th	Taluk	Mobile	: 9943286859
		District		: Namakkal

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakkal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Micro-enterprises

She is a self-confident woman who has potentials to communicate concisely, build linkages and mobilize community. She forms and maintains SHGs in her village. She is a block coordinator who contributes in SHG formation, its management, accounting and auditing. She has a good linkage with most of the banks in her block and disseminates information on availing loans as well as facilitating the needed SHGs to obtain loan from the banks. She is working as PACL (Prodite Anti corrosives Ltd) insurance agent and is very sincere in performing her task.



Tamil Nadu

Profile of the Candidate-165



Knowledge Worker

Knowledge Worker

Name	: K.A. Kandasamy	Residential Address:	District	: Coimbatore
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 51	Village	Pin	: 638459
Education	: S.S.L.C	Taluk	Tel	: 04295-329604

Nominating Organisation and Address

Foundation for Infrastructure Reconstruction and employment (FFIRE)
3/1, chinnakallipatty & (po), sirumugai (via) - 641302.
Tel: 04254-287556 Mobile: 9442068472 E-mail: drleshie@vsnl_net.

Area of Expertise

Primary : Social Welfare and Awareness

He is an effective leader who thrives to develop his community by playing a pivotal role in leading the villagers to get more information from Village Knowledge Centre. He has good communication and community mobilization skills. He shares his experience on precision farming with his co farmers. He deserves the credit for introducing the SHG concept in his village. He has brought back the drug addicted fellows to normal life by counseling and guidance. He is in contact with police, which helps him to approach relevant departments for meeting the needs of the villagers.

Profile of the Candidate-166



Social Worker

Social Worker

Name : S. Karthik

Gender : Male

Age : 29

Education : BHMS, BPT

Residential Address:

Door No. : 32/6

Street/Road : Vijayapuram

Village : Verabayangaram

Taluk : Kallakuruchi

District : Villuppuram

State : Tamil Nadu

Pin : 606201

Tel : 04151-290348

Mobile : 9894246568

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Agriculture

He is an ideal farmer who is well knowledgeable and experienced in leadership and communication skills. He undertook a systematic approach by meeting experienced persons on the field and scientists before taking up agriculture as his profession. His strenuous efforts made him to practice System of Rice Intensification and precision farming. He introduced palm cultivation and has put in lot of efforts in transforming the problem soil to cultivable land. Due to his result-oriented actions, the Tamil Nadu Agriculture University, made his farm as a study plot for many farmers and made him share this experience for farmers' benefit. He trains his fellow farmers on SRI techniques and modern usage of technology in agriculture. Further, he is very active in bringing about development in agriculture.



Tamil Nadu

Profile of the Candidate-167



Social Worker

Social Worker

Name : S.A. Karupiah

Gender : Male

Age : 37

Education : 12

Residential Address:

Door No. : 1/739

Village : Kovilpatti

Taluk : Alangdui

District : Pudukkottai

State : Tamil Nadu

Pin : 622301

Mobile : 9443424017

Nominating Organisation and Address

M S Swaminathan Research Foundation, Mr. R.Rajkumar, Annavasal , Pudukkottai(DT).
Tel: 04339-231252 Mobile: 9865231033 E-mail: annavasal_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is good in communication skills as well as organizing theme-based street plays and cultural programmes. He conducts street plays and cultural programmes on themes like empowerment of women, child labour, sanitation and disaster preparedness. He is a key resource person for adult literacy. His exclusive feature is that he conducts classes to the prisoners at Pudukkottai jail. He also works hard to eradicate the superstitious beliefs of the villagers by demonstrating scientific truths. He uses innovative ways of conducting awareness programmes using traditional art like street plays and paintings.

Profile of the Candidate-168



Indigenous Knowledge Holder



Indigenous Knowledge Holder

Name : M.C. Kumaresan
Gender : Male
Age : 57
Education : 7

Residential Address:
Door No. : 58/58
Street/Road: Ramakrishnapuram
Village : Ramakrishnapuram
Taluk : Rameshwaram

District : Ramanathapuram
State : Tamil Nadu
Tel : 04573 - 221237
Mobile : 9842118502

Nominating Organisation and Address

M S Swaminathan Research Foundation, Thangachimadam, Rameshwaram (Taluk).
Tel: 04573-251799 E-mail: thangachimadam_vrc@rediffmail.com

Area of Expertise

Primary : Fisheries

He is good in communication and networking skills. He is skilled in traditional fishing and can find the availability of fish by assessing the wind and wave speed and its direction. His good networking and communication skills and tireless efforts have helped 60 fishermen to obtain free pattas. Having detailed traditional knowledge in fishing, he took initiatives to create awareness among fishermen community against destructive fishing practices. He vigorously protects marine bio diversity, sustainable fishing practices and emphasizes the forest conservation. He also collaborates with forest department and facilitates the awareness programmes on forest conservation.



Profile of the Candidate-169



Social Worker

Social Worker

Name : K. Kumudha
Gender : Female
Age : 35
Education : S.S.L.C

Residential Address:
Door No. : 25/35
Street/Road : Pappathiyamman st.
Village : Ammoor
Taluk : Walaja

District : Vellore
State : Tamil Nadu
Pin : 632513
Mobile : 9952186387

Nominating Organisation and Address

ECOMWEL, Mr. F. Abu Becker, Secretary, KCRDS,
No. 9, Vadavandai Mada Street, Seri Village & Post, Kaveripakkam via, Arakonam Tk.
Vellore District, Tamil Nadu - 632 508

Area of Expertise

Primary : Social Welfare and Awareness

She is a self confident woman who is good in networking and communication skills. She helps her villagers to avail health schemes, education and loan facilities from different government departments and banks. She has established Self Help Group and trained them on various income generation activities using her areas of expertise such as wire basket making and handicrafts. She also contributes a lot by establishing linkage with government department towards providing safe drinking water and sanitation facilities to the villagers.

Profile of the Candidate-170



Social Worker



Social Worker

Name : M. Kuttiammal

Gender : Female

Age : 34

Education : S.S.L.C.

Residential Address

Door No. : 131

Street/Road : Perumal Koil Street

Village : Puthukesavaram

Taluk : Thiruvalluvar

District : Vellore

State : Tamil Nadu

Nominating Organisation and Address

ECOMWEL, I. Asokraj, Field Officer,

No. 9/19, Nadamuni street, Shenoy Nagar, Chennai-600030

Mobile: 9444389441, E-mail id: iasokraj@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness

She is a good motivator and skilled in community mobilization. She networkes with relevant department and strives hard to get electricity and drinking water for her village. She motivates 800 physically challenged persons to acquire basic education, health facilities and employment for leading an independent survival. Further, she has arranged loans for 20 differently-abled persons from government schemes. She is a well trained siddha medical practitioner for curing few diseases, which helps her to cure diseases such as white discharge and anemia and she promotes the concept of herbal garden to the villagers and creates awareness among them on its use and maintenance.



Profile of the Candidate-171



Social Worker

Social Worker

Name	: Kuzhandhai Vadivel	Residential Address	District	: Thanjavur
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 37	Street/Road	Pin	: 613602
Education	: B.Sc., B.Ed	Village	Tel	: 04362-288468
		Taluk	Mobile	: 9443520252

Nominating Organisation and Address
Continuing Education Thanjavur (Valar Kalvi)
Tel: 04362-271836 Mobile: 9865593935

Area of Expertise

Primary : Social Welfare and Awareness

He has good motivation and mobilization skills which have prepared him for awareness creation among the community members on health and sanitation. He uses street play and cultural programmes for awareness creation. He has facilitated 30 village panchayats to achieve total literacy and in Tiruvaiyaru, he stood first for accomplishing the target. He also bagged an award from the District Collector for the best performance in 2006. He has also promoted total sanitation villages by creating awareness on sanitation in 4 villages, which made them to construct more than 950 low cost latrines and one among the village named Kadambakudi got Nirmal Puraskar award for the year 2008 – 2009. He conducts campaigns by linking with relevant department and organizations and conduct camps on polio, malaria and orients the importance personal hygiene among adolescent girls. He has identified 7 HIV cases in 4 villages and did referral services to control it.

Profile of the Candidate-172



Knowledge Worker

Knowledge Worker

Name : K. Lakshmi
Gender : Female
Age : 24
Education : 12

Residential Address:
Village : Melapatti
Taluk : Illupur Post
District : Pudukottai

Pin : 622 102
State : Tamil Nadu
Tel : 04339-272029
Mobile : 9976524676

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Annavasal
Tel: 04339- 231252 Mobile: 9865231033 E-mail: rajkumarmssrf@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is a very good organizer who mobilizes the community by applying her communication skills. She trains the students, youth and interested community members on Microsoft Unlimited Potential Programme (MUPP) and so far she had trained 476 persons on MUPP. She also established linkage with 10 government departments to collect the information requirement of the villagers and disseminates the same through Village Knowledge Centre for the benefit of villagers. Some of the information requirements collected and disseminated by her are government schemes – subsidy, old age pension; ration cards ,environmental protection, agriculture and livestock management etc. She has developed a very good rapport with her community members, which made her to form 5 women self help groups.



Profile of the Candidate-173



Knowledge Worker

Knowledge Worker

Name : N. Loganathan

Gender : Male

Age : 36

Education : B.Tech

Residential Address:

Door No. : 72

Taluk : Namakkal

District : Namakkal

State : Tamil Nadu

Pin : 637001

Tel : 04286-233219

Mobile : 9842728535

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He has good communication skills. He gives training to SHG members on software skills like MS Office which helps them to get skills for job work and earn about Rs.700 per month. He provides technical support in terms of basic computer training, software updation to the village knowledge centre, which is located in Kolli hills. He also renders Information Communication Technology support to the Non Governmental organizations, who work for the welfare of the rural community.

Profile of the Candidate-174



Knowledge Worker

Knowledge Worker

Name : Magesh
Gender : Female
Age : 26
Education : 8

Residential Address:
Door No : 4/267
Street/Road : Near cyclone shelter
Village : Thideerkuppam

District : Nagapattinam
State : Tamil Nadu
Mobile : 9751142141

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Village Resource Center
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365 -250347 E-mail: nagapattinamvrc@mssrf.res.in

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

She has communication, organization and social mobilization skills. Her areas of expertise are SHG Formation, Micro enterprises and sharing knowledge. She got proper training on value-added byproducts such as fish and prawn pickle preparation through Village Resource Centre. She is now transferring the acquired skill to other women in her village. The fisheries department also recognized her potential and use her as a master trainer to train other women in Nagai District. She has also link with other government departments and Red Cross for the welfare of the community members. She cooperates and renders a supportive hand to Village Knowledge Centre by collecting and disseminating need based information to the villagers. She is the leader of a SHG named "Panner Pookal" through which she is cultivating the habit of earning by saving money. Further, she also contributes towards maintenance of proper hygiene and sanitation in her village.



Tamil Nadu

Profile of the Candidate-175



Social Worker

Social Worker

Name : Mala
Gender : Female
Age : 38
Education : 8

Residential Address:
Door No. : 111
Street/Road : Uthukathu amman st.
Village : Alambaraikuppam

Taluk : Cheiyur
District : Kancheepuram
State : Tamil Nadu

Nominating Organisation and Address

Central Institute of Brackishwater Aquaculture (ICAR), Dr. A.G.Ponniah, Director
75, Santhome High Road, R.A.Puram, Chennai 600 028
Tel: 044 2461, 8817, 6948, 0565 (Extn: 227)
Fax: 044 2461 0311, director@ciba.res.in; agponniah@ciba.res.in

Area of Expertise

Primary : Fisheries

She is a versatile person and has been practicing crab fattening for income generation. Her skills have made 7 SHG's to practice crab fattening and earn for improving their economic status and thereby contributes to their life. Further she is efficient in bringing rapport with co members who had very different ideas,views and approaches.

Profile of the Candidate-176



Tamil Nadu

Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : P. Manickavasagam
Gender : Male
Age : 57
Education : B.A

Residential Address:
Door No. :5/66, Veeran Kudikadu
Village : North Poigainallur
Taluk : Nagapattinam

District : Nagapattinam
State : Tamil Nadu
Pin : 611111
Mobile : 9362720167

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Village Resource Center
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365 -250347 E-mail: nagapattinamvrc@mssrf.res.in

Area of Expertise

Primary : Agriculture

He is an expert in technologies like System of Rice Intensification, Drip irrigation trail plot and micro irrigation, organic farming methods like 'Panchakavya' and natural pesticides preparation and has been working to develop farming for the past 15 years. His linkages with government departments and TNAU has made him popularize crop varieties like Paddy ADT 36, ADT 45, Tomato lakhmi in his village. He is the vice president of "Nagai Vattara Vivasaaya Vilaiporul Sangam" and also a treasurer in "Pasumai Poigai Paadhukappu Sangam". He has attended training on progressive farming, dairy maintenance, precision farming conducted by SPIC organization. He is an active convener in Pasundalir Ulavar Mandram and through this linkage he has introduced a new Groundnut variety called TMV 14 in his village. His working with MSSRF, 'Thamilar Peravai' made him acquire knowledge on soil and water reclamation activities. Further, he has served as a leading farmer in National Bamboo Mission in Horticulture department.



Tamil Nadu

Profile of the Candidate-177



Social Worker

Social Worker

Name : Maram K. Karunanidhi
Gender : Male
Age : 45
Education : S.S.L.C

Residential Address:
Door No. : 4
Street/Road : Kadaisi street.
Village : Sanjeethamayalam
Taluk : Villupuram

District : Viluppuram
State : Tamil Nadu
Pin : 605202
Tel : 04145-232584

Nominating Organisation and Address

Save the Easterngats Organization, K.Venkatchalam, Director
Valiyampet Cheyam T.K, Tv. Dist. CSEGO Trust
Tel: 04188-291122

Area of Expertise

Primary : Ecosystem and Environment Conservation

He is good in community mobilization and plays an important role in distributing 2 lakh medicinal plant saplings to the people in TamilNadu which later made him to get 47 national awards for such contribution. His life's ambition is to plant 100 crore trees and conserve the environment. He has exceptional knowledge on endangered trees, their importance and benefits. He lays emphasis on creating awareness among the rural community and general public on preservation of such trees which is with varietal and species diversity by using print and audio visual media communication.

Profile of the Candidate-178



Social Worker

Social Worker

Name : J. Maria Ponnammal
Gender : Female
Age : 32
Education : 9

Residential Address:
Door No. : 1/54
Street/Road : North street
Village : Vadakkuslukanpatti
Taluk : Keezhattaparai

District : Thuthukkudi
State : Tamil Nadu
Pin : 628002
Mobile : 9345535951

Nominating Organisation and Address

Sterlite Industries (I) Ltd. R.Rajasekarapandy Head – CSR,
Sipcot Industrial complex, T.V.Puram Post Tuticorin 628 002.
r.rajasekarapandy@vedanta.co.in Mobile: 9443385391

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

She is a good motivator coupled with communication and leadership skills. Her specialization includes basket making (palm leaves,wire),mushroom cultivation . She has enabled 20 people in her village to get nativity and income certificate through her good linkage with government officials. She works for getting the basic amenities such as water and road to villagers through her efforts and influence. Her knowledge in poultry farming and specialization is being transferred to other villagers through her efficient training.



Tamil Nadu

Profile of the Candidate-179



Social Worker

Social Worker

Name : R. Maridoss
Gender : Male
Age : 31
Education : B.A, D Com

Residential Address:
Door No. : 1/99
Street/Road: Agraharam
Village : Varalotti
Taluk : Kariapatti

District : Virudhunagar
State : Tamil Nadu
Pin : 626109
Tel : 04566 - 291663
Mobile : 9965686235
E-mail : srikrishna_edu@yahoo.co.in

Nominating Organisation and Address

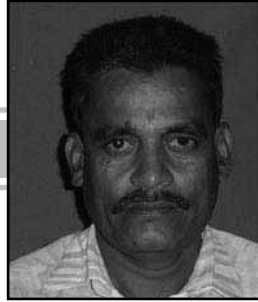
Family Health Development and Research Service Foundation, Kariyapatti, Virudhunagar.
Tel: 04566-255790 Mobile: 9842154016 E-mail: healthforfamily@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness

He serves as an instrument in providing free education to poor children in rural area by mobilizing funds from different sources. He creates awareness among the community members on the importance of imparting education to their children. Besides creating awareness on education, he also focuses on health, in which he emphasizes on the basic practices such as personal hygiene and sanitation. He also strives hard to provide value addition and services to the improvement of rural community.

Profile of the Candidate-180



Knowledge Worker

Knowledge Worker

Name : R. Mohan
Gender : Male
Age : 52
Education : S.S.L.C

Residential Address
Door No. : 2/204
Street/Road : Main road
Village : Thiruppalanam
Taluk : Thiruvaigai

District : Pudukkottai
State : Tamil Nadu
Pin : 613204
Mobile : 9442768354

Nominating Organisation and Address
M. S. Swaminathan Research Foundation
82, North Street, Thiruvaiyar.

Tel: 261633 Mobile: 9443166026 E-mail: thiruraiyam_vrc@rediffmail.com

Area of Expertise

Primary : Agriculture

He has good communication and community mobilization skills. His skills include irrigation management and pest control and also provide advisory to the farmers who are in need. He also participates in a variety of activities, other than agriculture, which include eradication of illegal production of liquor, chewing tobacco and pan in his village. His strenuous efforts set the village free from severe problems. As an initiative he has set up drug rehabilitation centre through linkages for the benefit of the villagers.



Tamil Nadu

Profile of the Candidate-181



Social Worker

Social Worker

Name : K. Muniappan
Gender : Male
Age : 31
Education : B.Com.

Residential Address:
Door No. : 314
Street/Road : Varavathi
Village : Vallaiyanpet
Taluk : Chengam

District : Thiruvannamali
State : Tamil Nadu
Pin : 606701
Mobile : 9962763435
E-mail : muniyappan_1976@yahoo.com

Nominating Organisation and Address

Save the Eastern Ghats Organization, K. Venkatachalam, valaiyampet
Chengam T.K , T.V. Dist, Tamil Nadu.
Tel: 04188-291122 E-mail: Sego.rajasekar@gmail.com

Area of Expertise

Primary : Agriculture

He is a good communicator. He has helped in conserving 100 traditional seed varieties of paddy, millet and multiplying the same and distributing to farmers for the past 15 years. He promotes organic cultivation methods among the community members. He is effective in community mobilization and is actively involved in organization of Second Congress on Traditional Sciences and Technologies. He is a dedicated worker who is working towards providing livelihood security and social mobilization of women, school children into eco clubs. He shares his knowledge on environment (school children into eco clubs) and health with the fellow members of his village and thereby creating awareness among them.

Profile of the Candidate-182



Social Worker

Social Worker

Name : C. Munusamy
Gender : Male
Age : 55
Education : 9th

Residential Address
Street/Road : South Street
Village : Veerananarayanapuram
Taluk : Arakkonam
District : Vellore

State : Tamil Nadu
Mobile : 9444838400

Nominating Organisation and Address

Rotary club of Arakkonam, Selvam schools, Vadamambakkam
Arakkonam, Thituvallur(Dist), Mobile:9952317400
Email:selvamschools@gmail.com

Area of Expertise

Primary : Agriculture

He is specialized in sugarcane and paddy cultivation and water management. He is the co ordinator of Cane Growers Association since 1985. he motivated to open Trichoderma and vermicompost unit at thiruthenni sugar mill. His leadership skills had prevented 60 % farmers in his and neighbouring villages from selling their lands to real estate companies. He worships cattles and stresses the importance of keeping cattle in houses. Further, he has helped 50 dropout students to resume mainstream education. He has prevented farmers from burning the cane leaves and instead using these for soil nutrition. Further, he has helped in formation of 4 SHGs in his village. He promotes tank irrigation in his villages.



Tamil Nadu

Profile of the Candidate-183



Social Worker

Social Worker

Name	: Murugesan	Residential Address:	State	: Tamil Nadu
Gender	: Male	Door No.	Pin	: 623804
Age	: 32	Village	Tel	: 04573-261450
Education	: 12	Taluk	Mobile	: 9994166451
		District		: Ramanathapuram

Nominating Organisation and Address

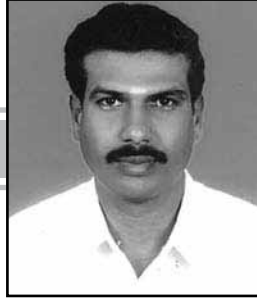
MSSRF, Village Resource Center (VRC), Thangatchimadam.
Tel: 04573-251799 Mobile: E-mail: Thangatchmadam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Fisheries)

He is an eminent social worker who strives hard for the betterment of the society and people and possesses networking and communication skills. He is a good organizer and helps the entrepreneurs to get maximum sale for their products (Agar). He has provided alternate livelihoods to 50 fisherman and women as sea weed collectors, palm craft makers etc. and further trains the villagers in agar production. He facilitated the Agar Producing entrepreneurs to get the maximum price from Rs. 18 per kg to Rs. 70 per kg by eliminating the middle men in the fishing community. Other than this he contributes to the villager's health, education and literacy promotion.

Profile of the Candidate-184



Social Worker

Social Worker

Name : M. Muthusamy
Gender : Male
Age : 37
Education : 10

Residential Address:
Door No : 1/142
Village : Nariyankadu
Taluk : Rasipuram
District : Namakkal

State : Tamil Nadu
Pin : 637411
Tel : 04286-247327
Mobile : 9443941387

Nominating Organisation and Address

MSSRF, Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is an effective communicator and has leadership qualities. He is very efficient in mobilizing public support for the village development and linking the villagers to realize the benefits of Government schemes and this has made him quite popular among the villagers. He has adopted many remote villages and works for betterment of the people by satisfying their requirement through contacting relevant departments. Further, he is capable of receiving and disseminating latest techniques and technologies relating to agriculture due to his wider contacts . He is a District Panchayat Counselor and an expert in flour and mill operation.



Tamil Nadu

Profile of the Candidate-185



Social Worker

Social Worker

Name : K.R. Muthulakshmi
Gender : Female
Age : 28
Education : 12

Residential Address:
Village : Mahipalanpatti
Taluk : Tirupattur
District : Sivagangai

State : Tamil Nadu
Pin : 630203
Mobile : 9865180070

Nominating Organisation and Address

District Co-ordinator, Ari Oli Iyakkam, Sivagangai.
Mobile: 9842597280

Area of Expertise

Primary : Social Welfare and Awareness (Micro-enterprises)

She is good in communication and community mobilization and involved in social service for the past 14 years. She facilitated 40 people to become literates. She also helps 7 SHG members group processes and accounts maintenance. She is good in Income Generation Activities like candle making, tailoring, 'agarbathi' and 'sambrani' making and extend her training support to the needy people.

Profile of the Candidate-186



Social Worker

Social Worker

Name : V. Nagarajan

Gender : Male

Age : 41

Education : B.Sc

Residential Address:

Door No. : 1/27

Street/Road : North Street

Village : Pakkampadi

Taluk : Kallakuruchi

District : Villupuram

State : Tamil Nadu

Mobile : 9443089027

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, A. Vethamoorthi, 42/B2, PVR street,
Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 E-mail: mssrnam@sancharnet.com

Area of Expertise

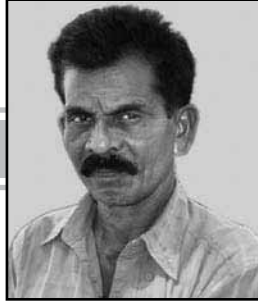
Primary : Social Welfare and Awareness (Water management)

He is good in communication and community mobilization skills. He has constructed four check dams for water conservation and working on another dam construction at Pakkampadi. He also creates awareness among the farmers on the importance of water management. He has created necessary infrastructure for his village such as village high school. His great efforts to the community in getting the benefits helped him to be elected as a Panchayat president unanimously. He was successful in getting benefits of various government schemes to farmers through his effective communication and linkage skills.



Tamil Nadu

Profile of the Candidate-187



Social Worker

Social Worker

Name : Palpandian

Gender : Male

Age : 54

Education : 8

Residential Address:

Village : Koondakulam

District : Thirunelveli

State : Tamil Nadu

Mobile : 9486205438

Nominating Organisation and Address

Bombay Natural History Society,
S. Chandrasekaran, member, Madras Naturalists Society,
C/o. Central Bank of India, Sathyamangalam. Mob: 94864 76664

Area of Expertise

Primary : Social Welfare and Awareness (Environment Conservation)

He has good communication skills. He has in depth knowledge of forest birds and trees. He has created awareness on bird extinction through folk songs and knowledge sharing. Further, he has planted more than 1200 trees and conserved 2600 young birds in their hatching stage as part of ecosystem. He has also written and published his work on bird feeds. He enlighten the people by sharing his knowledge on water, birds and its feeds.

Profile of the Candidate-188



Social Worker

Social Worker

Name : Paramasivan
Gender : Male
Age : 48
Education : 4

Residential Address:
Door No. : 1/138
Street/Road : South Street
Village : K.Thangamalpuram
Taluk : Vilathikulam

District : Thoothuduki
State : Tamil Nadu
Pin : 627901
Mobile : 9787923999

Nominating Organisation and Address

People's Action for Development (PAD),
2/29, Seshastian Koil St, Vembar, Tuticorin, 628906
Tel: 04638 - 262226 Mobile: 9787027051 E-mail: padgom@gmail.com

Area of Expertise

Primary : Animal Husbandry

He is known for his communication and community mobilization skills. He is a bare foot veterinarian and serves members of his and neighboring villages by treating cattle affected by diseases like foot and mouth disease, worms, mastitis, cough, cold, digestion, diarrhea, and delivery. He is a dedicated social worker who works with a positive attitude. When his villagers suffered due to lack of drinking water, he played a key and active role to bring a cohesiveness and collective action among the villagers. This made him to mobilise a team to construct a channel from a local stream and bring water to the tank in his village. This is the only drinking water source now for the villagers. He has also facilitated a lot to set up a Knowledge centre at Thangamaipuram. His timely help saved the life of 18 year old boy.



Tamil Nadu

Profile of the Candidate-189



Social Worker

Social Worker

Name : K. Pathmavathi

Gender : Female

Age : 29

Education : B.A

Residential Address:

Door No : 2/58

Street/Road : Middle st,

Village : Pandamengalam

Taluk : Parmathi_velur

District : Namakkal

State : Tamil Nadu

Pin : 637208

Mobile : 9345464354

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mobile: 9442387682 Tel: 04286-224499 Mobile: 9487207348 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is good in communication and conducts training programme on various aspects of SHG to the members. She is well appreciated for her approach in the aspect of linking the rural women groups with nationalized banks and financial institutions. She also helped the villagers to get and benefit through various government schemes. She is involved in social services for the past 10 years and has done quite a lot to bring out literates in villages.

Profile of the Candidate-190



Social Worker

Social Worker

Name : M. Pitchandi

Gender : Male

Age : 54

Education : S.S.L.C

Residential Address:

Door No. : 73

Village : Pramanamangalam

District : Vellore

State : Tamil Nadu

Pin : 635809

Tel : 04171-291674

Mobile : 9443599112

Nominating Organisation and Address

Centre for Sustainable Rural Development & Research Studies (CSR&RS),

R. Muthuveeran, Project Coordinator, VIT University,

Vellore-632 014, Tamil Nadu, Tel: 91-416-2202444, 2243091

Fax: 91-416-2240411, 2240411 Cell: 91-9444476635, E-mail: muthuveeran@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

His soft skills include building linkages and community mobilization. He has a good rapport with the community. He has established linkages with the government department and facilitated 100 Scheduled Caste families to get patta. He also facilitated 5 hamlets through linkages to get drinking water supply. He is vibrant and strives hard to eliminate caste and class inequalities. He organizes veterinary camps regularly and is involved in community based activities to empower dalit women.



Tamil Nadu

Profile of the Candidate-191



Knowledge Worker

Knowledge Worker

Name : M. Pushpa

Gender : Female

Age : 33

Education : 12

Residential Address

Door No. : 686

Street/Road : Mellapettai

Village : Rajendram

Taluk : Thiruvaiyaru

District : Thanjavur

State : Tamil Nadu

Mobile : 9791702258

Nominating Organisation and Address

M. S. Swaminathan Research Foundation.

82, North Street, Thiruvaiyaru

Tel: 261633 Mobile: 9443166026 E-mail: thiruraiyam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is good in communication and motivation. She has enabled villagers to receive government schemes such as old age pension, civic information and agriculture related information. She also facilitated women to avail bank loans and created awareness programmes to them on various health related issues. She has also facilitated to conduct pulse polio programmes by mobilizing the community. She also teaches children on computer skills.

Profile of the Candidate-192



Social Worker

Social Worker

Name : C. Puvanan

Gender : Male

Age : 42

Education : 12

Residential Address:

Door No : 3/7

Street/Road : Nayakkanpannai St,

Village : Podiyaikanpet

Taluk : Namakkal

District : Namakkal

State : Tamil Nadu

Pin : 637405

Tel : 04286-261210

Mobile : 9790017552

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakal District
Mob: 9442387682 Tel: 04286-224499 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Agriculture

He is good in communication. He is a trainer on organic farming. He is known as a model organic farmer and he shares his experiences and knowledge by providing training to more than 500 farmers. Besides, he travels across villages to create awareness on organic farming and its production methods.



Tamil Nadu

Profile of the Candidate-193



Social Worker

Social Worker

Name : Rajendren

Gender : Male

Age : 43

Education : 12

Residential Address:

Door No. : 2/27

Street/Road : South Street

Village : Keelamunthal

Taluk : Kadaladi

State : Tamil Nadu

Mobile : 9843336151

Nominating Organisation and Address

People's Action for Development (PAD)

2/29, Sebastian koil st, Vembar, Thoothukudi District. Tamil Nadu.

Ph. No. 04638-262226 E-mail: padgom@gmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is a good organizer and skilled in communication and community mobilization. He has helped the fishermen from middlemen exploitation in fish marketing. He has linked the fishermen directly with Nila Sea Food Exporters and now the fishermen negotiate and gets better rate. As a committed social worker, in one of the incidents, rescued the life of 49 people out of 52 when their boat capsized when they had gone to an island to perform a ritual to their deity. He has helped to abolish benami land ownership due to his rapport with government.

Profile of the Candidate-194



Tamil Nadu

Social Worker

Social Worker

Name : Rajendran
Gender : Male
Age : 36
Education : B.Com

Residential Address:
Door No. : 1/145, Thamaraikulam St
Village : Natham, Thirchankatankudi
Taluk : Nagapattinam
District : Nagapattinam

State : Tamil Nadu
Pin : 609704
Mobile : 9940771753

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Village Resource Center
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365 -250347 E-mail: nagapattinamvrc@mssrf.res.in

Area of Expertise

Primary : Social Welfare and Awareness

He has been involved in SHG formation for physically challenged persons in his village. His computer skills helped him to train SHG members on how to maintain accounts. His welfare activities include creating awareness on drug addiction to college and school students, eradicating water scarcity in his village. He has worked with NARDO (Namathu Makkal Rehabilitation Development Organisation) , an NGO for a period of two years. He works strongly for the literacy in his village and encourages school drop outs to resume education. Further, he served as a volunteer in “Valar Kalvi Iyakkam” and Total Sanitation Scheme in his village. He trains the farmers on effective organic farming techniques. He is working with MSSRF from 2008 and been a useful local resource.



Tamil Nadu

Profile of the Candidate-195



Social Worker

Social Worker

Name : C. Rajasekaran
Gender : Male
Age : 59
Education : BA., DME.,
Residential Address:
Door No. : 3/369
Street/Road : Kandiyankadu
Village : Vettaikaraneruppu
Taluk : Kevalur
District : Nagapattinam
State : Tamil Nadu
PIN : 611112
Tel : 04365-267387
Mobile : 9751002370

Nominating Organisation and Address

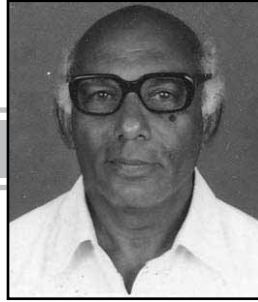
M. S. Swaminathan Research Foundation, Village Resource Center
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365 -250347 E-mail: nagapattinamvrc@mssrf.res.in

Area of Expertise

Primary : Agriculture

He is skilled in communication and acts as an eminent trainer. He has trained nearly 500 farmers on various aspects like Panchakavya, Azolla cultivation, oil extraction (punnai seeds), honey bee cultivation, integrated farming system and organic pest control. He is enthusiastic to bring about community development. His special feature is the investment that he makes to motivate the student of the school where he studied by giving cash awards of about Rs.2000 to Xth and XIIth toppers. So far, he has treated 600 patients through acupuncture at free of cost.

Profile of the Candidate-196



Social Worker

Social Worker

Name : S. Raju
Gender : Male
Age : 67
Education : S.S.L.C.

Residential Address:
Door No. : 12-4-31
Street/Road : Pottal Madasamy St.
Village : Surandai
Taluk : Sivagurunathapuram

District : Tirunelveli
State : Tamil Nadu
Pin : 627859
Mobile : 9444748866

Nominating Organisation and Address

NABARD, J.Suresh, Assistant General Manager, Tirunelveli.
Mobile: 944338866

Area of Expertise

Primary : Agriculture

He is a good facilitator and skilled in community mobilization. He is an experienced farmer in System of Rice Intensification and Alternate crops cultivation and he has demonstrated in his field for many to learn and replicate. He shares his experiences with the fellow farmers on SRI and other techniques that he adopts in the field of agriculture. He also takes extra efforts to promote the attitude among community members on tree plantation. He is a tireless worker and has been instrumental in starting primary school in his village. He took great pains to eradicate child labour and won best teacher award in the year 1999-2000. He disseminates knowledge to people and is involved in farmers club. He is well experienced in dealing with farmers, villagers, government officials.



Tamil Nadu

Profile of the Candidate-197



Social Worker

Social Worker

Name : Ramalingam
Gender : Male
Age : 44
Education : 10th

Residential Address : West
Street/Road : West
Village : Villiyannallur
Taluk : Thiruvaiyaru
District : Thanjavur

State : Tamil Nadu
Pin : 13204
Tel : 0436-262509
Mobile : 9283240525
E-mail : Thiruvaiyaru-vrc@rediffmail.com

Nominating Organisation and Address

M. S. Swaminathan Research Foundation,
82, North Street, Thiruvaiyaru
Tel: 261633 Mobile: 9443166026 E-mail: thiruvaiyaru_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

He is very good in community mobilization and communication skills. He is practicing the System of Rice Intensification in his field and follows organic farming. He also demonstrates to the farmers the importance and benefits of small ponds. He provides agro-advisories related to organic farming and SRI cultivation. Due to his motivation, 25 farmers turned towards the practice of organic farming and 15 farmers follow SRI technique. Besides, he does lots of social services such as linking the villagers with government schemes like marriage support to 12 women. His efforts helped 29 women in his village to be benefited from government orphan women support schemes. Having concern in community development, he has also started a primary school for children.

Profile of the Candidate-198



Social Worker

Social Worker

Name	: R. Ramani	Residential Address:	District	: Namakkal
Gender	: Female	Door No	State	: Tamil Nadu
Age	: 42	Village	Pin	: 637003
Education	: M.A.	Taluk	Mobile	: 9443905819

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakkal District
Mobile: 9442387682; 9487207348 Tel: 04286-224499 E-mail: Killaikumar@gmail.com

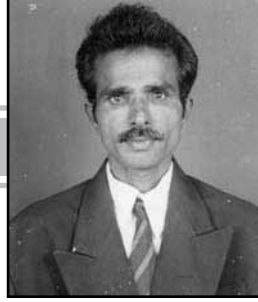
Area of Expertise

Primary : Social Welfare and Awareness

She has very good facilitation, community mobilization and communication skills. She is a trainer on Income Generation activity and child development. She classifies children based on their age group. She provides advisory and awareness programme to them according to their requirements on child right, awareness on sexual abuse, preparing them to face puberty, personal hygiene, need for balanced diet and self awareness and education. More than 500 children have benefited from this. She had done leprosy screening assessment on her own for about 68000 children in 528 schools in 8 blocks in her district, in which she did referral services for 30 affected children. For women, she focused on income generation activity such as sanitary napkin preparation, tailoring, embroidery work, wire bags making, pickle and masala powder preparation. She had given training to nearly 200 SHGs on Income Generation Activity. She had done all these services by linking up with Human rights, Tamil Nadu AIDS Control sangam, AVM (Avsspzigen Hilsvera Muchvn) German based Leprosy control organization, local NGOs and Women Development Corporation.



Profile of the Candidate-199



Social Worker

Social Worker

Name : T.P. Ramasamy

Gender : Male

Age : 42

Education : B.com

Residential Address:

Door No. : 115A

Village : Thaligai

Taluk : Illupur

District : Pudukkottai

State : Tamil Nadu

Pin : 622102.

Tel : 04339-290225

Mobile : 9943398685

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Mr. R. Rajkumar, Annavasal, Pudukottai (DT),
Tel: 04339-231252 Mob: 9865231033 E-mail: rajkumarmssrf@gmail.com

Area of Expertise

Primary : Agriculture and Animal Husbandary

He is good in his communication and social mobilization skills. He is known for his knowledge and skills in organic, integrated farming and traditional seed production. He trains farmers on organic and integrated farming. He also trains people on artificial insemination. He is a committed social worker who uses all available opportunities to learn and share his knowledge. He is also a successful farmer training convener and an expert in artificial insemination.

Profile of the Candidate-200



Social Worker

Social Worker

Name : P. Ramasamy

Gender : Male

Age : 64

Education : B.E

Residential Address

Door No. : 505

Street/Road: Middle street

Village : Kannathankudi

Taluk : Orathanadu

District : Thanjavur

State : Tamil Nadu

Pin : 613007

Mobile : 9941974136

Nominating Organisation and Address

Center for Ecology and Research, Dr. V. Palaniappan, Secretary,
122, 5th cross, Natarajapuram South, Thanjavur-613007
Tel: 04362-245077 Mob: 9443780661

Area of Expertise

Primary : Social Welfare and Awareness

He has communication and community mobilization skills. He creates awareness in organic farming by undertaking farmers Procession among public. He also promoted awareness on environmental protection and sustainable agriculture. He concentrates on tree planting; rain water harvesting and bio diversity .He is an enthusiastic environmentalist and has planted 2500 saplings in his village. His dedication and service mind elevated him as Panchayat President unanimously.



Tamil Nadu

Profile of the Candidate-201



Knowledge Worker

Knowledge Worker

Name	: Ramesh	Residential Address:	District	: Nagapattinam
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 25	Street/Road	Mobile	: 9943261799
Education	: DCA	Village	E-mail	: Rameshhshangar@ gmail.com
		Taluk		: Nagapattinam

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Village Resource Center
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365 -250347 E-mail: nagapattinamvrc@mssrf.res.in

Area of Expertise

Primary : Fisheries

He is known for his community mobilization and organizing skills. He takes initiatives to demonstrate innovations to the fishing community on fisheries. As a fisher, he shares his knowledge and skills on hygienic handling of fish resources, sustainable fishing practices, handling of GPS and its use in fishing. Being in a most vulnerable coastal village, he trains the fisherman and imparts computer knowledge to them. He is an inspiring youth, who helps school students (below poverty line) by providing books for their education through fund mobilization at the local level.

Profile of the Candidate-202



Indigenous Knowledge Holder

Indigenous Knowledge Holder

Name : G.Reeta

Gender : Female

Age : 55

Education : B.A

Residential Address:

Door No. :1/36

Street : Vellala street

Village : Iluppakkorai

Taluk : Papanasam

State : Tamil Nadu

District : Thanjavur

Mobile : 9367753489

Nominating Organisation and Address

M. S. Swaminathan Research Foundation.

M.Muthukumar, 82, North Street, Thiruvaiyaru.

Tel: 04362-261633, Mob: 9488111186, E-mail: muthumssrf@gmail.com

Area of Expertise

Primary : Agriculture

She is a self confident woman who is also the President of "All Women Farmers Club" of her village. This club won appreciation and award from World Women Summit Foundation ,Geneva. She attended a training programme in agriculture conducted by state agriculture department which influenced her to develop income generating skills for women farmers. she is one of the a pioneers in Trichogramma and Organic pesticides (Mooligai Poochi Viratti) and has taught its preparation to number of farmers. Her effective communication made her participate in All India Radio programmes to share her agricultural experiences.



Tamil Nadu

Profile of the Candidate-203



Social Worker

Social Worker

Name	: Samy Chidambaram	Residential Address:	District	: Tanjavur
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 60	Street/Road	Pin	: 614602
Education	: PVC	Village	Mobile	: 9443863468
		Taluk		: Pattukkottai

Nominating Organisation and Address

Center for Ecology and Research, V. Palaniappan, Secretary,
122, 5th cross, Natarajapuram South. Thanjavur-613007
Tel: 04362-245077 Mobile: 9443780661

Area of Expertise

Primary : Agriculture

He is a person with multiple skill sets such as motivation, communication, leadership and networking. He is specialized in practicing organic farming – vermin compost, system of rice intensification (SRI) technique. He demonstrates SRI through Farmers' Field Schools. He is a convener of Farmers Training Centre run by Govt of Tamil Nadu. He is a dedicated social worker and has formed 6 men SHGs.

Profile of the Candidate-204



Social Worker

Social Worker

Name : D. Sangamithra
Gender : Female
Age : 47
Education : D.H.S.C

Residential Address:
Door No. : 1377
Street/Road: Kamban Nagar
Village : Rajagopalapuram
District : Pudukottai

Pin : 622 003
State : Tamil Nadu
Tel : 04322-261139
Mobile : 9442161139

Nominating Organisation and Address

M S Swaminathan Research Foundation,
Mr. R. Rajkumar, Village Resource Centre, Annavasal, Pudukottai(DT).
Tel: 04339-231252 Mobile: 9865231033 E-mail: annavasal_vrc@rediffmail.com

Area of Expertise

Primary : Agriculture

She is an efficient trainer with networking skills and known to her fellow villagers as a good social worker. She is associated with an NGO and has trained around 500 farmers and students on organic farming such as preparation of vermicompost, panchakavya and bio pesticides.



Profile of the Candidate-205



Social Worker

Social Worker

Name : K. Sangeetha

Gender : Female

Age : 33

Education : B.A

Residential Address:

Door No. : 1/792

Street/Road : South Street

Village : Vannathirayanpatti

Taluk : Illuppur

District : Pudukottai

Pin : 621 316

State : Tamil Nadu

Tel : 04322-261139

Mobile : 9894992225

Nominating Organisation and Address

M S Swaminathan Research Foundation,

Mr. R. Rajkumar, Village Resource Centre, Annavasal, Pudukottai(DT).

Tel: 04339-231252 Mobile: 9865231033 E-mail: annavasal_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is a good communicator with organizing and networking skills. She has created indelible imprints in the mindset of people at the village where she worked through adult literacy programme and has instilled self confidence in them. She is regularly guiding the SHG members in several aspects like accounts and record maintenance, liaison with government and banks for obtaining schemes and loans. She also facilitates the women to get income generation training like tailoring. A lady with a purpose in life, she received the best teacher award in the year 1996 -97 for adult literacy programme. She has been helping in establishing a Village Knowledge centre in her village.

Profile of the Candidate-206



Knowledge Worker

Knowledge Worker

Name : G. Santhanalakshmi
Gender : Female
Age : 23
Education : M.A.

Residential Address
Door No. : 2/336
Street/Road : Sannathi street
Village : Thirupalanam
Taluk : Thiruvaiyaru

District : Thanjavur
State : Tamil Nadu
Pin : 613204
Tel : 04362-260937

Nominating Organisation and Address

M. S. Swaminathan Research Foundation.
82, North Street, Thiruvaiyaru.
Tel: 261633, Mob: 9443166026, E-mail: thiruraiyam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is with good communication, social mobilization and teaching skills. She strives to bring complete literacy in her village. She is an eminent knowledge worker and provides free coaching classes and basic computer skills to school children. She disseminates need based information as well government schemes for the diversified group of community members. She actively involves in social welfare activities and counseling the parents towards sending their child to school and importance of education.



Tamil Nadu

Profile of the Candidate-207



Social Worker

Social Worker

Name : S. Sarangabani

Gender : Male

Age : 56

Education : S.S.L.C

Residential Address:

Door No. : 1/74

Street/Road: Aharagaram

Village : Allur

Taluk : Thiruvaiyaru

District : Thanjavur

State : Tamil Nadu

Pin : 613101

Mobile : 9363258016

Nominating Organisation and Address

Center for Ecology and Research, Dr. V. Pazhaniyappan, Thanjavur
Tel: 04362-245077 Mobile: 9443780661 E-mail: palaniv@rediffmail.com

Area of Expertise

Primary : Agriculture

He is a good communicator who has also skill sets in community mobilization and networking. He is an enthusiastic, innovative worker who is an expert in integrated pest and crop management. He gives information to farmers about natural medicines and provide the same at free of cost. Besides setting up a farmer's school, he conducts training programmes on agriculture, animal husbandry, organic farming and integrated pest management for the benefit of the farming community.

Profile of the Candidate-208



Knowledge Worker

Knowledge Worker



Name : Sasikala
Gender : Female
Age : 29
Education : 12

Residential Address
Street/Road : Main road
Village : Konerirajapuram
Taluk : Thiruvaiyaru

District : Thanjavur
State : Tamil Nadu
Mobile : 9442991372

Nominating Organisation and Address

M. S. Swaminathan Research Foundation.
82, North Street, Thiruvaiyaru
Tel: 261633 Mob: 9443166026, E-mail: thiruraiyam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She has good communication and mobilization skills. She has formed around 25 Self Help Groups. She also contributes to the rural community by literacy and entrepreneur programme enhancement programmes through village knowledge centre besides disseminating the information based on villagers' demand. She also provides basic computer education to 20 students.



Tamil Nadu

Profile of the Candidate-209



Social Worker

Social Worker

Name : V. Sebasthiyammal
Gender : Female
Age : 48
Education : S.S.L.C.

Residential Address:
Door No. : 19/93
Village : Olaikuda
Taluk : Rameshwaram

District : Ramanathapuram
State : Tamil Nadu
Pin : 623526
Mobile : 9788811389

Nominating Organisation and Address

M S Swaminathan Research Foundation, Thangachimadam, Rameshwaram(Taluk).
Tel: 004573-251799 E-mail: thangachimadam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She possesses good communication skills coupled with community mobilization and networking. She is an active woman who conducts various cultural programmes to create awareness among the villagers. She has conducted many income generation training like sea weed cultivation and collection and processing of sea shells for ornaments making in SHG. She successfully manages to provide financial assistance to the villagers through the fisherman welfare association. She has also facilitated 48 ShGs to obtain loans.

Profile of the Candidate-210



Social Worker

Social Worker

Name : A. Sellammal
Gender : Female
Age : 42
Education : 8

Residential Address:
Village : Thuvareppallam
Taluk : Rasipuram
District : Namakkal

State : Tamil Nadu
Pin : 637411
Mobile : 9786154893

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Dr. Oliver King,
42/B2, PVR street, Gandhi Nagar, Mohanur Road, Namakkal District
Mob: 9442387682; 9487207348 Tel: 04286-224499 E-mail: Killaikumar@gmail.com

Area of Expertise

Primary : Agriculture

She is known for her communication skills coupled with community mobilization and networking. She has good skill sets on intercropping, promoting minor millets, seed production and distribution. Being a progressive farmer, she shares her knowledge and skills relating to agriculture through her demo plot. She has precision farming skills and has introduced new methods like tapioca intercropping. She also helps farmers by distributing seeds with the support of M S Swaminathan Research Foundation. She also motivated the SHG to start flour mill and process the minor millets as value added by product.



Tamil Nadu

Profile of the Candidate-211



Social Worker

Social Worker

Name	: Selvakumari	Residential Address	Taluk	: Thiruvallur
Gender	: Female	Door No.	District	: Thiruvallur
Age	: 30	Street/ Road	State	: Tamil Nadu
Education	: H. Sc	Village		

Nominating Organisation and Address

Ecomwel, I. Asokraj, Field Officer,
No. 9/19, Nadamuni street, Shenoy Nagar, Chennai-600030
Mobile: 9444389441, E-mail id: iasokraj@yahoo.co.in

Area of Expertise

Primary : Social Welfare and Awareness

She is good in mobilization and communication skills. She is a differently abled person who has a way to motivate women to become a role model on what they do. She imparts basic computer training to women and youth. Her training made 20 of her trainees to get jobs in factories and the locally functioning companies. She changes the mindset of physically challenged to think positive about their self and act socially independent. Nearly 900 such persons acquired basic education, health and job due to her motivation. Due to her tailoring training efforts, 150 women are earning between Rs. 4000 and Rs. 6000 per month by getting job in garment export company.

Profile of the Candidate-212



Social Worker



Social Worker

Name : S.R. Selvi
Gender : Female
Age : 29
Education : B.A.

Residential Address:

Door No : 3/486
Village : Rajalippatti
Taluk : Illuppur

District : Pudukkottai
State : Tamil Nadu
Pin : 621312.
Mobile : 9865231033

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Mr. R. Rajkumar, Annavasal,
Pudukkottai (DT), Tel: 04339-231252 Mobile: 9865231033
E-mail: annavasal_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is very good in networking, linkage building and knowledge sharing. She was the first person to introduce Self Help Group concept in her village. She has established 135 SHGs and a trust for rural women. She imparts tailoring and embroidery training which benefited 15 SHG women. She works towards promoting literacy to villagers and motivates school drop outs to rejoin school. She guided rural people to be benefited from various government schemes. She initiates skill development and has a keen eye on matching the need with available resources. Totally 350 toilets have been built under her facilitation and linkage skills.



Profile of the Candidate-213



Social Worker

Social Worker

Name : S. Senthamizhselvi
Gender : Female
Age : 37
Education : B.Sc., B.Ed

Residential Address:
Door No. : 72
Street/Road: S. R. Colony
Village : Keerai Kollai
Taluk : Thanjavur

District : Thanjavur
State : Tamil Nadu
Pin : 613008
Mobile : 9360624807

Nominating Organisation and Address

Continuing Education, (Valar Kalvi)
M. Mahendrarvarman, District coordinator, DEO office,
Near Sivagangai Poonga, Thanjavur, Tel: 04362-271836

Area of Expertise

Primary : Social Welfare and Awareness

She is known for her organizing and networking skills. She is a self motivated social worker who strives for cleanliness of her village. Being a good facilitator, she organizes various awareness programs and trains the nomadic community on hygienic practices which includes the use of sanitation and basic preventive health care techniques. She has an efficient network of people through which she emphasizes them on adult literacy programmes and preventive health care. Due to her motivation many continue their education after their working hours. She advises the rural poor on a balanced nutritive diet and works hard to convince them about problems which arise due to poor health and sanitation practices.

Profile of the Candidate-214



Social Worker

Social Worker

Name : M. Shanthi
Gender : Female
Age : 45
Education : 9

Residential Address:
Street/Road : Mariamman koil st.
Village : Thuraiperumbakkam
Taluk : Arakkonam
District : Vellore

State : Tamil Nadu
Pin : 632508
Tel : 04177-291797
Mobile : 9486370702

Nominating Organisation and Address
KCRDS, No.9 Vadavanda Mada St, Cheri Iyyampet ,
T.Seri (Post), Via- Kaveripakkam, 632508.
Tel: 04177-291797

Area of Expertise

Primary : Social Welfare and Awareness

She is a person with multiple skill sets such as communication, community mobilization and linkage establishment. She is a simple, efficient leader who has formed 60 SHG teams and has facilitated to obtain around 23 lakhs as loan from Indian bank for SHGs. Further, she is a trained sidha medical practioner, who has saved the lives of people with her siddha treatment. She uses folk songs to create awareness among the community on health related issues. She also established linkage with Government department to provide patta for 45 families and 50 group houses without bribing.



Tamil Nadu

Profile of the Candidate-215



Social Worker

Social Worker

Name	: P. Sundhari	Residential Address:	District	: Sivagangai
Gender	: Female	Door No	State	: Tamil Nadu
Age	: 31	Village	Pin	: 630552
Education	: B.A	Taluk	Mobile	: 9976922458

Nominating Organisation and Address

Mr. Thurai Thangavel, District coordinator, Ari Oli Iyakkam , Sivagangai.
Mobile: 9842597280

Area of Expertise

Primary : Education

She is skilled in community mobilization and communication. She focuses on adult literacy. Due to imparting adult literacy she gained good respect in her village. She is working hard towards her goal which is to educate everybody in her village. She strongly believes education is the eye opener for bringing out development in society. Further she is a confidence booster in life for many adults and has also conducted programs on literacy and total sanitation.

Profile of the Candidate-216



Social Worker

Social Worker

Name : Sundry Mathivanan
Gender : Female
Age : 39
Education : HSC

Residential Address:
Door No. : 37/1
Street/Road : Virachilai road
Village : Panayapathi

Taluk : Thirumayam
District : Pudukkottai
State : Tamil Nadu
Mobile : 9443815429

Nominating Organisation and Address

V. Ramalingam, District Project Co-ordinator, Continuing Educational Programme
Collector Office, Pudukkottai.
Tel: 0432226090 Mobile: 9942195987

Area of Expertise

Primary : Social Welfare and Awareness

She is a person with multiple skill sets such as leadership, motivation, convincing capacity, and presentation. She is skilled in adult literacy and income generation activity. She made more number of people from illiterate status to literate status in her block. She is a trainer for Income Generation Activity at the block level and trained nearly 3000 SHG members on various skills like, candle, soap, soap powder, incense stick and phenyl preparation, tailoring, vegetable & fish pickle preparation, computer sambrani, palm leaves roof and wire bags making. She also works for the liberation of bonded labourers in quarries, averting wage disparities and promotes income generating ventures. She can convince people and she is against gender disparity and motivates women towards empowerment.



Tamil Nadu

Profile of the Candidate-217



Social Worker

Social Worker

Name : R.Suresh Kumar
Gender : Male
Age : 35
Education : 10th

Residential Address:
Village : Manjambadi,
Elupaithandalam post
Taluk : Arakkonam
District : Vellore

State : Tamil Nadu
Pin : 632508
Mobile : 9843959665

Nominating Organisation and Address

Rotary club of Arakkonam, Selvam schools, Vadambakkam
Arakkonam, Thituvallur(Dist), Mobile:9952317400
Email:selvamschools@gmail.com

Area of Expertise

Primary : Agriculture

His skills and traditional knowledge in organic farming have helped him to develop methods to improve brinjal cultivation in his areas. He prepares organic fertilizers using fish oil which helps him to increase crop yield as it has reduced the pests in the field. He has saved money by using organic fertilizers. He provides health based advisories to people suffering from chickungunia and asthma by emphasizing the usage of neem bark,oil. He has attended Rice cultivation programme at Trichy which was sponsored by Bharathiyar sangh and Nature Cultivation.

Profile of the Candidate-218



Tamil Nadu

Social Worker



Social Worker

Name : P. Thalainambu
Gender : Female
Age : 46
Education : S.S.L.C

Residential Address:
Door No. : 6/84
Street/Road : Mariamman Koil St.
Village : Karaiyoor
Taluk : Rameswaram

District : Ramanathapuram
State : Tamil Nadu
Pin : 623526
Mobile : 9750846392

Nominating Organisation and Address

M S Swaminathan Research Foundation, Thankachimadam, Rameswaram(Taluk).
Tel: 04573-251799 E-mail: thangatchimadam_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness

She is very good in communication, leadership and networking skills. She has been serving her community for the past 16 years on various capacities in promoting development activities like creating awareness on government schemes and health. She has facilitated electricity connection to 30 houses of her village which was under struggle for the past 2 decades. Further she has facilitated 100 members in SHGs to avail loan facilities through bank. She also brought drinking water facilities to her village due to her strong networking skills. She also built the capacity of women groups on Income Generation Activities like sea shell ornaments making, mat and palm craft, wire basket making and prawn powder processing.



Profile of the Candidate-219



Social Worker

Social Worker

Name : Thavamani
Gender : Female
Age : 33
Education : 12

Residential Address:
Door No. : 496
Street/ Road : Bharathidasan

Village : Aranvayal
District : Thiruvallur
State : Tamil Nadu

Nominating Organisation and Address

ECOMWEL, I. Asokraj, Field Officer,
No. 9/19, Nadamuni street, Shenoy Nagar, Chennai-600030
Mobile: 9444389441, E-mail id: iasokraj@yahoo.co.in

Area of Expertise

Primary : Health

She is very good in training and networking. She is an active woman who works towards women and child health care. Her skills include the usage of traditional medicine like siddha treatment to cure piles, reproductive track related diseases and diabetics. She has treated about 125 women with minor health issues. She creates awareness on various health issues and has cured 3 persons from piles problem completely.

Profile of the Candidate-220



Social Worker

Social Worker

Name : R. Ujala Begam
Gender : Female
Age : 42
Education : VI
Residential Address:
Door No. : 7
Street/Road: Kadar Meera st.
Taluk : Vanthavasi
District : Thiruvannamalai
State : Tamil Nadu
Mobile : 9841730877

Nominating Organisation and Address

KCRDS, Mr. F. Abu Becker, Secretary,
No.9, Vadavandai Mada Street, Seri village & Post, Kaveipakkam via, Arakonam Tk.
Vellore District, Tamil Nadu - 632 508

Area of Expertise

Primary : Social Welfare and Awareness

She is very good in communication, networking and leadership. Having been a leprosy patient once and having understood the suffering from the disease, she decided to work for the eradication of the disease and create awareness among the community about the misconception about this disease. She has inspired and trained 45 women to get relief from leprosy sufferings and become financially independent by building their capacity on income generation activity. Her skills include nursing and tailoring. She is a fellowship award winner of SIRAGU Foundation. Further she has mobilized around 2 lakhs for heart surgery for 2 patients.



Tamil Nadu

Profile of the Candidate-221



Knowledge Worker

Knowledge Worker

Name : K.Umavathi
Gender : Female
Age : 32
Education : B.Lit

Residential Address:
Door No. :4/670, Pudupalli
Village : Pudupalli
Taluk : keevalur

District : Nagapattinam
State : Tamil Nadu
Tel : 04365-293153
Mobile : 9488216939

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Village Resource Center
23, Mariamman Koil behind, South Palpannaicherry, Nagapattinam – 611 003
Tel: 04365 -250347 E-mail: nagapattinamvrc@mssrf.res.in

Area of Expertise

Primary : Social welfare and Awareness

She has been doing social services like getting ID cards and assistance for the physically challenged persons during the period 1995-1996 when she was associated with Annai Indra Samuda Kalvi Mayam. She has identified socially marginalized destitute women and helped them to acquire government schemes like sewing machine. She has been working with MSSRF since 2008 and has good contact with government departments. As a social worker she has created awareness about afforestation, computer literacy, financial assistance. She motivates the farmers to form Farmers club and also facilitates linkage with NABARD to get financial assistance. She is serving as a volunteer since 2004 in Thanjavur Multipurpose Social Service Society (TMSSS) where she identifies people who are in need of services. Further, she works with "BHARATHI" organization and conducts veterinary camps for prevention of season based livestock diseases through vaccination and de-worming.

Profile of the Candidate-222



Social Worker

Social Worker

Name	: R. Varalakshmi	Residential Address:	District	: Vellore
Gender	: Female	Door No.	State	: Tamil Nadu
Age	: 30	Street/Road	Pin	: 632505
Education	: S.S.L.C	Village	Mobile	: 9843480561
		Taluk	E-mail	: maniquilsivaa@ yahoo.co.in

Nominating Organisation and Address
Kaveri Grama Mempattu Thittam (Ecomwel)
No. 396/1, Gandhi Road, Banavarm ,632505.
Tel: 04177-249282 Mobile: 9444066724

Area of Expertise

Primary : Health

She is very good in communication and linkage skills. Her area of expertise is sidha medication for diseases like white discharge, diabetic and other women's reproductive tract diseases. She also worked for bringing basic amenities like water, street light, and graveyard to her village through her strong linkage skills. She deserves the credit for forming 75 SHG's including 10 men groups in her village.



Tamil Nadu

Profile of the Candidate-223



Social Worker

Social Worker

Name : V. Vasuki
Gender : Female
Age : 34
Education : 12

Residential Address:
Door No : 1/98
(Opp) to Govt. boys HSc School
Street/Road : Vatakku manamelkudi
Taluk : Manamelkudi

District : Pudukkottai
State : Tamil Nadu
Pin : 614 620.
Mobile : 99658 60173

Nominating Organisation and Address

Society for Participatory Research and Integrated Training (SPRIT)
289, Meena complex Sethu Road, Manamelkudi – 614 620.
Tel: 04371-250186 Mobile: 97518 15665

Area of Expertise

Primary : Social Welfare and Awareness

She is very good in communication and motivation skills. She is good in SHG formation and her strong network skills with others helped her to get credit facilities from banks for the SHG's. Her consistent efforts and initiatives have educated 40 women to get literate status. Having been a volunteer in promoting literacy for past 15 years, she also work to create awareness on health and hygiene. She is an active member of the Red Cross society and has rendered services in child care centre.

Profile of the Candidate-224



Social Worker

Social Worker

Name	: M. Veeramuthu	Residential Address:	District	: Pudukkottai
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 39	Village	Pin	: 622203.
Education	: M.A., B.Ed	Taluk	Mobile	: 9786505609

Nominating Organisation and Address

V. Ramalingam, District Project Co-ordinator,
Continuing Educational Programme
Collector Office, Pudukkottai. Tel: 0432226090 Mobile: 9942195987

Area of Expertise

Primary : Agriculture

He is good in motivation and organizing skills. He has good knowledge and skills on System of Rice Intensification and Organic farming and his field serves as a demo plot for many to learn and benefit. More than 100 farmers visited his field for learning from his district. He also works for the development of youths and a volunteer in government education programme for adult and continuing education. His motivation skill and organization capacity made him won the best youth award from Nehru yuva Kendra 1996-97.



Tamil Nadu

Profile of the Candidate-225



Social Worker

Social Worker

Name	: R. Velvizhi	Residential Address:	District	: Vellore
Gender	: Female	Door No.	State	: Tamil Nadu
Age	: 40	Street/Road	Pin	: 632508
Education	: B.Com.	Village	Tel	: 04177-255093
		Taluk	Mobile	: 9994709941
			E-mail	: velvizhivel@yahoo.com

Nominating Organisation and Address

Kaveri Lakshya Shathri Fedaration, No.24, Kamarajar Salai St, Kaveripakkam.
Tel: 04177-255093, Mobile: 9444066724

Area of Expertise

Primary : Social Welfare and Awareness

She is a good facilitator with communication, networking and organizing skills. She has abolished money lenders by introducing Self Help Groups in her village. She has worked for 850 SHG formations in 4 villages. She also helped 250 students to obtain education loan. She is a self motivated woman and has a vast network which enables her to address the basic needs of the people through linkage services. She also trains women groups on value added banana products.

Profile of the Candidate-226



Social Worker

Social Worker

Name	: M. Venkateswaran	Residential Address:	District	: Pudukkottai
Gender	: Male	Door No.	State	: Tamil Nadu
Age	: 37	Street/Road	Pin	: 613301.
Education	: B.Sc.	Village	Mobile	: 9442816805
		Taluk		: Gandravakottai

Nominating Organisation and Address

M. S. Swaminathan Research Foundation, Mr. R. Rajkumar, Annavasal, Pudukottai (DT).
Tel: 04339-231252 Mob: 9865231033 E-mail: rajkumarmssrf@gmail.com

Area of Expertise

Primary : Education

He is with good communication and coordination skills. He is a volunteer of adult literacy under continuing education programme for the past 18 years. Since 1992, he has educated 2546 villagers to read and write and enabled them to start small scale enterprises. He trains the SHG members on limitations of Public Distribution System and consumer rights. He facilitated 1500 women to get training on tailoring and made drop outs of school children of 36 panchayats to join school in gandravakottai. He has also facilitated the villagers to construct 2300 low cost latrines.



Tamil Nadu

Profile of the Candidate-227



Social Worker

Social Worker

Name : R. Vennila

Gender : Female

Age : 31

Education : 12

Residential Address:

Door No : 12/5

Village : Mallasamudram

Taluk : Thiruchengodu

District : Namakkal

State : Tamil Nadu

Pin : 637503

Mobile : 9787842600

Nominating Organisation and Address

Community Development Organization

1/185, Kosavampalayam, Kumarapalayam (po), Thiruchengodu (TK), Namakkal.

Tel: 04288-252004 Mobile: 9443937632 E-mail: cdo_raj@rediffmail.com

Area of Expertise

Primary : Social welfare and awareness

She is a good communicator and counsels the women against female infanticide. She educates the women about health and hygiene. She also motivates girl children who dropped out of school to rejoin. She demonstrates the need for literacy. She shares the details of various government schemes and conducts regular eye camps for the benefit of the poor rural masses.

Profile of the Candidate-228



Social Worker

Social Worker

Name : A. Vijaya
Gender : Female
Age : 34
Education : B.B.A.

Residential Address:
Door No. : 99
Street/Road : Malvathiyar
Village : Shotirghur.
Taluk : Walaja

District : Vellore
State : Tamil Nadu
Pin : 631102
Tel : 04177-291797
Mobile : 9786906115

Nominating Organisation and Address

Kaveri Grama Mempattu Ahittam (Ecomwel),
No.9, Vadavanda Mada Street, Sri Post, Kaveripakkam(Via)
Tel: 04177-291797 Mob: 9444066724

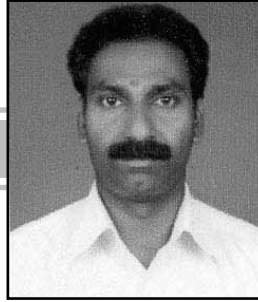
Area of Expertise

Primary : Social Welfare and Awareness

She is a good communicator with mobilization skills. She has trained 100 ladies in tailoring and assisted 10 to get tailoring machine through linkages. She is an active social worker who takes part in community based activities like training programmes in mushroom cultivation and first aid. She works on women's health by creating awareness on breast cancer, anemia and prevention of reproductive tract information. She also gives training on typing to illiterate women folks.



Profile of the Candidate-229



Social Worker

Social Worker

Name : S. Vijayakumar
Gender : Male
Age : 35
Education : D.Sc.
Residential Address:
Door No. : 46/141
Street/Road : Meenakshipuram road
Village : Arimalam
Taluk : Thirumayam
District : Pudukkottai
State : Tamil Nadu
Pin : 622201.
Tel : 04333-271793
Mobile : 9952886637
E-mail : drvijialm@gmail.com

Nominating Organisation and Address

M S Swaminathan Research Foundation,
Mr. R. Rajkumar, Village Resource Centre, Annavasal, Pudukottai (DT),
Tel: 04339-231252 Mob: 9865231033 E-mail: annavasal_vrc@rediffmail.com

Area of Expertise

Primary : Social Welfare and Awareness (Environment Conservation)

He is good in communication, organisation and analytical skills. His area of expertise lies in bio diversity, organic farming, disaster preparedness and medicinal plants conservation. He has great interests and skills in conserving bio diversity, particularly the Arjuna and Banyan trees. He facilitates SHG women to raise nursery of Banyan tree and distributes the sapling to his own and neighbouring villagers by creating them awareness on its importance. Further, he has been selected as a trainer to promote science among rural students in 30 villages and preserving bio diversity. He has been organising Health awareness campaigns every year for 10 days since 1999 for his and neighboring villages in association with Primary Health Centre and this medical camp focuses on general health, AIDS and pulse polio. He has also sensitized community members of 32 villages on Disaster Preparedness in Pudukkottai District and sensitized the community members who dwell in the vulnerable area such as river banks on First Aid. He has also conducted 28 camps on the importance of naturopathy wherein he emphasized to the villagers the importance of taking natural food, fresh air and sun light along with yoga exercise. He orients the farmers on organic farming and Azolla cultivation.

Profile of the Candidate-230



Social Worker

Social Worker

Name : T. Vimala
Gender : Female
Age : 35
Education : HSC

Residential Address:
Door No. : 260/2
Village : Murungakkolli malaiyur
Taluk : Alangudi
District : Pudukkottai

State : Tamil Nadu
Pin : 622003.
Tel : 04322-290474
Mobile : 9965986577

Nominating Organisation and Address

M. S. Swaminathan Research Foundation,
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Area of Expertise

Primary : Social Welfare and Awareness

She is in good communication with organizing skills. She has formed 130 SHG's in her village and connected flower farmers of SHG's with external market through linkages. She trains people on income generation activities such as toy and coir making. She is a good organiser and has interest to empower women and create awareness on pre and post natal health care issues.

Profile of the Candidate-231



Uttar Pradesh

Knowledge Worker



Knowledge Worker

Name	: Ajeet Singh	Residential Address:	State	: Uttar Pradesh
Gender	: Male	Street/Road:	Pin	: 232102
Age	: 34	Village	Mobile	: 9415286209
Education	: High School	Taluk		: Chakia

Nominating Organisation and Address

ITC- IBD, Mr.Sushil Singh (HIC)
Vill & Post, Jhansi Dist, Chandauli, Uttar Pradesh.
Mobile: 9956900027, +919415015411 E-mail: abhishek@echaupal.com

Area of Expertise

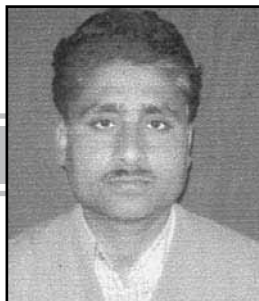
Primary : Social Welfare and Awareness (Agricultural Extension)

He disseminates knowledge and information on new Agricultural Technology, Awareness on Insurance and plays an active role in Agricultural Extension Activities. Grain trading, agro-advisories have been his major strength. Being an inherent Community Mobiliser, Motivator and Activist, he won the election for Pradhan's post for the period 1995-2000 and later realised that it is easier to do service to the community by not being a government entity. He therefore stopped fighting for the post. He does justice to the Corporate Social Responsibility efforts of ITC e-Chaupal by using the computer machines of his sanchalak activity for teaching free computer course to the children from poor families in his village. He has also been very much understanding of the concerns of his people and hence played an active role in constructing roads and sewage disposal in his village to maintain hygiene. He is thus a transformed man who refrains from politics and uses his role of a Sanchalak to perform social work.



Uttar Pradesh

Profile of the Candidate-232



Knowledge Worker

Knowledge Worker

Name	: Akhiliesh Tripathi	Residential Address	State	: Uttar Pradesh
Gender	: Male	Village	Tel	: 03111-210206
Age	: 32	Taluk	Mobile	: 9450134799
Education	: BA	District		: Kanpur

Nominating Organisation and Address

ITC e-choupal, Uttam Singh, HIC Kanpur Dehat, Kanpur
Mobile: 9838972242

Area of Expertise

Primary : Agriculture

He provides agro advisories using the ITC e-chaupal inputs. He works on linkage building for his peer villagers so as to get them agricultural insurance of major crop and government schemes and other necessary details. He also runs a school of his own. He is a part of a Human-rights group and has opened Local Chapters of the group in his village. He provides agriculture related information, and gathers specific new farming techniques. He also gathers weather forecast information. He has good knowledge on hybrid seed varieties and works for producing more yield and shares this knowledge with his co-villagers. He also facilitates the distribution of quality Fast Moving Consumer Goods products from his e-chaupal outlet.

Profile of the Candidate-233



Uttar Pradesh

Knowledge Worker



Knowledge Worker

Name : Arvind Upadhyay
Gender : Male
Age : 33
Education : MA, LLB

Residential Address
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Street/Road : Sanjarpur
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Taluk : Ujjaini
District : Budaun

State : Uttar Pradesh
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Nominating Organisation and Address

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Area of Expertise

Primary : Agriculture

He is a retired ex-serviceman who has taken up the sanchalak role. Presently as an agricultural farmer Apart from being e-choupal Sanchalak, this retired ex-service man from the army is very well known in his district. He organizes new variety of seeds and saplings plantation programmes in his Chaupal village and catchment areas. A very polite and avid social worker fully committed to community activities. He gives a lot of priority to the reach of Primary Education and 52 students in the last 2 years have been re-admitted back to the nearby school. While dealing with agriculture he has picked up traditional medicine practice and has successfully helped the villagers to cure diseases at free of cost by early identification. He also organizes free herbal medicine medical camp. He is a good communicator and very good at community mobilization.



Uttar Pradesh

Profile of the Candidate-234



Knowledge Worker

Knowledge Worker

Name	: Rohit Kumar Singh	Residential Address	Tel	: 05255-289199
Gender	: Male	Village	Mobile	: 9450941367
Age	: 42	Taluk	E-mail	: 09000768@
Education	: Intermediate	District		echoupal.com
		State		: Uttar Pradesh

Nominating Organisation and Address

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Mobile: 9956900042

Area of Expertise

Primary : Agriculture

He is very much interested in using and encouraging new seed varieties especially hybrid seeds wheat, paddy, potato and has popularized many of them in the ITC e-Chaupal network. He encourages the Krishi Vigyan Kendra publication 'Uttam Krishi Tarika' to be read and followed. He thus helps farmers to follow best practices, and obtain increased yields. Apart from being a sanchalak he is a keen social reformer with sound computer knowledge which he shares with fellow villagers. He has constructed a well in his village and also provided the financial assistance for the marriage of two physically challenged women.

Profile of the Candidate-235



Knowledge Worker



Knowledge Worker

Name : Sanjay Mishra

Gender : Male

Age : 36

Education : BA

Residential Address

Village : Bardara

Taluk : Karchana

District : Allahabad

State : Uttar Pradesh

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echoopal.com

Nominating Organisation and Address

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Area of Expertise

Primary : Agriculture

He is considered one of the best sanchalak of the Allahabad hub in the ITC e-chaupal network. He has won the best sanchalak award for the year 2008. He showcases new ideas in agro techniques every time the e-chaupal system conducts demonstration camps. Farmers in his village and in the neighbouring villages, usually like to discuss issues related to farming as he has had successful solutions many a times. He is a versatile person who leads farmers and enjoys the respect and confidence of fellow villagers. He works for social cause such as pond activation, and at the same time advocates judicious use of irrigation water. Community mobilization, and right linkage building skills are his strength.



Uttar Pradesh

Profile of the Candidate-236



Knowledge Worker

Knowledge Worker

Name	: Shiv Narayan Tiwari	Residential Address	District	: Gorakhpur
Gender	: Male	Village	State	: Uttar Pradesh
Age	: 36	Taluk	Mobile	: 9452403999
Education	: Bsc			

Nominating Organisation and Address

ITC Ltd-IBD, Alok Kumar Singh, C-5 Neelkanth Industrial area, Goarakhpur
Tel: 09415009221 Mobile: 9956900036

Area of Expertise

Primary : Agriculture

Agro advisories for good quality inputs for increase in yield has made him a very successful sanchalak. He works on identification of special plantation crops like mango, sesame and peepul so that not only would he benefit with increase in the income level but also enable all his peer villagers to get additional income. His community mobilization and counselling skills are very strong which ITC uses for the farming knowledge sharing camps and here he shares his knowledge on agri-insurance and agricultural practices. He disseminates information and knowledge of new agricultural technology He educates farmers on recent developments and also influences their decisions for betterment of society. He has helped many farmers to increase the total quantity and quality of agricultural yield. As an effort on social welfare he has constructed a private school with donation of villagers, 150 children from classes LKG to 3rd standard are enrolled.

Profile of the Candidate-237



Knowledge Worker



Knowledge Worker

Name : Surendara Katar
Gender : Male
Age : 65
Education : 12

Residential Address
Village : Ratanpur
Taluk : sikandra

District : Hathras state
State : Uttar Pradesh
Tel : 0527-245348

Nominating Organisation and Address

Induprakash, ITC Ratanpur,
Mobile: 9412742255 E-mail: ratanpur@echoupal.com

Area of Expertise

Primary : Agriculture

As a sanchalak of ITC echoupal his main stay is to provide agro-advisories He has been actively involved in agricultural activities and social service. Even before he became a Sanchalak, he believed in the use of ICT to transform his village. Very genuine in executing his work and extends full support to farmers. His knowledge sharing attitude has been his strength for his identity in his community. He would mobilize the people for all choupal meetings with his peer villagers prepared with a list of queries for quality seeds or enhanced productivity or dealing with or pests and fertilizer issues.



Uttar Pradesh

Profile of the Candidate-238



Knowledge Worker

Knowledge Worker

Name	: Unus Khan	Residential Address	State	: Uttar Pradesh
Gender	: Male	Village	Mobile	: 9919912213
Age	: 42	Taluk	E-mail	: 09000707@
Education	: Graduate	District		echoupal.com

Nominating Organisation and Address

ITC Ltd IBD, Alok Kumar Singh,
C-5 Neelkanth Industrial Area, Gorakhpur-Uttar Pradesh
Tel: 09415009221 Mobile: 9956900031

Area of Expertise

Primary : Agriculture

He is good in providing agro advisories on new agricultural technology. He has opened a farm school with the help of ATMA an agricultural body of the state government of Uttar Pradesh. Thus he gives a real time education to farmers on recent developments in the agro technologies. He has good communication, leadership and community mobilization skills. He is a well experienced person in his village who is keen to serve the society and plays a vital role in social and economic development of every villager family.

Annexure
Details of Peer Review Committee

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